

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR

**EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU**

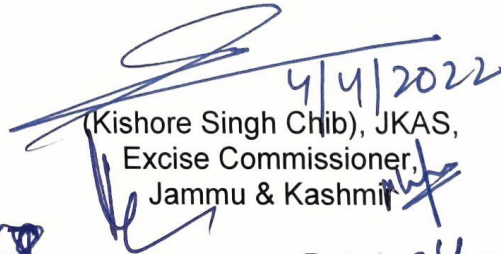
Subject: Fixation of Maximum Retail Price of IMFL Economy Brands for Sale in Civil Market in Jammu & Kashmir only for the year 2022-23.

Reference: 1. Notification S.O. 71 dated 22-02-2022.
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 bearing No. DIST/CHM/MRP22-23/08-14 dated 04-04-2022.

ORDER No.: 03 - EC OF 2022

DATED: 04 - 04 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, the ex-Manufacturer Price, ex-Wholesale (JKEL-1) Price and Maximum Retail Price of IMFL Economy Brands for Sale in Civil Market as per Annexure-"A-5" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.


(Kishore Singh Chib), JKAS,
Excise Commissioner,
Jammu & Kashmir

Encl.: Annexure-"A-5".

No.: EC/Exc/MRP/2022-23// 137-58

Dated: 04-04-2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely JKEL-1.
10. All Manufacturers namely JKEL-6, D-2.
11. Order file/concerned file.

ORDER NO. 03 OF 2022 DATED: 04-04-22
ANNEXURE - "A-5"

MRP OF IMFL ECONOMY BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAY 2022-23

TOTAL NUMBER OF BRANDS 29				Ex-Manufacturer Price/Case In Rupees			Ex-Wholesale (JKEL-1) Price/Case In Rupees			MRP/Unit (2022-23) Inclusive of all Taxes			Differential Amount, on account of rounding-off/fixation of MRP, Recoverable as rounding Fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	Devans Modern Breweries Limited, Talab Tillo, Bohri, Jammu, J&K.	Kashmir XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Double Horse Malted Whisky	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Kashmir Orange Flavoured Premix Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
		Kashmir Dry Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
2	Dogra Distilleries, Village Gangyal, Industrial Area, Jammu, J&K.	Double Cross XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Knight No.1 Special Whisky	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Shalimar Dry Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
		Chenab Orange Flavoured Premix Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
3	Oakland Bottlers Pvt. Ltd.Phase-I, IGC, SIDCO, Samba, J&K.	Samba XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		OB Dry Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
		OB Orange Flavoured Premix Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
4	Kashmir Bottlers, SIDCO, Industrial Growth Centre, Samba, J&K.	K Bottlers Special XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		K Bottlers Special Whisky	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		K Bottlers Special Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
		K Bottlers Special Orange Flavoured Premix Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00

5	Trikuta Bottlers, IGC, SIDCO, Samba, J&K.	Himalaya XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Himalaya No.1 Whisky	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Sky Blue Extra Dry Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
		Sky Blue Orange Flavoured Premix Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
6	M/s Madeira Bottlers, Phase-II, SIDCO Industrial Complex, Bari Brahmana, Jammu, J&K.	Royal Club Fine Whisky	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Royal Club XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Madeira Extra Dry Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
7	M/s Chenab Bottlers, I.G.C., Phase-I, SIDCO, District Samba, J&K.	Chenab XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Chenab Whisky	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
		Chenab Dry Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
8	M/s Srhgam Bottlers, I.G.C., SIDCO, District Samba, J&K.	Srhgam XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.42	4.14	2.30
		Srhgam Whisky	75	625	705	800	2710	2793	2809	445	230	115	4.42	4.14	2.30
		Srhgam Dry Gin	65	625	705	800	2476	2559	2585	410	210	105	0.81	0.00	0.00
9	M/s Trishul Bottlers, Sikanderpur, Bishnah, District Jammu, J&K for M/s United Spirits Limited	Hayward's Punch Fine Whisky	75	625	705	800	2836	2919	2931	460	235	120	2.50	0.68	3.21