

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR

**EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU**


Subject: Fixation of Maximum Retail Price of Imported Deluxe/Super Deluxe (BIO) Wine Brands & Local Deluxe/ Super Deluxe IMFL brands for Sale in Civil Market for the year 2022-23.

Reference: 1. Notification S.O. 71 dated 22-02-2022.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/667-70 dated 02-06-2022.

ORDER No.: 77 - EC OF 2022

DATED: 08 - 06 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022, the Ex-Manufacturer Price, Ex-Wholesale Price and **Maximum Retail Price of Imported Deluxe/Super Deluxe (BIO) Wine brands and Local Deluxe/ Super Deluxe IMFL brands** for Sale in Civil Market as per Annexure- "A-35" & "A-36" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.


08.06.22
**(Pankaj Kumar Sharma), JKAS,
Excise Commissioner,
Jammu & Kashmir**

Encl.: Annexure- "A-35" & "A-36"

No.: EC/Exc/MRP/2022-23// 2107 - 27

Dated: 08 - 06 - 2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1A, JKEL-1.
10. All Manufacturers namely JKEL-6, D-2.
11. Order file/concerned file.

ORDER NO. 77 OF 2022 DATED: 08-06-2022

ANNEXURE - "A-36"

MRP OF LOCAL DELUXE/SUPER DELUXE IMFL BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

TOTAL NUMBER OF BRANDS 01				Ex-Manufacturer Price Per Case (Pack Size 750mlX6)				Ex-Wholesale (JKEL-1) Price Per Case (Pack Size 750mlX6)				MRP/Unit (2022-23) Inclusive of all Taxes				Differential Amount, on account of rounding-off / Fixation of MRP, Recoverable as rounding fee			
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	1000ml	750ml	375ml	180ml	1000ml	750ml	375ml	180ml	1000ml	750ml	375ml	180ml	1000ml	750ml	375ml	180ml
1	M/s Devans Modern Breweries Limited, Bohri, Talab Tillo, Jammu, J&K	Devans Gian Chand Indian Single Malt Whisky	75	0	13000	0	0	0	14550.0	0	0	0	3985	0	0	0	3.75	0	0

[Handwritten signatures and scribbles]

ORDER NO. 77 EC OF 2022 DATED : 08-06-2022
ANNEXURE -"A-35"

MRP OF IMPORTED DELUXE/SUPER DELUXE (BIO) WINE BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

TOTAL NUMBER OF BRANDS 02

Ex-JKEL-1B Price Per Case
In Rupees

Ex-JKEL-1 Price Per Case In
Rupees

Maximum Retail Price Per
Unit for 2022-23 (Inclusive
of all Taxes)

Differential Amount, on
account of rounding-
off/Fixation of MRP,
Recoverable as rounding
Fee

Sr. No.	Distillery/Bottling Plant/Importer	Brand Name	Degree Proof	Ex-JKEL-1B Price Per Case In Rupees			Ex-JKEL-1 Price Per Case In Rupees			Maximum Retail Price Per Unit for 2022-23 (Inclusive of all Taxes)			Differential Amount, on account of rounding- off/Fixation of MRP, Recoverable as rounding Fee		
				750ml	375ml	187ml	750ml	375ml	187ml	750ml	375ml	187ml	750ml	375ml	187ml
1	By Pernod Ricard India Pvt. Ltd. C/o Veritas Logistics Pvt.Ltd., A-136/1, Okhla Industrial Area, Phase-II, New Delhi-20, Produced at Orlando Wines, Barossa Valley Way, Rowland Flat, South Australia.	Jacob's Creek Classic Shiraz Cabernet	24.52	9354	0	5301	9842	0	5570	1155	0	330	0.67	0	4.12
2	By Pernod Ricard India Pvt. Ltd. C/o Veritas Logistics Pvt.Ltd., A-136/1, Okhla Industrial Area, Phase-II, New Delhi-20, Produced at Orlando Wines, Barossa Valley Way, Rowland Flat, South Australia.	Jacob's Creek Classic Chardonnay	22.77	9354	0	5301	9842	0	5570	1155	0	330	0.67	0	4.12

[Handwritten signatures and initials]