

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU
Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Fixation of Maximum Retail Price of Imported (BIO) Beer Brands for sale in civil market for the year 2023-24.

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022 bearing No. DECDJ/1559-65 Dated: 25-07-2023.

ORDER No: 186- EC of 2023

DATED: 26-07-2023

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, the Ex-Manufacturer Price, Ex-Wholesale Price and **Maximum Retail Price of Imported (BIO) Beer Brands for Sale in Civil Market as per Annexure- "A-34"** respectively to this order is hereby approved for the year 2023-24. The brands shall not be sold above the fixed rate.

PANKAJ KUMAR SHARMA
Digitally signed by
PANKAJ KUMAR SHARMA
Date: 2023.07.26 12:48:20
+05'30'

Excise Commissioner, J&K

Encl.: Annexure- "A-34"

No.: EC/Exc/MRP/2023-24/3075-93

Dated: 26-07-2023

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO. 186 EC OF 2023 DATED : 26-07-2023

ANNEXURE-"A-34"

MRP OF IMPORTED BIO BEER BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2023-24

TOTAL NUMBER OF BRANDS 01					Ex-Breweries Price Per Case				Ex-Wholesale (JKEL-1) Price Per Case				MRP Per Unit (2023-24) Inclusive of all Taxes				Differential Amount on Account of rounding-off/Fixation of MRP, Recoverable as rounding Fee			
Sr.No.	Name of Breweries	Brand Name	Category of Packing	Degree Below %V/V	355ml	500ml	330ml	325ml	355ml	500ml	330ml	325ml	355ml	500ml	330ml	325ml	355ml	500ml	330ml	325ml
1	Made in Spain by Elaborada en Espana por: Hijos De Rivera, S.A.U. Jose Maria Rivera Corral n 6, 15008. Imported by Amistad Spirits Pvt. Limited, Office B-20, Third Floor, Surajmal Vihar, East Delhi, India-110092, Godown at Madhur Warehousing , Plot No. 189, Udyog Vihar DLF Phase 04, Gurugram, Haryana-122015	Estrella Galicia Cerveza Especial	Glass	5.5	0	0	3448	0	0	0	4372	0	0	0	250	0	0	0	0.46	0

[Handwritten signatures and initials in blue ink]