

**OFFICE OF THE EXCISE COMMISSIONER**  
**JAMMU AND KASHMIR**  
EXCISE AND TAXATION COMPLEX,  
RAIL HEAD, JAMMU  
\*\*\*

**Subject:** Fixation of Maximum Retail Price of Imported Premium Brands for Sale in Civil Market in Jammu & Kashmir only for the year 2022-23.

**Reference:** 1. Notification S.O. 71 dated 22-02-2022.  
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 bearing No. DIST/CHM/MRP22-23/29-35 dated 05-04-2022.

ORDER No.: 08 - EC OF 2022

DATED: 05 - 04 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, the ex-JKEL-1A Price, ex-JKEL-1 Price and Maximum Retail Price of Imported Premium Brands for Sale in Civil Market as per Annexure-"A-8" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.

5/4/2022  
(Kishore Singh Chib), JKAS  
Excise Commissioner  
Jammu & Kashmir

**Encl.:** Annexure-"A-8".

**No.:** EC/Exc/MRP/2022-23/11 253 - 73

**Dated:** 05 - 04 - 2022

**Copy to the:**

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website [www.jkexcise.nic.in](http://www.jkexcise.nic.in)
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1A, JKEL-1.
10. All Manufacturers namely JKEL-6, D-2.
11. Order file/concerned file.

ORDER NO. 08 EC OF 2022 DATED: 05-04-2022  
ANNEXURE - "A-8"

MRP OF IMPORTED PREMIUM BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

TOTAL NUMBER OF BRANDS 03				Ex-JKEL-1A Price Per Case In Rupees			Ex-JKEL-1 Price Per Case In Rupees			Maximum Retail Price Per Unit for 2022-23 (Inclusive of all Taxes)			Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	M/s Pernod Ricard India Pvt., Ltd., at Rajasthan Liquors Ltd. Village Haripur Hindua, Derabassi, Distt. S.A.S.Nagar (Mohali), Punjab.	Seagram's Royal Stag Classic Whisky	75	3988	4032	4073	4328	4373	4409	660	335	170	2.32	3.14	3.64
		Seagram's Imperial Blue Hand Picked Grain Whisky	75	3710	3754	3725	4038	4084	4047	620	315	155	1.23	2.53	0.78
		Seagram's Royal Stag Barrel Select Whisky	75	4271	4296	4198	4622	4648	4539	700	350	175	2.88	0.00	4.27

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