

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE AND TAXATION COMPLEX, RAIL HEAD, JAMMU
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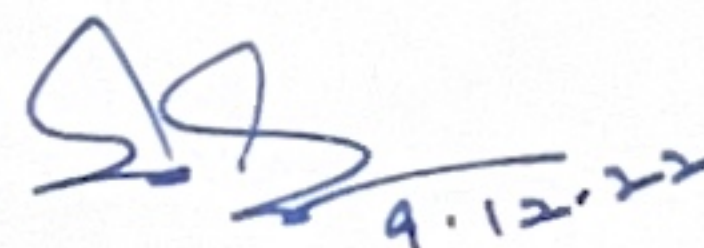
Subject: Fixation of Maximum Retail Price of Locally manufactured IMFL & Imported BIO Brands for Sale in Civil Market for the year 2022-23.

Reference: 1. Notification S.O. 71 dated 22-02-2022.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2499-2505 Dated: 05-12-2022.

O R D E R No.: 285 - EC OF 2022

D A T E D: 09 -12- 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022, the Ex-Manufacturer Price, Ex-Wholesale Price and **Maximum Retail Price of IMFL Economy/ Imported Deluxe/ Super Deluxe (BIO) and Premium Brands** for Sale in Civil Market as per Annexure- "A-61", "A-62" & "A-63" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.



(Pankaj Kumar Sharma), JKAS
Excise Commissioner
Jammu & Kashmir

Encl.: Annexure- "A-61", "A-62" & "A-63"

No.: EC/Exc/MRP/2022-23/III/ 6215-34

Dated: 09 -12-2022

Copy to the:

1. Administrative Secretary, Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
3. Deputy Excise Commissioner (Distilleries), Jammu.
4. Deputy Excise Commissioner (Accounts), Jammu.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO. 285 OF 2022 DATED: 09-12-2022
ANNEXURE - "A-61"
MRP OF IMFL ECONOMY BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	TOTAL NUMBER OF BRAND 01			Ex-Manufacturer Price/Case In Rupees			Ex-Wholesale (JKEL-1) Price/Case In Rupees			MRP/Unit (2022-23) Inclusive of all Taxes			Differential Amount, on account of rounding-off/fixation of MRP, Recoverable as rounding Fee		
				750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml			
1	M/s Glare Distilleries, 3G-4G, IID Centre, Govindsar, Kathua, J&K.	Under World XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30			






ORDER NO. **285** EC OF 2022 DATED : **09-12-2022**
 ANNEXURE - "A-62"
 MRP OF IMPORTED DELUXE/SUPER DELUXE (BIO) BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

Sr. No	Distillery/Bottling Plant/Importer	Brand Name	Degree Proof	Ex-JKEL-1B Price Per Case In Rupees				Ex-JKEL-1 Price Per Case In Rupees				Maximum Retail Price Per Unit for 2022-23 (Inclusive of all Taxes)				Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee							
				1000ml	750ml	700ml	200ml	1000ml	750ml	700ml	200ml	1000ml	750ml	700ml	200ml	1000ml	750ml	700ml	200ml				
1	Manufactured & Bottled by M/s William Grant & Sons Limited, Scotland, M/L-4-3AN, Imported by M/s Red Elan Distributors Pvt. Ltd., D85/3, Okhla Industrial Area, Phase-I, New Delhi -110020	Hendricks Gin (700ml X6=1Case)	72.5	0	0	13753	0	0	0	0	0	14387	0	0	0	0	0	0	0	0	4.39	0	
2	Manufactured & Bottled by M/s Matthew Gloag & Son Limited, 2500 Great Western Road, Glasgow, G15 6RW, Scotland, Imported & Distributed in India by M/s Kyndal India Pvt. Limited, 304, Navkriti Arcode, Sector-55, Gurgaon (Haryana) 122002.	The Famous Grouse Blended Scotch Whisky	75.3l	0	11397	0	0	0	0	0	12033	0	0	0	0	1450	0	0	0	0	0.21	0	0
3	Manufactured & Bottled by M/s Macallan Distillers Limited, Easter Elchies Craigellachie Scotland, Imported & Distributed in India by M/s Kyndal India Pvt. Limited, 304, Navkriti Arcode, Sushant Lok-2 Sector-55, Gurgaon (Haryana) 122002.	The Macallan 12YO Triple Cask Single Malt Scotch Whisky	70	0	67795	0	0	0	0	0	70687	0	0	0	0	8195	0	0	0	0	0	0	0
4	Manufactured & Bottled by M/s Glen Turner Company Limited, Starlaw Rd., Bathgate, EH 47 7BW, U.K., Imported & Distributed in India by M/s Kyndal India Pvt. Limited, 304, Navkriti Arcode, Sushant Lok-2 Sector-55, Gurgaon (Haryana) 122002.	Cutty Sark Blended Scotch Whisky	70	15702	0	0	0	0	0	16570	0	0	0	0	0	1995	0	0	0	1.45	0	0	0

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ORDER NO. 285 OF 2022 DATED: 09-12-2022
ANNEXURE - "A-63"
MRP OF IMFL PREMIUM BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	Ex-Manufacturer Price/Case In Rupees			Ex-Wholesale (JKEL-1) Price/Case In Rupees			MRP/Unit (2022-23) Inclusive of all Taxes			Differential Amount, on account of rounding-off/fixation of MRP, Recoverable as rounding Fee		
				750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	M/s Trikuta Bottlers, IGC, SIDCO, Samba, J&K for M/s Beewin Beverages, Khasra No. 349,350, Shahbad, Mohamadpur, New Delhi-110061.	Sniffer High Blended Finest Malt Whisky	75	1740	1740	1800	3894	3894	3873	600	300	150	0.55	0.27	1.61
		Sniffer High XXX Dark Rum	75	1170	1170	1260	3302	3302	3312	520	260	130	0.00	0.00	0.43
		Royal Drikke Blended Premium Malt Whisky	75	1310	1310	1390	3447	3447	3447	540	270	135	0.52	0.26	0.91



