

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
E-Mail:excise.commr@jk.gov.in

Subject: - Regarding JKEL-2 Licenses 2023-24.

ORDER NO: 38 EC OF 2023
DATED: 16 - 04 - 2023

WHEREAS, the Excise Department is one of the revenue earning departments of the Government of J&K, collecting revenue by imposing various duties and fees on sale of liquor through on/off licensed premises/vends, trades and manufacturing units;

AND WHEREAS, the J&K Excise Policy 2023-24 has been notified by the Finance Department vide SO 172 Dated 28.03.2023 wherein one of the objectives has been to rationalize the number of taxes/duties and other levies **to optimize revenue** for common good;

AND WHEREAS, due to squeezed timelines for e.Auction and to ensure opening of retail vends off premises immediately on determination of existing licenses, the provision for grant of temporary licenses has been provided/introduced in the **Excise Policy 2023-24** under **para 2.3.8 and Rule 30 (8)** of the **J&K Liquor License and Sale Rules, 1984**;

AND WHEREAS, in the interest of Government revenue and relevant provisions in **Excise Policy 2023-24** under **para 2.3.8** and **under Rule 30 (8)** of **J&K Liquor License and Sale Rules, 1984**, have been invoked and Temporary JKEL-2 licenses have been issued in favour of successful H1 bidders to ensure operation of new vends after determination of existing to avoid any loss of time in opening of new vends causing any loss of government revenue;

AND WHEREAS, a need has been felt to activate the defacing of challans and issuance of permits for transport of liquor to far off places within UT of J&K by the concerned officers/officials to ensure timely availability of stock of liquor at the newly opened vends thus ensuring smooth transition from closing of operation of JKEL-2 vends after 9.30 PM on 16.04.2023 and opening of new JKEL-2 vends on 17.04.2023 at 9.00 AM;

NOW, THEREFORE, in the interest of Government Revenue following shall be adhered to while issuing permits for new JKEL-2 vends in whose favour Temporary Licenses have been issued:

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1. All vendors of far-off locations shall be allowed on 16th April to deposit requisite duties/fees for obtaining stock of liquor from trades (which shall remain open on 16.04.2023) for their new vendors to be made operational on 17.04.2023 and thereafter nearby vendors shall be entertained by the concerned ETOs for issuing permits for stocking liquor.
2. All Range Incharges are authorized to allow transfer of Stock after payment of requisite fee. Action taken in this regard be submitted within next 10 days for confirmation through Deputy Excise Commissioner Jammu/Kashmir.
3. Sale of liquor shall be allowed as per following matrix:

S.no	Particulars	Remarks
1.	License and sale of liquor shall come into effect from the date of issuance.	<ol style="list-style-type: none"> 1. For all such locations where existing vend is not operational (not availed extension period) and H 1 Bidder is not existing licensee. 2. For all fresh/new locations where H1 Bidder is not an existing licensee.
2.	License and sale of liquor shall come into effect from 17-04-2023 (irrespective of date of issuance).	<ol style="list-style-type: none"> 1. Vend operational at the location and H1 bidder is not a licensee. 2. Vend operational and H1 bidder is a licensee. 3. Vend not operational but H1 bidder is a licensee.


16.04.23

Pankaj Kumar Sharma (JKAS)
Excise Commissioner, J&K

No: EC/Exc/e-auction/2023-24/67475

Dated: 16-04-2023

Copy to the:

1. Deputy Excise Commissioner, Executive, Jammu/ Kashmir for information and necessary action.
2. All Range Incharges for immediate compliance.