

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU
Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in Civil market & through CSD in the UT of J&K for the year 2023-24.

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/1130-35 Dated: 15-07-2023.

ORDER No.: 182 - EC OF 2023
DATED: 18-07-2023

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in Civil market and through CSD in the Union Territory of J&K in the category/ segment as per Annexure to this order.

PANKAJ
KUMAR
SHARMA
Digitally signed by
PANKAJ KUMAR
SHARMA
Date: 2023.07.18
18:46:22 +05'30'

Excise Commissioner, J&K

No.: EC/Exc/MRP/2023-24/2946-66

Dated: 18-07-2023

Copy to the:

1. Deputy Excise Commissioner (Accounts), Jammu.
2. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
3. Principal Training Institute Nagrota.
4. Deputy Excise Commissioner (Distilleries), Jammu.
5. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, In charge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1, M/S.....
10. All Manufacturers namely JKEL-6, D-2, M/S.....
11. Order file/concerned file.

“ANNEXURE” to ORDER NO. 182 -EC OF 2023 DATED: 18-07-2023

Classification of IMFL Brands for sale in civil market & through CSD in the UT of J&K for the year 2023-24

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	Manufactured & Exported by E. & J. Gallo Winery, Modesto, California 95354 U.S.A. Imported by M/s Radico Khaitan Limited, J1/B1 Mohan Cooperative Industrial Area, Mathura Road, New Delhi-110044	Carlo Rossi California White Crisp White Wine	18.39° Proof/ 10.5% Abv.	Wine	Deluxe/ Super Deluxe	For Sale in Civil Market
2	Manufactured & Exported by E. & J. Gallo Winery, Modesto, California 95354 U.S.A. Imported by M/s Radico Khaitan Limited, J1/B1 Mohan Cooperative Industrial Area, Mathura Road, New Delhi-110044	Carlo Rossi California Red Smooth Red Wine	21.02° Proof/ 12.0% Abv.	Wine	Deluxe/ Super Deluxe	For Sale in Civil Market
3	M/s NAO Spirits & Beverages Pvt. Limited (Lessee) at M/s Blue Ocean Beverages Pvt. Limited, A-1, Phase-II, Margao Industrial Estate, Sao Jose De Areal, Salcete, Goa-403709	Greater Than London Dry Gin Small Batch	75.0° Proof/ 42.8% Abv.	Gin	Deluxe/ Super Deluxe	For Sale Through CSD
4	Blended & Bottled by M/s Rock and Storm Distilleries Pvt. Limited, Village Chajjali, Tehsil Sunam, District Sangrur, Punjab - 148030	Blue Eyes Pure Grain Vodka	75.0° Proof/ 42.8% Abv.	Vodka	Premium	For Sale Through CSD
5	Blended & Bottled by M/s Rock and Storm Distilleries Pvt. Limited, Village Chajjali, Tehsil Sunam, District Sangrur, Punjab - 148030	Revolution Luxury Extra Dry Gin	75.0° Proof/ 42.8% Abv.	Gin	Premium	For Sale Through CSD
6	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Taluka Dindori, District Nashik-422209, Maharashtra, India	Sula Brut Cremant De Nashik	21.9° Proof/ 12.5% Abv.	Wine	Deluxe/ Super Deluxe	For Sale Through CSD
7	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Taluka Dindori, District Nashik-422209, Maharashtra, India	Sula Vineyards Shiraz Cabernet	23.64° Proof/ 13.5% Abv.	Wine	Deluxe/ Super Deluxe	For Sale Through CSD
8	Blended & Bottled by M/s Alcobrew Distilleries India Limited, Village Behra, Derabassi, District S.A.S. Nagar (Mohali) Punjab	Lion Daddy Original Dark Rum	75.0° Proof/ 42.8% Abv.	Rum	Medium	For Sale in Civil Market