


GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU
Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in civil market in the UT of J&K for the year 2023-24.

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/605-11 Dated: 06-05-2023.

ORDER No.: 78 - EC OF 2023
DATED: 06 - 05-2023

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for Sale in Civil market in the Union Territory of J&K in the category/ segment as per Annexure to this order.


(Pankaj Kumar Sharma), JKAS
Excise Commissioner
Jammu & Kashmir

No.: EC/Exc/MRP/2023-24/1326-23

Dated: 06 -05-2023

Copy to the:

1. Deputy Excise Commissioner (Accounts), Jammu.
2. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
3. Principal Training Institute Nagrota.
4. Deputy Excise Commissioner (Distilleries), Jammu.
5. Private Secretary to the Administrative Secretary, Finance Department, J&K, Civil Secretariat.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, In charge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1, M/S.....
10. All Manufacturers namely JKEL-6, D-2, M/S.....
11. Order file/concerned file.

ORDER NO: 78 OF 2023 DATED: 06-05-2023
"ANNEXURE"

Classification of IMFL Brands for sale in civil market in the UT of J&K for the year 2023-24

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	Manufactured by Diageo Scotland Limited of 11 Lochside Place, Edinburgh, EH12 9HA, Scotland Imported & Distributed by M/s United Spirits Limited C/o Tulsi Global Logistics Pvt. Limited, Mumbai-Goa Highway, Shirdhon Village, Panvel, Distt. Raigad	Johnnie Walker blonde Blended Scotch Whisky	70.05° Proof/ 40.0% Abv.	Whisky	Deluxe/ Super Deluxe	For Civil Market