



Tel No: 0191-2477977,  
FAX: 0191-2477761  
www.jkexcise.nic.in  
e-mail: excise.commr@jk.gov.in

**GOVERNMENT OF JAMMU AND KASHMIR**  
**DEPARTMENT OF EXCISE**  
EXCISE AND TAXATION COMPLEX,  
RAIL HEAD, JAMMU

**CORRIGENDUM TO ORDER NO.501 OF 2019 DATED 02-03-2019**  
**AND ORDER 497 OF 2019 DATED 01-03-2019**

**Subject:** Fixation of Maximum Retail Price.

Item No. 17 in Order No. 501 of 2019 dated 02.03.2019 issued under Endorsement No. EC/Exc/MRP/2019-20/4974-86 dated 02.03.2019 and item No. 29, 30 and 48 in Order No. 497 of 2019 dated 01.03.2019 issued under Endorsement No. EC/Exc/MRP/2019-20/4934-46 shall be substituted by details given under Annexure A and B respectively.

(Talat Parvez Rohella), KAS,  
Excise Commissioner,  
J&K Government

**Encl.:** Annexure-A & B

**No.:** EC/Exc/MRP/2019-20/5241-53

**Dated:** 11-03-2019

**Copy to the:**

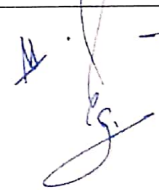
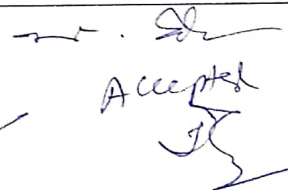
1. Principal Secretary to Govt., Finance Department, Civil Secretariat, Jammu
2. Additional Commissioner, State Taxes Department, Jammu/ Kashmir.
3. Deputy Excise Commissioner, (Executive), Jammu/ Kashmir.
4. Deputy Excise Commissioner, (Distilleries), Jammu/ Accounts.
5. Deputy Excise Commissioner, Toll Post Lakhampur.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Distilleries, Leh-Kargil, Accounts Kashmir.
7. Excise and Taxation Officer, Eradication Wing, Jammu for information.
8. President Wine Association, Jammu.
9. President Hotel with Bar/ Bar with Restaurant Association.
10. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, JKEL-7B, M/s .....
11. All wholesalers namely JKEL-1A, JKEL-1B, JKEL-1W, JKEL-1, M/s .....
12. All manufacturers namely JKEL-6 and D-2 .....
13. Order file/concerned file (w2scs).

ANNEXURE-<sup>c)</sup>  
A

MRP of Imported Premium Brands For Sale In Civil For The Year 2019-20

| S. No         | DISTILLERY / BOTTLING PLANT              | BRAND                                 | DEG | EX-JKEL-1A PRICE PER CASE in Rs. |        |        | EX-JKEL-1 PRICE PER CASE in Rs. |        |        | MAXIMUM RETAIL PRICE/UNIT (Inclusive of all Taxes) |        |        |
|---------------|------------------------------------------|---------------------------------------|-----|----------------------------------|--------|--------|---------------------------------|--------|--------|----------------------------------------------------|--------|--------|
|               |                                          |                                       |     | 750 ML                           | 375 ML | 180 ML | 750 ML                          | 375 ML | 180 ML | 750 ML                                             | 375 ML | 180 ML |
| (Fig. in Rs.) |                                          |                                       |     |                                  |        |        |                                 |        |        |                                                    |        |        |
| 17            | United Spirits Limited, C/o. CDBL, BANUR | Royal Challenge Gold Whisky (Revised) | 75  | 4014                             | 3962   | 3952   | 4507                            | 4450   | 4433   | 680                                                | 340    | 170    |

Note :- Additional freight charges @ Rs 5 per bottle for Kashmir division, Poonch and Kishtwar districts of Jammu Division, Rs 10 per bottle for Leh and Kargil Districts.


  

  
 Accepted

## ANNEXURE - 8

## MRP of Local Premium/Medium Brands For Sale In Civil Market For The Year 2019-20

| S. No        | DISTILLERY / BOTTLING PLANT              | BRAND                                                       | DEGREE | EX MANUFACTURER PRICE/CASE IN RUPEES |        |        | EX-JKEL-1 PRICE/CASE IN RUPEES |        |        | MRP per Unit (2019-20) Inclusive of all Taxes in Rupees |        |        |
|--------------|------------------------------------------|-------------------------------------------------------------|--------|--------------------------------------|--------|--------|--------------------------------|--------|--------|---------------------------------------------------------|--------|--------|
|              |                                          |                                                             |        | 750 ML                               | 375 ML | 180 ML | 750 ML                         | 375 ML | 180 ML | 750 ML                                                  | 375 ML | 180 ML |
| (Fig. in Rs) |                                          |                                                             |        |                                      |        |        |                                |        |        |                                                         |        |        |
| 29           | Oakland Bottlers Samba                   | Shekers Premium Tripple Distilled Grain Vodka               | 75     | 1283                                 | 1283   | 1319   | 3219                           | 3219   | 3184   | 505                                                     | 255    | 125    |
| 30           | Oakland Bottlers Samba                   | Shekers Premium Tripple Distilled Improved Lime Grain Vodka | 75     | 1061                                 | 1101   | 1162   | 2980                           | 3023   | 3015   | 470                                                     | 240    | 120    |
| 48           | Trishul Bottlers Sikanderpur Jmu for M/s | Mc Dowells Blue Riband Duet Gin & Lime Flavoured            | 65     | 1271                                 | 1273   | 1369   | 2983                           | 2985   | 3024   | 470                                                     | 235    | 120    |

## Note

1. Additional freight charges @ Rs 5 per bottle for Kashmir division, Poonch and Kishtwar districts of Jammu Division, Rs 10 per bottle for Leh and Kargil Districts.

2. One time automation charges @ 1% of EDP for manufacturer, @ 0.5% for wholesaler and @ 1% for retailer is included in the MRP.

Accepted