

OFFICE OF THE EXCISE COMMISSIONER
JAMMU AND KASHMIR
EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Fixation of Maximum Retail Price of Imported Premium Deluxe/ Super Deluxe Brands for Sale in Civil Market in Jammu & Kashmir only for the year 2022-23.

Reference: 1. Notification S.O. 71 dated 22-02-2022.
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 bearing No. DIST/CHM/MRP22-23/36-42 dated 07-04-2022.

ORDER No.: 11 - EC OF 2022
DATED: 07 - 04 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, the ex-JKEL-1A Price, ex-JKEL-1 Price and Maximum Retail Price of Imported Premium Deluxe/ Super Deluxe Brands for Sale in Civil Market as per Annexure-"A-9" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.

(Kishore Singh Chib), JKAS,
Excise Commissioner,
Jammu & Kashmir

Encl.: Annexure-"A-9".

No.: EC/Exc/MRP/2022-23/11 360-80

Dated: 07-04-2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1A, JKEL-1.
10. All Manufacturers namely JKEL-6, D-2.
11. Order file/concerned file.

ORDER NO.

ANNEXURE -"A-9"

11 EC OF 2022 DATED: 07-04-22.

MRP OF IMPORTED DELUXE/SUPER DELUXE BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

| Sr. No. | Distillery/Bottling Plant/Importer | Brand Name | Degree Proof | Ex-JKEL-1A Price Per Case In Rupees | | | Ex-JKEL-1 Price Per Case In Rupees | | | Maximum Retail Price Per Unit for 2022-23 (Inclusive of all Taxes) | | | Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee | | |
|---------|--|--|--------------|-------------------------------------|-------|-------|------------------------------------|-------|-------|--|-------|-------|--|-------|-------|
| | | | | 750ml | 375ml | 180ml | 750ml | 375ml | 180ml | 750ml | 375ml | 180ml | 750ml | 375ml | 180ml |
| 1 | M/s Pernod Ricard India Pvt. Limited, at Rajasthan Liquors Limited, Village Haripur, Hindua, Derabassi, Distt. S.A.S.Nagar (Mohali), Punjab-140507 | Seagram's 100 Pipers Exceptional Blended Scotch Whisky | 75 | 10783 | 10782 | 10851 | 11394 | 11393 | 11458 | 1610 | 805 | 405 | 4.30 | 2.23 | 2.21 |
| | | Seagram's Blenders Pride Reserve Collection Whisky | 75 | 6649 | 6749 | 6750 | 7095 | 7199 | 7193 | 1030 | 525 | 260 | 1.08 | 3.57 | 0.26 |
| | | Seagram's Blenders Pride Ultra Premium Whisky | 75 | 5866 | 5876 | 6002 | 6281 | 6291 | 6415 | 920 | 465 | 235 | 0.30 | 4.48 | 1.35 |

