

**GOVERNMENT OF JAMMU AND KASHMIR**  
**OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU**  
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU  
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**Subject:** Classification of IMFL Brands for sale in Civil Market in the UT of J&K for the year 2023-24

**Reference:** 1. Notification S.O. 172 Dated: 28-03-2023.  
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2894-100 Dated: 12-01-2024.

**ORDER No.: 15 - EC OF 2024**  
**DATED: 18 - 01-2024**

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in civil Market in the Union Territory of J&K in the category/segment as per Annexure to this order.

  
18.01.24

**(Pankaj Kumar Sharma), JKAS**  
**Excise Commissioner, J&K**

No.: EC/Exc/MRP/2023-24/ 6770-88

Dated: 18-01-2024

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website [www.jkexcise.nic.in](http://www.jkexcise.nic.in)
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....

## ANNEXURE- "A-46"

Classification of locally Manufactured Franchise IMFL brand & Imported IMFL brands, for sale in civil Market for the year 2023-24

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	Manufactured by M/s Kashmir Bottlers, IGC, Phase-I, SIDCO, Samba, J&K, For M/s Tilaknagar Industries Limited, P.O. Tilaknagar, Tal. Shrirampur, District Ahmednagar, Maharashtra.	<b>Blue Lagoon Gin Lemon</b>	<b>65.6° Proof/ 37.5% Abv.</b>	Gin	Premium	For Sale in Civil market
2	Manufactured by M/s Kashmir Bottlers, IGC, Phase-I, SIDCO, Samba, J&K, For M/s Tilaknagar Industries Limited, P.O. Tilaknagar, Tal. Shrirampur, District Ahmednagar, MH.	<b>Blue Lagoon Gin</b>	<b>75.0° Proof/ 42.8% Abv.</b>	Gin	Premium	For Sale in Civil market
3	Manufactured by M/s Kashmir Bottlers, IGC, Phase-I, SIDCO, Samba, J&K, For M/s Tilaknagar Industries Limited, P.O. Tilaknagar, Tal.	<b>Blue Lagoon Gin Zesty Orange</b>	<b>65.6° Proof/ 37.5%</b>	Gin	Premium	For Sale in Civil market

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	Shrirampur, District Ahmednagar, MH.		<b>Abv.</b>			
4	Manufactured by M/s Kashmir Bottlers, IGC, Phase-I, SIDCO, Samba, J&K, For M/s Tilaknagar Industries Limited, P.O. Tilaknagar, Tal. Shrirampur, District Ahmednagar, MH.	<b>Finest Courier Napoleon Brandy</b>	<b>75.0° Proof/ 42.8% Abv.</b>	Brandy	Low Cost	For Sale in Civil market
5	Manufactured by M/s Kashmir Bottlers, IGC, Phase-I, SIDCO, Samba, J&K, For M/s Tilaknagar Industries Limited, P.O. Tilaknagar, Tal. Shrirampur, District Ahmednagar, MH.	<b>Courier Napoleon Gold Brandy</b>	<b>75.0° Proof/ 42.8% Abv.</b>	Brandy	Low Cost	For Sale in Civil market
6	Manufactured by M/s Kashmir Bottlers, IGC, Phase-I, SIDCO, Samba, J&K, For M/s Tilaknagar Industries Limited, P.O. Tilaknagar, Tal. Shrirampur, District Ahmednagar, MH	<b>Mansion House Flandy Orange French Style Brandy</b>	<b>65.6° Proof/ 37.5% Abv.</b>	Brandy	Premium	For Sale in Civil market
7	M/s Octaga Green Power & Sugar Company Limited, Gat 356, Karnoor, Tal. Kagal, District Kolhapur, Maharashtra	<b>Invincible Vodka</b>	<b>75.0° Proof/ 42.8% Abv.</b>	Vodka	Deluxe/ Super Deluxe	For Sale through CSD

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8	M/s Octaga Green Power & Sugar Company Limited, Gat 356, Karnoor, Tal. Kagal, District Kolhapur, Maharashtra	<b>Captain's Select Whisky</b>	<b>75.0° Proof/ 42.8% Abv.</b>	Whisky	Deluxe/ Super Deluxe	For Sale through CSD
9	M/s Octaga Green Power & Sugar Company Limited, Gat 356, Karnoor, Tal. Kagal, District Kolhapur, Maharashtra	<b>Bombay Blanche Dry Gin</b>	<b>75.0° Proof/ 42.8% Abv.</b>	Gin	Deluxe/ Super Deluxe	For Sale through CSD

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