

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU
Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in CSD/PMF and civil market in the UT of J&K for the year 2023-24.

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/719-25 Dated: 16-05-2023.

ORDER No.: 90 - EC OF 2023
DATED: 17 - 05-2023

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for Sale in CSD/PMF and Civil market in the Union Territory of J&K in the category/ segment as per Annexure to this order.

PANKAJ
KUMAR
SHARMA

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PANKAJ KUMAR
SHARMA
Date: 2023.05.17
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Excise Commissioner

No.: EC/Exc/MRP/2023-24/ 1504-24

Dated: 17 -05-2023

Copy to the:

1. Deputy Excise Commissioner (Accounts), Jammu.
2. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
3. Principal Training Institute Nagrota.
4. Deputy Excise Commissioner (Distilleries), Jammu.
5. Private Secretary to the Administrative Secretary, Finance Department, J&K, Civil Secretariat.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, In charge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1, M/S _____.
10. All Manufacturers namely JKEL-6, D-2, M/S _____.
11. Order file/concerned file.

ORDER NO: 90 OF 2023 DATED: 17-05-2023

"ANNEXURE"

Classification of IMFL Brands for sale in CSD/PMF & civil market in the UT of J&K for the year 2023-24

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	M/s National Industrial Corporation Pvt. Limited, Bari Brahmna, District Samba, J&K	Black Bull Matured XXX Rum	75.0° Proof/ 42.8% Abv.	Rum	Premium	For CSD/PMF
2	M/s National Industrial Corporation Pvt. Limited, Bari Brahmna, District Samba, J&K	Black & Gold Rare Premium Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For PMF
3	M/s National Industrial Corporation Pvt. Limited, Bari Brahmna, District Samba, J&K	Black & Gold French VSOP Brandy	75.0° Proof/ 42.8% Abv.	Brandy	Premium	For CSD
4	Produced by M/s Jacob's Creek Wines, Barossa Valley Way, Rowland Flat, South Australia 5352. Imported & Distributed in India by M/s Pernod Ricard India Pvt. Ltd., C/o Veritas Logistics Pvt. Ltd., B-1, RK Infra Modern Logipark, Savad-Naka Road, Janval-Bhiwandi, Distt. Thane, Maharashtra- 421302	Jacob's Creek Classic Chardonnay	21.9° Proof/ 12.5% Abv.	Wine	Deluxe/ Super Deluxe	For Civil Market
5	Blended & Bottled by M/s Chivas Brothers, Scotland. Imported & Distributed in India by M/s Pernod Ricard India Pvt. Ltd. C/o Veritas Logistics Pvt. Ltd., B-1, RK Infra Modern Logipark, Savad-Naka Road, Janval-Bhiwandi, Distt. Thane, Maharashtra- 421302	Chivas Regal 12 Years Aged Blended Scotch Whisky	70.05° Proof/ 40.0% Abv.	Whisky	Deluxe/ Super Deluxe	For Civil Market