

**GOVERNMENT OF JAMMU & KASHMIR**  
**OFFICE OF THE EXCISE COMMISSIONER, J&K**  
**EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU**  
**Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in**

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**Subject:** Classification of IMFL Brands for sale through CSD in the UT of J&K for the year 2023-24.

**Reference:** 1. Notification S.O. 172 Dated: 28-03-2023.  
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/1929-35 Dated: 25-08-2023.

**ORDER No.: 232 - EC OF 2023**  
**DATED: 26 - 08-2023**

In exercise of the powers conferred under *sub clause (iv), clause (b), Rule 38, sub rule 31 of the J&K Liquor License and Sale Rules, 1984*, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale through CSD in the Union Territory of J&K in the category/ segment as per Annexure to this order.

PANKAJ KUMAR SHARMA  
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**Excise Commissioner, J&K**

No.: EC/Exc/MRP/2023-24/4134-53

Dated: 26 -08-2023

Copy to the:

1. Deputy Excise Commissioner (Accounts), Jammu.
2. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
3. Principal Training Institute Nagrota.
4. Deputy Excise Commissioner (Distilleries), Jammu.
5. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, In charge website [www.jkexcise.nic.in](http://www.jkexcise.nic.in)
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1, M/S.....
10. All Manufacturers namely JKEL-6, D-2, M/S.....
11. Order file/concerned file.

**“ANNEXURE to ORDER NO: 232 -EC OF 2023 DATED: 26 -08-2023”**

**Classification of IMFL Brands for sale through CSD In the UT of J&K for the year 2023-24**

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	Blended & Bottled by M/s Babji Enterprises, Phase-III, Industrial Growth Centre, SIDCO, District Samba, J&K for M/s Som Distilleries & Breweries Limited, Village Rojrachak, District Raisen, M.P.	Sunny XXX Rum	75.0° Proof/ 42.8% Abv.	Rum	Economy	For Sale Through CSD
2	Blended & Bottled by M/s Babji Enterprises, Phase-III, Industrial Growth Centre, SIDCO, District Samba, J&K for M/s Som Distilleries & Breweries Limited, Village Rojrachak, District Raisen, M.P.	GR Genius XXX Rum	75.0° Proof/ 42.8% Abv.	Rum	Medium	For Sale Through CSD
3	Blended & Bottled by M/s Babji Enterprises, Phase-III, Industrial Growth Centre, SIDCO, District Samba, J&K for M/s Som Distilleries & Breweries Limited, Village Rojrachak, District Raisen, M. P.	Pentagon Gold Edition Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For Sale Through CSD
4	Blended & Bottled by M/s Babji Enterprises, Phase-III, Industrial Growth Centre, SIDCO, District Samba, J&K for M/s Som Distilleries & Breweries Limited, Village Rojrachak, District Raisen, M.P.	Legend Rare Brandy	75.0° Proof/ 42.8% Abv.	Brandy	Premium	For Sale Through CSD

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