

Government of Jammu & Kashmir
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Classification of Imported & Local IMFL brands meant for Sale in Civil Market in UT of J&K for the year 2022-23.

Reference: 1. Notification S.O. 114 dated 31-03-2021.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/875-79 dated 17-06-2022.


ORDER No.: 90 - EC OF 2022

DATED: 21 - 06 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022. sanction is hereby accorded to the classification of below mentioned brands of IMFL meant for Sale in PMF/CSD/Civil Market in Union Territory of J&K only in category/ segment indicated against each.

| Sr. No. | DISTILLERY / BOTTLING PLANT | BRAND | Strength of Liquor | Type of Liquor | Classification | Remarks |
|---------|---|--------------------------------------|----------------------------|----------------|----------------------------|------------------------------|
| 1 | M/s Pernod Ricard India Pvt. Limited, At Rajasthan Liquors Limited, Village Haripur Hindua, Derabassi. District S.A.S Nagar (Mohali), Punjab-140507 | Seagram's Royal Stag Superior Whisky | 75.0° Proof/ 42.8% Abv. | Whisky | Premium | For sale in Civil market |
| 2 | M/s. Tawi Bottlers, Sujwan, Nai Basti, District Samba, J&K for M/s Mohan Meakin Limited | Old Monk The Legend Rum | 75.0° Proof/ 42.8% Abv. | Rum | Deluxe/ Super Deluxe | For sale in PMF/Civil market |
| 3 | M/s Som Distilleries and Breweries Limited, Village Rajrachak, District Raisen, M.P | Pentagon Gold Edition Whisky | 75.0° Proof/ 42.8% Abv. | Whisky | Premium | For sale in CSD |

| | | | | | | |
|---|---|---------------------------|--------------------------------|--------|---------|-----------------|
| 4 | M/s Som Distilleries and Breweries Limited, Vilalge Rajrachak, District Raisen, M.P | Legend Rare Brandy | 75.0° Proof/ 42.8% Abv. | Brandy | Premium | For sale in CSD |
|---|---|---------------------------|--------------------------------|--------|---------|-----------------|


 21.06.22
 (Pankaj Kumar Sharma), JKAS,
 Excise Commissioner,
 Jammu & Kashmir

No.: EC/Exc/MRP/2022-23// 2358-78

Dated: 21 -06-2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1A, JKEL-1, M/S.....
10. All Manufacturers namely JKEL-6, D-2, M/S.....
11. Order file/concerned file.