

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in CSD and civil market in the UT of J&K for the year 2023-24

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/3235-41 Dated: 27-02-2024.

ORDER No.: 131 - EC of 2024
DATED: 01 - 03-2024

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in CSD and civil market in the Union Territory of J&K in the category/segment as per Annexure to this order.


(Pankaj Kumar Sharma), JKAS
Excise Commissioner, J&K
del.

No.: EC/Exc/MRP/2023-24/ 7919-38

Dated: 01-03-2024

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO: 131 -EC of 2024 DATED: 01-03-2024

Classification of IMFL Brands for sale in civil Market and CSD for the year 2023-24

Sr. No	Distillery/ Bottling Plant	Brand	Strength of liquor	Type of liquor	Classification	Remarks
1	Distilled & Bottled by M/s Piccadily Agro Industries Limited, Regd. Office at Village Bhadson, Tehsil Indri, District Karnal, Haryana	INDRI Single Malt Indian Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Deluxe/Super Deluxe	For Sale through CSD
2	Blended & Bottled by M/s Glare Distilleries, IID Centre, Govindsar, Kathua J&K, for Tribel Madira Pvt. Limited Regd. Office Flat No. 168, 1 st Floor, PKt-13, Sector-24 Rohini, Delhi- 110085	Seven Horse Whisky	75.0° Proof/ 42.8% Abv	Whisky	Medium	For Sale in Civil Market