



GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU
Tel: 0191-2477977 & e-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in Civil Market in the UT of J&K for the year 2023-24.

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2078-84 Dated: 18-09-2023.

ORDER No.: 262- EC OF 2023
DATED: 19 - 09-2023

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in Civil Market in the Union Territory of J&K in the category/ segment as per Annexure to this order.

(Pankaj Kumar Sharma) JKAS
Excise Commissioner, J&K

No.: EC/Exc/MRP/2023-24/4605-24

Dated: 19-09-2023

Copy to the:

1. Deputy Excise Commissioner (Accounts), Jammu.
2. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
3. Deputy Excise Commissioner (Distilleries), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, In charge website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
8. All wholesalers namely, JKEL-1, M/S.....
9. All Manufacturers namely JKEL-6, D-2, M/S.....
10. Order file/concerned file.

ORDER NO: 262 -EC OF 2023 DATED: 19-09-2023

"ANNEXURE"

Classification of IMFL Brands for sale in civil market in the UT of J&K for the year 2023-24

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	Blended & Bottled by M/s Bacardi India Pvt. Limited, at M/s Moonak Distillers & Bottlers Pvt. Limited, Jakhal Road, Moonak, District Sangrur, Punjab-148033	Bacardi Carta Blanca Superior White Rum	75.0° Proof/ 42.8% Abv.	Rum	Deluxe/ Super Deluxe	For Sale in Civil Market
2	Blended & Bottled by M/s Bacardi India Pvt. Limited, at M/s Moonak Distillers & Bottlers Pvt. Limited, Jakhal Road, Moonak, District Sangrur, Punjab-148033	Black By Bacardi Classic Original Premium Crafted Rum	75.0° Proof/ 42.8% Abv.	Rum	Premium	For Sale in Civil Market
3	M/s Glare Distilleries, 34-4G, IID Centre, Industrial Area, Govindsar, Kathua, J&K	Royal Man Malted Whiskey	75.0° Proof/ 42.8% Abv.	Whisky	Economy	For Sale in Civil Market


19.09.23