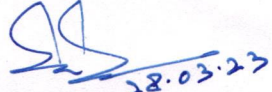


GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD, JAMMU
Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

NOTICE FOR E-AUCTION OF RETAIL LIQUOR VENDS (JKEL-2) LICENSES

1. This notice is being issued for the convenience of prospective bidders who shall be participating in the e-Auction notified for allotment of retail liquor vend off-premises for sale of liquor (JKEL-2 License) for the year 2023-24 in the Union Territory of Jammu and Kashmir. The detail of the locations and the number of vend at each location along with MGQ and MGR is given in annexures to the J&K Excise Policy for the year 2023-24 issued vide SO 172 Dated 28.03.2023 and bid document issued by Finance Department vide Letter No. FD-ET/7/2023 Dated 28.03.2023.
2. The vend shall be allotted during the Policy year 2023-24, subject to fulfilment of eligibility conditions as per Bid Document and J&K Excise Policy 2023-24. These vend shall sell, in retail, to the public under one roof JK-Special Whisky/JK Country Liquor and Indian made foreign liquor including imported foreign liquor/beer/wine/cider/RTD which are permitted to be sold by the Excise Department, J&K.
3. E-auction for allotment of vend shall be done through the J&K Bank Ltd. on e-auction portal i.e. <https://jkexcisedept.auctiontiger.net> in a completely secure and transparent manner. The detailed procedure for e-auction/instructions to the bidders shall be available on the e-auction portal and on the official website of the department i.e. www.jkexcise.nic.in. The schedule of starting and closing of online bid for each location is given in the Annexure - "A" to this notice. All license issued through e-Auction shall terminate on 31-03-2024 irrespective of date of issuance.
4. The Minimum Reserve Price bid for each vend shall be Rupees Fifteen Lacs as given in the Excise Policy 2023-24. The bidders can bid in increments of Rs. 50000/- (Max 10 lacs) beyond the Reserve Price. In case a fresh Highest H1 bid is received within 5 minutes before the scheduled closing time of bidding, the time for e-auction shall be automatically extended by another 4 minutes beyond the scheduled closing of the particular bid. A maximum of five such extensions shall be allowed, during which the bid increment shall be Rs. 1,00,000/- (Max Rs. 20 lacs).
5. To ascertain the location and the number of vend permitted there at, bidders are advised to read the Annexure of Locations in the Excise Policy 2023-24 and bid document as given in annexures to this notice, and ascertain the time of start and close of bidding of that location from the Annexure-"A" to this notice.

6. Where there are more than one vends permitted at one location, these are designated as A, B, C and so on. For example, 9 vends are permitted in Ward 19 in JMC. These are designated as JMC Ward 19A, 19B, 19C, 19D and so on.
7. Prospective participants may visit the website/e-auction Portal i.e. <https://jkexcisedept.auctiontiger.net> for information and detailed/step-by-step procedure for e-auction and online submission of participation fee, earnest money deposit (EMD), and uploading of required documents in accordance with the Excise Policy, 2023-24.
8. In order to submit e-bid, every prospective bidder is required to get himself/herself registered at <https://jkexcisedept.auctiontiger.net>. Registration of prospective bidders shall start from 28-03-2023 on the portal. The bidders are advised in their own interest to complete their registration well in time.
9. For detailed terms and conditions including the conditions of eligibility, the conditions to be fulfilled before participation in the bid and those to be fulfilled by the successful bidder before issuance of temporary/regular license, the time allowed for completion of these formalities, the detailed list mentioning locations in which the vends are to be opened and the number of vends in each such location, the conditions governing bidding for more than one vend, the Minimum Guaranteed Revenue (MGR) per vend, Minimum Guaranteed Quota (MGQ) of JK Special Whisky/JK Country Liquor per vend, are given in the Excise Policy 2023-24 issued under SO 172 dated 28.03.2023 and the bid document. These can be downloaded from official website of the J&K Excise Department i.e. www.jkexcise.nic.in and e-Abgari portal i.e. <https://eabgari.jkexcise.nic.in>.
10. A bidder shall have to pay online EMD of Rs. 10 lacs and participation fee of Rs. 50000/- separately for each bid from his/her KYC/PAN linked bank account.
11. Prospective bidders are advised, in their own interest, to familiarize themselves thoroughly with the provisions of the J&K Excise Act 1958 Svt. and the Rules made there under, the provisions of the J&K Excise Policy for the year 2023-24 issued under SO 172 dated 28.03.2023, and with the area/location for which they intend to bid. This would enable them to bid effectively and with full knowledge of their business prospects as also their obligations/responsibilities. They may visit the official website of the department i.e. www.jkexcise.nic.in and e-Abgari portal i.e. <https://eabgari.jkexcise.nic.in> for information related to J&K Excise Act & Rules made thereunder.
12. The prospective participants/bidders are advised to make their requisite banking arrangements well in time.
13. Defaulters of J&K Excise Department shall be ineligible to participate in the current e-Auction process for policy year 2023-24.
14. A telephonic help line number 0191-2475686 has been set up for providing assistance to the participants regarding e-auction. For any doubts/clarifications, prospective bidders may contact this number between 10.00 AM to 7.00 PM.


28.03.23
(Pankaj Kumar Sharma), JKAS
Excise Commissioner, J&K

No: EC/Exc/e-auction/2023-24/ 8341
Dated: 28.03.2023

Annexure-"A"

S. No.	Start Date	Start Time	End Date	End Time	JNR	BBK	JSO	APS	UDR	SMB	KTH	DKR	SGR	RPN
1	04/04/2023	06:00	05/04/2023	06:00	Village Baggain, Tehsil Dansal									
2	04/04/2023	06:30	05/04/2023	06:30	Tehsil Chowki Choura	Main Baramulla								
3	04/04/2023	07:00	05/04/2023	07:00	Village Domana, Tehsil Jammu North	Gulmarg	Village Allaah							
4	04/04/2023	07:30	05/04/2023	07:30	Gajansoo, Tehsil Marh	Main Kupwara, District Kupwara	Village Badyal Brahmanah, RS Pura	Pahalgam						
5	04/04/2023	08:00	05/04/2023	08:00	Panchayat Garota/Panchayat Ranjan, Tehsil Bhalwal	Uri, District Baramulla	Bajalta Area	Qazigund, District Anantnag	Bhaga Panchayat, Tehsil Reasi					
6	04/04/2023	08:30	05/04/2023	08:30	Gho Manhasan		Bandrali Panchayat		Bharakh Panchayat, Tehsil Pouni	Barjani Talab ,Outside Industrial area ,Bari Brahmana				
7	04/04/2023	09:00	05/04/2023	09:00	Village Gura Jagir, Tehsil Akhnoor		Village Biaspur Bangla, RS Pura		Chassana, Tehsil Chassana	Birpur, Tehsil Bari Brahmana	Bani Panchayat, Tehsil Bani			
8	04/04/2023	09:30	05/04/2023	09:30	Jadh Panchayat, Tehsil Jourian		Village Baspur Parlah		Kanthan-Arnas Panchayat, Tehsil Arnas	Chack Nazer Panchayat, Nandpur	Bann Panchayat, Tehsil Marheen	Assar Panchayat, Kandari Nallah, Tehsil Assar		
9	04/04/2023	10:00	05/04/2023	10:00	Khour, Tehsil Khour		Village Chakroi		Mahore, Tehsil Mahore	Nud, Tehsil Samba	Bhoond, Tehsil Basholi	Bargran Panchayat , Tehsil Marmat	Cantonment Board, Srinagar	
10	04/04/2023	10:30	05/04/2023	10:30	Village Nagrota - A, Tehsil Nagrota		Village Chattha		Mari A Panchayat, Tehsil Reasi	Raya Morh	Chakdrab Khan, Tehsil Kathua	Bhagwah Panchayat , Tehsil Bhagwa	SMC-A	Hari Market, Surankote
11	04/04/2023	11:00	05/04/2023	11:00	Village Nagrota -B, Tehsil Nagrota		Village Dablehar		Pouni Panchayat, Tehsil Pouni	Sumb	Dher Panchayat, Tehsil Billawar	Derka Panchayat , Tehsil Bhalla	SMC-B	Lower Jhullas Panchayat, District Poonch
12	04/04/2023	11:30	05/04/2023	11:30	Village Pallawanla, Tehsil Khour		Village Kirpind, RS Pura		MC Reasi A	Supwal, Tehsil Samba	Draman Panchayat, Tehsil Basohli	Gandoh Panchayat Tehsil Bhalessa	SMC-C	Mendhar

S. No.	Start Date	Start Time	End Date	End Time	JNR	BBK	JSO	APS	UDR	SMB	KTH	DKR	SGR	RPN
13	04/04/2023	12:00	05/04/2023	12:00	Village Pargwal, Tehsil Pargwal		Village Kotli Mian Fateh, RS Pura		MC Reasi B	Bari Brahmana TAC, Ward No. 3 A	Galak Panchayat, Tehsil Ramkot	Jangalwar A Panchayat, Tehsil Phagsoo	SMC-D	Saiklu/Mandi
14	04/04/2023	12:30	05/04/2023	12:30	Sungal, Tehsil Akhnoor		Village Kullian, RS Pura		MC Reasi, Ward No. 3	Bari Brahmana TAC, Ward No. 3 B	Ghati (Mearth), Tehsil Kathua	Kandhote Panchayat, Prem Nagar, Tehsil Thathri	SMC-E	Poonch MC Ward No.01
15	04/04/2023	13:00	05/04/2023	13:00	Tanda, Tehsil Akhnoor		Majua Uttami Panchayat, Bishnah		MC Reasi, Ward No. 4	Bari Brahmana TAC, Ward No. 3 C	Gurha Kalyal West Panchayat, Tehsil Ramkot	Misrata Panchayat, Bhalra Ghati Morh, Tehsil Bhaderwah	SMC-F	Poonch MC Ward No. 10
16	04/04/2023	13:30	05/04/2023	13:30	Akhnoor TAC Ward-9		Village Manwal		Ballian Panchayat, Tehsil Udhampur	Bari Brahmana TAC, Ward No. 12	Haria Chak, Tehsil Marheen	MC Doda, Ward No. 1	Sonamarg	Poonch MC Ward No. 11 A
17	04/04/2023	14:00	05/04/2023	14:00	Akhnoor TAC Ward-10 A		Village Miran Sahib, RS Pura		Basantgarh, Tehsil Basantgarh	Ramgarh TAC, Ward No. 3	Jarai, Tehsil Kathua	Udrana-A Panchayat, Bhaderwah		Poonch MC Ward No. 11 B
18	04/04/2023	14:30	05/04/2023	14:30	Akhnoor TAC Ward - 10 - B		Village Phallan Mandal		Gohrdi Jagir Panchayat, Tehsil Ramnagar	Samba MC, Ward No. 11	Mahanpur-A Panchayat, Tehsil Mahanpur	Badhat Panchayat, Tehsil Drabshalla, District Kishtwar		Bajabain Panchayat Lower Kangri
19	04/04/2023	15:00	05/04/2023	15:00	Akhnoor TAC Ward - 10 - C		Preet Nagar		Jaganoo Panchayat, Tehsil Udhampur	Samba MC, Ward No. 12 A	Mandli Panchayat, Tehsil Billawar	BT 2nd Shalimar Panchayat, Tehsil & District Kishtwar		Bathuni Panchayat, Rajouri
20	04/04/2023	15:30	05/04/2023	15:30	JMC Ward -1 - A		Rathana Panchayat (R.S.Pura)		Kainthgali Panchayat Lower Meer, Tehsil Panchari	Samba MC, Ward No. 12 B	Marheen Village, Tehsil Marheen	Chaingam-A Panchayat, Tehsil Chatroo		Beripatan, Nowshera
21	04/04/2023	16:00	05/04/2023	16:00	JMC Ward -1 - B		Sagoon Panchayat		Khoon, Tehsil Majalta	Vijaypur TAC, Ward No. 5	Mirpur Ram Panchayat, Tehsil Nagri	Kundal Panchayat, Tehsil Gulabgarh (Paddar)		Budhal Main Market, District Rajouri
22	04/04/2023	16:30	05/04/2023	16:30	JMC Ward - 3		Sai Panchayat		Kud, Tehsil Chenani	Vijaypur TAC, Ward No. 11	Najote (Nan Gala), Tehsil Lohai Malhar	Lach Khazana Panchayat, Tehsil Kishtwar		Chak Jaralan/ Bagnoti, District Rajouri

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S. No.	Start Date	Start Time	End Date	End Time	JNR	BBK	JSO	APS	UDR	SMB	KTH	DKR	SGR	RPN
23	04/04/2023	17:00	05/04/2023	17:00	JMC Ward - 4 A		Village Salerh, R.S Pura		Majalta Panchayat, Tehsil Majalta		Pathwal - A Panchayat, Tehsil Hiranagar	Panjdhara Panchayat, Loharna B, Tehsil Dacchan		Chowki Handan, Nowshera
24	04/04/2023	17:30	05/04/2023	17:30	JMC Ward - 4 - B		Village Simbal, RS Pura		Manthal /Panchayat Mand West, Tehsil Udhampur		Pathwal - B Panchayat, Tehsil Hiranagar	Batote, TAC Ward No. 6, Tehsil Batote		Khawas, Rajouri
25	04/04/2023	18:00	05/04/2023	18:00	JMC Ward - 5 A		Suchetgarh Road, Suchetgarh		Moungri, Tehsil Moungri		Plassi Panchayat, Tehsil Basohli	Dhalwas Panchayat, Nashri, Tehsil Chanderkote		Kotranka, Rajouri
26	04/04/2023	18:30	05/04/2023	18:30	JMC Ward - 5 B		Upper Gadigarh/ Rani Bagh		Patnitop/ Panchayat Karlal Tehsil Chenani		Rajpura Panchayat, Tehsil Rajpura	Karol Panchayat, Tehsil Ramban		Laiter Maghai Panchayat
27	04/04/2023	19:00	05/04/2023	19:00	JMC Ward - 5 C		Arnia TAC, Ward No 1		Panchayat Sountha, Tehsil Udhampur		Salore Panchayat, Tehsil Ramkot	MC Ramban, Ward No 1, Tehsil Ramban		Palma Panchayat, Rajouri
28	04/04/2023	19:30	05/04/2023	19:30	JMC Ward - 7 A		Bishnah TAC, Ward No 1		Panchayat Sunari, Tehsil Udhampur		Terhara Panchayat, Tehsil Kathua	MC Ramban, Ward No 2, Tehsil Ramban		Taryath, Rajouri
29	04/04/2023	20:00	05/04/2023	20:00	JMC Ward - 7 B		Bishnah TAC, Ward No 4		Tikri, Tehsil Udhampur		Thein Panchayat, Tehsil Kathua	Panchal Panchayat, Tehsil Pogal Paristan Ukhral		Upper Dhangri Panchayat, Rajouri
30	04/04/2023	20:30	05/04/2023	20:30	JMC Ward - 8 A		Bishnah TAC, Ward No 5		Upper Rehmbal Chopra Shop Panchayat, Tehsil Udhampur		Basholi TAC Ward No. 7	Rajgarh Panchayat, Tehsil Rajgarh		Upper Siote Panchayat, Rajouri
31	04/04/2023	21:00	05/04/2023	21:00	JMC Ward - 8 B		Cantonment Board, Belli Charana		Chenani TAC, Ward No. 1		Billawar TAC Ward No. 11			Kalakote TAC, Ward No. 2
32	04/04/2023	21:30	05/04/2023	21:30	JMC Ward - 9 A		Cantonment Board, Satwari		Ramnagar TAC, Ward No. 5		Hiranagar TAC Ward No. 1			Nowshera TAC Ward No. 2

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S. No.	Start Date	Start Time	End Date	End Time	JNR	BBK	JSO	APS	UDR	SMB	KTH	DKR	SGR	RPN
33	04/04/2023	22:00	05/04/2023	22:00	JMC Ward - 9 B		JMC Ward - 19 (South of Tawi) A		Udhampur MC- A		Kathua MC Ward No. 1			Rajouri MC, Ward No. 5
34	04/04/2023	22:30	05/04/2023	22:30	JMC Ward - 10 A		JMC Ward - 19 (South of Tawi) B		Udhampur MC- B		Kathua MC Ward No. 2			Rajouri MC, Ward No. 9
35	04/04/2023	23:00	05/04/2023	23:00	JMC Ward - 10 B		JMC Ward - 20 A		Udhampur MC- C		Kathua MC Ward No. 5 A			Sunderbani TAC, Ward No. 4
36	05/04/2023	06:00	06/04/2023	06:00	JMC Ward - 10 C		JMC Ward - 20 B		Udhampur MC- D		Kathua MC Ward No. 5 B			
37	05/04/2023	06:30	06/04/2023	06:30	JMC Ward - 10 D		JMC Ward - 20 C		Udhampur MC- E		Kathua MC Ward No. 21			
38	05/04/2023	07:00	06/04/2023	07:00	JMC Ward - 11		JMC Ward - 20 D		Udhampur MC, Ward No.3		Lakhanpur TAC Ward No. 7			
39	05/04/2023	07:30	06/04/2023	07:30	JMC Ward - 12		JMC Ward - 21 A		Udhampur MC, Ward No. 4		Ghagwal, Distt Samba			
40	05/04/2023	08:00	06/04/2023	08:00	JMC Ward - 13		JMC Ward - 21 B		Udhampur MC, Ward No. 8					
41	05/04/2023	08:30	06/04/2023	08:30	JMC Ward - 15 A		JMC Ward - 21 C		Udhampur MC, Ward No. 10					
42	05/04/2023	09:00	06/04/2023	09:00	JMC Ward - 15 B		JMC Ward - 23 A		Udhampur MC, Ward No. 18					
43	05/04/2023	09:30	06/04/2023	09:30	JMC Ward - 15 C		JMC Ward - 23 B		Udhampur MC, Ward No. 21					
44	05/04/2023	10:00	06/04/2023	10:00	JMC Ward - 15 D		JMC Ward - 23 C							
45	05/04/2023	10:30	06/04/2023	10:30	JMC Ward - 15 E		JMC Ward - 44 A							
46	05/04/2023	11:00	06/04/2023	11:00	JMC Ward - 16		JMC Ward - 44 B							
47	05/04/2023	11:30	06/04/2023	11:30	JMC Ward - 17 A		JMC Ward - 46							
48	05/04/2023	12:00	06/04/2023	12:00	JMC Ward - 17 B		JMC Ward - 48							

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S. No.	Start Date	Start Time	End Date	End Time	JNR	BBK	JSO	APS	UDR	SMB	KTH	DKR	SGR	RPN
49	05/04/2023	12:30	06/04/2023	12:30	JMC Ward - 17 C		JMC Ward - 49 A							
50	05/04/2023	13:00	06/04/2023	13:00	JMC Ward - 18 A		JMC Ward - 49 B							
51	05/04/2023	13:30	06/04/2023	13:30	JMC Ward - 18 B		JMC Ward - 49 C							
52	05/04/2023	14:00	06/04/2023	14:00	JMC Ward - 19 A		JMC Ward - 49 D							
53	05/04/2023	14:30	06/04/2023	14:30	JMC Ward - 19 B		JMC Ward - 49 E							
54	05/04/2023	15:00	06/04/2023	15:00	JMC Ward - 19 C		JMC Ward - 49 F							
55	05/04/2023	15:30	06/04/2023	15:30	JMC Ward - 19 D		JMC Ward - 51							
56	05/04/2023	16:00	06/04/2023	16:00	JMC Ward - 19 E		JMC Ward - 52							
57	05/04/2023	16:30	06/04/2023	16:30	JMC Ward - 19 F		JMC Ward - 53							
58	05/04/2023	17:00	06/04/2023	17:00	JMC Ward - 19 G		JMC Ward - 54 A							
59	05/04/2023	17:30	06/04/2023	17:30	JMC Ward - 19 H		JMC Ward - 54 B							
60	05/04/2023	18:00	06/04/2023	18:00	JMC Ward - 19 I		JMC Ward - 54 C							
61	05/04/2023	18:30	06/04/2023	18:30	JMC Ward - 24 A		JMC Ward - 54 D							
62	05/04/2023	19:00	06/04/2023	19:00	JMC Ward - 24 B		JMC Ward - 55							
63	05/04/2023	19:30	06/04/2023	19:30	JMC Ward - 26		JMC Ward - 56							
64	05/04/2023	20:00	06/04/2023	20:00	JMC Ward - 27		JMC Ward - 58							
65	05/04/2023	20:30	06/04/2023	20:30	JMC Ward - 28		JMC Ward - 68							

S. No.	Start Date	Start Time	End Date	End Time	JNR	BBK	JSO	APS	UDR	SMB	KTH	DKR	SGR	RPN
66	05/04/2023	21:00	06/04/2023	21:00	JMC Ward - 29		JMC Ward - 69							
67	05/04/2023	21:30	06/04/2023	21:30	JMC Ward - 30		Sidhra							
68	05/04/2023	22:00	06/04/2023	22:00	JMC Ward - 32 A		JMC Ward - 73							
69	05/04/2023	22:30	06/04/2023	22:30	JMC Ward - 32 B		RS Pura TAC Ward 9							
70	05/04/2023	23:00	06/04/2023	23:00	JMC Ward - 34		RS Pura TAC Ward 10 A							

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S. No.	Start Date	Start Time	End Date	End Time	JNR	BBK	JSO	APS	UDR	SMB	KTH	DKR	SGR	RPN
71	06/04/2023	06:00	07/04/2023	06:00	JMC Ward - 36		RS Pura TAC Ward 10 B							
72	06/04/2023	06:30	07/04/2023	06:30	JMC Ward - 37									
73	06/04/2023	07:00	07/04/2023	07:00	JMC Ward - 38									
74	06/04/2023	07:30	07/04/2023	07:30	JMC Ward - 39									
75	06/04/2023	08:00	07/04/2023	08:00	JMC Ward - 41 A									
76	06/04/2023	08:30	07/04/2023	08:30	JMC Ward - 41 B									
77	06/04/2023	09:00	07/04/2023	09:00	JMC Ward - 61									
78	06/04/2023	09:30	07/04/2023	09:30	JMC Ward - 63 A									
79	06/04/2023	10:00	07/04/2023	10:00	JMC Ward - 63 B									
80	06/04/2023	10:30	07/04/2023	10:30	JMC Ward - 64									
81	06/04/2023	11:00	07/04/2023	11:00	JMC Ward - 66 A									
82	06/04/2023	11:30	07/04/2023	11:30	JMC Ward - 66 B									
83	06/04/2023	12:00	07/04/2023	12:00	JMC Ward No. 75.									
84	06/04/2023	12:30	07/04/2023	12:30	Jourian TAC, Ward 6									