

GOVERNMENT OF JAMMU AND KASHMIR

OFFICE OF THE EXCISE COMMISSIONER

3rd Floor, Rail Head Complex, Panama Chowk, Jammu

E-mail: excise.commr@jk.gov.in

Order No. 99- EC of 2020

Dated: - 12.09.2020

Subject: - Fixation of Maximum Retail Price for the year 2020-21.


Reference: - Deputy Excise Commissioner, Accounts Letter No. DECAJ/ACCTJ/718 dated 10.09.2020.

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 275 dated 31.08.2020, and recommendation of the Committee constituted vide Order No.37-EC of 2020 dated 06.06.2020, the Maximum Retail Price of the brands sales through CSD (inclusive of all duties) to be applicable with immediate effect as contained in Annexure- A to this order is hereby approved:-

No Brand shall be sold either below or above the M.R.P.


(Rajesh Kumar Shavan) KAS
Excise Commissioner, J&K.

No. EC/Exc/MRP/2020-21/2040-66


Dated: - 12.09.2020

Copy to the:-

1. Financial Commissioner, Finance Department, J&K Government.
2. Additional DGP, CRPF, Ban Talab, Jammu.
3. IGP, BSF, Frontier, Ploura.
4. IGP, ITBP.
5. Staff Officer to GOC-in-C Northern Command.
6. Chief Engineer, BRO.
7. Chief Engineer, Sampark.
8. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
9. Deputy Excise Commissioner (Accounts), Jammu for information.
10. Deputy Excise Commissioner (Distilleries), Jammu for information.

11. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Distilleries, Accounts Kashmir.
12. Excise and Taxation Officer, Eradication Wing, Jammu for information.
13. Regional Manager, CSD, Jammu.
14. Area Manager, CSD.
15. President Jammu Wine Traders Association, Jammu.
16. All retailers namely JKEL-2, JKEL-3, JKEL-3-A, JKEL-4, JKEL-4A, JKEL-4-B, JKEL-4-C, JKEL-7, JKEL-7B, JKEL-7C M/s _____.

W)

12/9/20

<u>Index</u>		<u>Supplier Rate</u> <u>including</u> <u>expenses</u>	<u>Whole Sale</u> <u>Rate</u>	<u>MRP/including</u> <u>all duties per</u> <u>unit</u>
<u>No.</u>	<u>Nomenclature</u>	<u>Per case</u>	<u>Per case</u>	<u>Per Bottle</u>
Scotch Whisky				
76001	100 Pipers Blended Deluxe 750ml	4520.06	6751.36	843
76003	Ballentines Finest Blended 750ml (BIO)	7696.36	10363.66	1109
76005	Chivas Regal Blended 12 yrs old (BIO)	17107.93	20528.16	2197
76009	Johnnie Walker Double Black Blended 750ml (BIO)	10616.49	12446.83	2664
76010	Teachers Highland Cream 750ml	4752.67	7002.58	874
76011	Old Smuggler 750ml	4991.83	7260.88	906
76012	Teachers 50 750ml	7255.71	9705.87	1212
76018	Black Dog Triple Gold Reserve Blended 750ml	8273.73	10805.33	1349
76021	Black Dog Centenary Black Reserve 650ml	5033.15	7305.50	912
76023	Johnnie Walker Gold Label Reserve 750ml (BIO)	14883.33	17055.01	3650
76024	Talisker Single Malt Aged 10 Yrs (BIO)	13612.41	15778.66	3377
76025	Johnnie Walker Black Label 750ml (BIO)	15711.06	19019.54	2035
76026	Johnnie Walker Red Label 750ml (BIO)	7231.80	9861.94	1055
76027	XXX Tequila Silver 750ml (BIO)	10293.53	13068.07	1398
76031	The Glenlivet Single Malt 12 yrs old 750ml (BIO)	18413.98	21938.69	2347
76037	Chivas Regal Aged 18 Yrs Gold Signature 750ml(BIO)	38145.96	43148.70	4617
76041	100 Pipers 12 Yrs Blended 750ml	7108.38	9546.75	1192
Matured Rum				
78151	Black Bull 750ml	615.00	1932.48	241
78152	Contessa 5 yrs Old 750ml	776.80	2271.24	284
78153	Lord Nelson 5-8yrs Old 750ml	669.00	1990.80	249
78154	Old Monk 7yrs Old 750ml	774.00	2268.22	283
78155	Old Smuggler Mature XXX	633.49	2553.87	319
78156	Tropicana White 3-5yrs Old 750ml	669.00	1990.80	249

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78165	8 PM Bermuda XXX Original Carribean	694.65	2182.52	272
78170	White Hawain Matured 750ml	595.00	1910.88	239
78178	Old Port Dlx 750ml	707.25	2196.13	274
78185	Bacardi Carta Blanca 750ml	1376.08	3355.87	419
78191	Old Fox Matured XXX Premium 750ml	579.00	1893.60	236
78193	IGL No.1 XXX 750ml	513.90	1823.29	228
78194	Jolly Roger Premium xxx 750ml	726.39	2654.20	331
78195	Madira XXX	736.97	2228.23	278
78198	Bacardi Limon Original White 750ml	1865.66	3884.61	485
78201	Rum Hercules xxx 750 ml	630.26	2550.38	318
78202	Sunny xxx 750ml	693.12	2180.87	272
78203	GR Genius xxx 750ml	736.50	2227.72	278
78205	Beach House xxx 750ml	706.40	2195.21	274
78206	Grenade Reserve xxx 750ml	1947.18	3972.65	496
78207	Premium xxx 1965 Spirit of Victory 750ml	944.00	2451.82	306
78208	Commander N Chief Caribbean Gold 750ml	787.92	2283.25	285
78209	Bacardi Classic Black Original Prem Crafted 750 ml	1107.13	3065.40	383
Beer				
79006	Beer King Fisher Strong Premium 650ml	285.29	736.48	90
79016	King Fisher Lager 650ml	261.85	711.63	87
79029	Lager Beer Woodpecker Refreshing 650ml	506.53	970.99	119
79044	Hunter Super Strong Prem Beer 650ml	446.25	907.10	111
Beer - 330ml x 24 x C/s.				
79014	King Fisher Premium Lager 330ml Can	398.55	863.21	53
79015	Beer King Fisher Premium Lager 330ml Bottle	245.19	700.65	43
Beer - 500ml x 24 x C/s.				
79026	Hunter Super Strong Prem CAN Beer	678.4	1386.90	85
Brandy				
79052	Bejois Blended Grapes 750ml	736.44	2227.66	278

(Handwritten signatures and initials)

ANNEXURE "A"

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79054	Morpheus XO Blended Premium 750ml	2095.96	4133.34	516
79056	Brihans Napoleon 750ml	984.00	2495.02	311
79057	Brandy Golconda 750ml	505.65	2415.80	302
79080	Courier Napoleon Finest Pure Grape 750ml	923.70	2429.90	303
79081	Mansion House French Brandy 750ml	965.00	2474.50	309
79090	Black & Gold French Napoleon 750ml	1145.00	2668.90	333
GIN				
79104	Dry Gin Beefeater London 750ml (BIO)	7954.06	10773.73	1153
Vodka				
79129	Grey Goose 750ml (BIO)	8389.79	10041.35	2149
79130	Vodka Ketel One 750ml (BIO)	8257.10	10867.67	1357
79152	Magic Moment Remix Flavored Green Apple 750ml	1405.78	3198.40	399
79153	Magic Moment Remix Flavored Orange 750ml	1405.78	3198.40	399
79162	Magic Moments Grain 750 ml	1313.18	2850.53	356
79164	Absolut (BIO) 750ml	7467.06	10015.48	1072
79169	Premium Super VERVE Magic Moments 750ml	1982.08	4010.35	501
Whisky				
79182	Peter Scott 750ml	2292.35	4345.44	542
79183	Prestige Blended Malt 750ml	791.00	2286.58	285
79194	Royal Challenge 750ml	1165.88	3128.85	391
79198	Mc. Dowell No.1 750ml	873.60	2813.19	351
79200	Mc. Dowell's Signature	1830.38	3846.51	480
79201	Whytehall Classic Deluxe Whisky 750ml	917.21	2860.29	357
79209	Maqintosh Premium 750ml	1277.00	2811.46	351
79226	Whisky Antiquity Blue Ultra Prem. 750ml	2435.82	4500.39	562
79230	Blenders Pride Rare Premium 750ml	1948.46	3974.04	496
79232	Royal Stag Deluxe 750ml	1148.27	3109.83	388
79233	Officers Choice Prestiege 750ml	648.70	2570.30	321
79243	After Dark Fine Grain 750ml	1770.18	3344.09	417
79247	" 8 PM" Rare 750ml	788.68	2721.47	340

79311	Red Knight Malt 750ml	1110.42	3068.95	383
79312	Premium Whisky Whyte & Blue 750ml	1266.48	3237.50	404
79316	Master's Imperial Premium 750ml	2799.15	4892.78	611
79320	IGL Supreme 750ml	471.80	1941.84	242
79322	Blenders Pride Reserve 750ml	2360.79	4419.35	552
79323	Golfer's Shot Barrel Aged 750ml	2350.16	4407.87	550
79324	Dennis Special 750ml	988.92	2500.33	312
79325	Whisky Officers Blue Pure Grain 750ml	909.48	2851.94	356
Wine				
79267	Carlo Rossi Red Wine 750ml	5154.78	6700.68	717
79268	Carlo Rossi White Wine 750ml	5154.78	6700.68	717
79274	Sula Brut Methode Traditionnelle 750ml	3507.50	4746.55	508
79275	Sula Vineyards Zinfandel 750ml	3139.56	4349.17	465
79285	Madera Nashik Valley White 750ml	1467.46	2543.31	272
79286	Madera Nashik Valley Red 750ml	1474.22	2550.61	273
79287	Sparkling Sula Seco Methode Classique 750ml	2608.86	3776.02	404
79288	Sula Vineyards Chenin Blanc White 750ml	2519.13	3679.11	394
79353	Jacob's Creek Cabernet Classic Shiraz 750ml (BIO)	6814.01	8492.65	909
79354	Jacob's Creek Classic Chardonnay 750ml (BIO)	6814.01	8492.65	909
Wine - 375ml x 24 x C/s				
79261	Sula Brut Methode Traditionnelle 375ml	4121.82	5410.02	289
79262	Sula Cabernet Shiraz Red 375ml	3172.18	4384.40	235
Low Alcoholic Liquor				
M2 Magic Moments Electra (24xc/s)				
79146	Cosmopolitan Cranberry Flavour 275ml	953.5	1273.06	67
79147	Appletini Apple Flavour 275ml	953.5	1273.06	67
79148	Agent Orange- Orange Flavour 275ml	953.5	1273.06	67
79276	Bacardi Breezer Cranberry 275ml	571.43	868.07	46
79277	Bacardi Breezer Orange 275ml	571.43	868.07	46
79278	Bacardi Breezer Lemon Splash 275ml	571.43	868.07	46