

**GOVERNMENT OF JAMMU & KASHMIR**  
**OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU**  
**EXCISE AND TAXATION COMPLEX, RAIL HEAD, JAMMU**  
**Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in**

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**Subject:** Classification of Imported and Locally manufactured IMFL brands meant for Sale in Civil market /CSD in UT of J&K.

**Reference:** 1. Notification S.O. 71 dated 22-02-2022.  
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2499-2505 Dated: 05-12-2022.

**ORDER No.: 284 - EC OF 2022**  
**DATED: 09 - 12 - 2022**

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022, sanction is hereby accorded to the classification of brands meant for Sale in Civil market/CSD in Union Territory of J&K in the category/ segment as per Annexure to this order.

  
(Pankaj Kumar Sharma), JKAS  
Excise Commissioner  
Jammu & Kashmir

No.: EC/Exc/MRP/2022-23/II/ 6194-6214

Dated: 09 -12-2022

Copy to the:

1. Administrative Secretary, Finance Department, J&K, Civil Secretariat.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, In charge website [www.jkexcise.nic.in](http://www.jkexcise.nic.in)
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1, M/S.....
10. All Manufacturers namely JKEL-6, D-2, M/S.....
11. Order file/concerned file.

## "ANNEXURE"

## CLASSIFICATION OF IMPORTED AND LOCALLY MANUFACTURED IMFL BRANDS

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	M/s Glare Distilleries, 3G-4G, IID Centre, Govindsar, Kathua, Jammu & Kashmir	Under World XXX Rum	75.0° Proof/ 42.8% Abv.	Rum	Economy	For sale in Civil market J&K
2	M/s Trikuta Bottlers, IGC, SIDCO, Samba, J&K for M/s Beewin Beverages, Khasra No.349, 350, Shahbad, Mohammadpur, New Delhi-110061	Sniffer High Blended Finest Malt Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For sale in Civil market and Paramilitary Forces
3	M/s Trikuta Bottlers, IGC, SIDCO, Samba, J&K for M/s Beewin Beverages, Khasra No.349, 350, Shahbad, Mohammadpur, New Delhi-110061	Sniffer High XXX Dark Rum	75.0° Proof/ 42.8% Abv.	Rum	Premium	For sale in Civil market and Paramilitary Forces
4	M/s Trikuta Bottlers, IGC, SIDCO, Samba, J&K for M/s Beewin Beverages, Khasra No.349, 350, Shahbad, Mohammadpur, New Delhi-110061	Royal Drikke Blended Premium Malt Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For sale in Civil market
5	M/s Trikuta Bottlers, IGC, SIDCO, Samba, J&K for M/s Beewin Beverages, Khasra No.349, 350, Shahbad, Mohammadpur, New Delhi-110061	Royal Drikke Original XXX Rum	75.0° Proof/ 42.8% Abv.	Rum	Medium	For sale to Paramilitary Forces
6	M/s United Spirits Limited, at M/s Khasa Distillery Co., (A unit of Digvijay Chemicals Limited) Khasa District Amritsar, Punjab-143107	Signature Premier Grain Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Deluxe/ Super Deluxe	For sale in CSD