

**GOVERNMENT OF JAMMU AND KASHMIR**  
**OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU**  
**EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU**  
**Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in**

**Sub: Fixation of MRP of BII / BIO / Single Malt Whisky Brands.**  
**Ref: J&K Excise Policy for the year 2023-24 issued by Finance Department Vide S.O.172**  
**Dated 28.03.2023.**

**ORDER NO: 49-EC of 2023**  
**DATED: 25 04.2023**

In suppression to all previous orders in the matter and to ensure quality liquor is imported in the UT of Jammu & Kashmir, it is hereby ordered that MRP Committee shall consider only those franchise Liquor brands and the brands manufactured outside the UT of Jammu & Kashmir for fixation of MRP, which are being sold outside the J&K in at least two States/UTs from last one year with following minimum sales in each State/UT as per the following criteria.

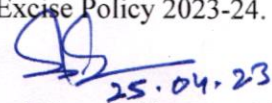
**1. BII Brands.**

1.	Whisky	-	5000 Cases
2.	Rum	-	5000 Cases
3.	Brandy	-	500 Cases
4.	Gin	-	500 Cases
5.	Vodka	-	5000 Cases
6.	Beer	-	5000 Cases

In case they are not sold in minimum two States then, the quantity shall be 2.5 times of above mentioned quantity. However in case of Single Malt Whisky manufactured in India the number of cases shall not be a criteria and the MRP shall be fixed strictly in terms of para 2.2.3 & para 7.1 of J&K Excise Policy 2023-24.

**2. BIO Brands.**

In case of all categories of BIO Liquor (Whisky, Rum, Brandy, Gin, Vodka, Beer and Wine) the MRP shall be fixed strictly in terms of para 2.2.3 & para 7.1 of J&K Excise Policy 2023-24.

  
25.04.23  
**Pankaj Kumar Sharma, JKAS**  
**Excise Commissioner, J&K**

**No:EC/Exc/MRP/2023-24/ 838-43**  
**Copy to the:**

**Dated: 25-04-2023**

1. Administrative Secretary, Finance Department, Civil Secretariat, J&K for kind information.
2. Deputy Excise commissioner, Executive, Jammu.
3. Deputy Excise commissioner, Distilleries, Jammu.
4. Deputy Excise commissioner, Executive, Kashmir.
5. Principal, Excise and Taxation Training Institute Nagrota.
6. Deputy Excise commissioner, Accounts, Jammu.