

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR

EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Classification of IMFL brands.

Reference: 1. Notification S.O. 114 dated 31-03-2021.

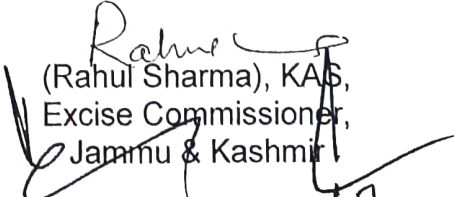
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 issued vide No. DECAJ/Exc/Acctts/235-40 dated 30-07-2021.

ORDER No.: 156 - EC OF 2021

DATED: 17 - 08 - 2021

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 114 dated 31-03-2021 and recommendation of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, sanction is hereby accorded to the classification of below mentioned brands of IMFL meant of Sale in Civil Market/ Sale in CSD in Union Territory of J&K only in the category/ segment indicated against each:

S. No.	Distillery/ Bottling Plant	Brand	Type of Liquor	Strength of Liquor	Classification	Remarks
1	M/s Dogra Distilleries, Village Gangyal, Tehsil & Distt. Jammu, J&K	Oak Craft Reserve Malted Whisky	75° Proof/ 42.8% Abv	Whisky	Premium	For Civil Market
2	M/s Kashmir Bottlers, SIDCO Industrial Growth Centre, Samba, J&K	NOK Platinum XXX Rum	75° Proof/ 42.8% Abv	Rum	Medium	For Civil Market
3	M/s Beam Global Spirits & Wine India Pvt. Ltd., Village Karora, Tehsil Behror, District Alwar, Rajasthan	Teacher's 50 Blended Scotch Whisky Aged 12 Years	75° Proof/ 42.8% Abv	Whisky	Super Deluxe	For CSD
4	M/s Beam Global Spirits & Wine India Pvt. Ltd., Village Karora, Tehsil Behror, District Alwar, Rajasthan	Teacher's Highland Cream Blended Scotch Whisky	75° Proof/ 42.8% Abv	Whisky	Super Deluxe	For CSD


(Rahul Sharma), KAS,
Excise Commissioner,
Jammu & Kashmir

No.: EC/Exc/MRP/2021-22/ 5116 - 40

Dated: 17 - 08 - 2021

Copy to the:

1. Financial Commissioner, Finance Department, Civil Secretariat, Jammu
2. Deputy Excise Commissioner, (Executive), Jammu/Kashmir.
3. Deputy Excise Commissioner, (Accounts), Jammu. The classification of brand "GR Genius XXX Rum" of M/s Som Distilleries & Breweries Limited, Village Rojrachak, District Raisen, M.P.-464990 can be considered after remittance of balance amount of label fee of Rs 20,000/- from the company.
4. Deputy Excise Commissioner, (Distilleries), Jammu.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries, Eradication, Accounts Kashmir.
6. Programmer, I/c web site www.jkexcise.nic.in.
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s
8. All wholesalers namely JKEL-1, JKEL-1A M/s
9. All manufacturers, D-2, JKEL-6 M/s
10. Area Manager, CSD, Bari Brahmana.
11. Order file/concerned file.