

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR
EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Fixation of Maximum Retail Price of Imported Beer & Imported Deluxe/ Super Deluxe Brands for Sale in Civil Market in Jammu & Kashmir only for the year 2022-23.

Reference: 1. Notification S.O. 71 dated 22-02-2022.
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 bearing No. DIST/CHM/MRP22-23/57-63 dated 08-04-2022.

ORDER No.: 18 - EC OF 2022

DATED: 11 - 04 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, the Ex-JKEL-1A Price, Ex-Wholesale (JKEL-1) Price and Maximum Retail Price of Imported Beer & Imported Deluxe/ Super Deluxe Brands for Sale in Civil Market as per Annexure- "A-16" & "A-17" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.

11/4/22
(Kishore Singh Chib), JKAS,
Excise Commissioner,
Jammu & Kashmir

Encl.: Annexure-"A-16" & "A-17".

No.: EC/Exc/MRP/2022-23/11 492-512.

Dated: 11 - 04 - 2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1A, JKEL-1.
10. All Manufacturers namely JKEL-6, D-2.
11. Order file/concerned file.

ORDER NO. 18 EC OF 2022 DATED: 11-4-22
ANNEXURE-"A-16"

REVISED MRP OF IMPORTED BEER BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

TOTAL NUMBER OF BRANDS 03				Ex-JKEL-1A Price Per Case				Ex-Wholesale (JKEL-1) Price Per Case				MRP Per Unit (2022-23) Inclusive of all Taxes				Differential Amount on Account of rounding-off/Fixation of MRP, Recoverable as rounding Fee				
Sr.No.	Name of Breweries	Brand Name	Category of Packing	Degree Below %V/V	650ml	500ml	330ml	325ml	650ml	500ml	330ml	325ml	650ml	500ml	330ml	325ml	650ml	500ml	330ml	325ml
1	Carlsberg India Pvt. Limited Himachal Pradesh	Carlsberg Elephant Strong Beer	Glass	8	1194	0	0	0	1341	0	0	0	205	0	0	0	2.34	0	0	0
			Tin	8	0	1956	0	0	0	2187	0	0	0	165	0	0	0	0	0.79	0
		Tuborg Strong Beer	Glass	8	985	0	0	0	1123	0	0	0	175	0	0	0	2	0.00	0	0
			Tin	8	0	1566	0	0	0	1781	0	0	0	140	0	0	0	3.02	0	0
2	M/s United Breweries Limited, Ludhiana, Punjab.	Kingfisher Excellent Premium Lager Beer	Glass	5	1042	0	1149	0	1183	0	1295	0	185	0	100	0	4	0.00	2	0

Handwritten signatures and initials are present below the table, including a large signature on the left and several initials and marks in the center and right.

ORDER NO. 18 EC OF 2022 DATED: 11-04-22
ANNEXURE - "A-17"

MRP OF IMPORTED DELUXE/SUPER DELUXE BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

TOTAL NUMBER OF BRANDS 02				Ex-JKEL-1A Price Per Case In Rupees			Ex-JKEL-1 Price Per Case In Rupees			Maximum Retail Price Per Unit for 2022-23 (Inclusive of all Taxes)			Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	M/s Alcobrew Distilleries India Pvt. Limited, Derabassi, Punjab.	Golfer's Shot Barrel Aged Whisky	75	5568	5568	5470	5971	5971	5862	880	440	215	1.89	0.95	0.00
2	M/s Radico Khaitan Limited, Bareilly Road, Rampur, U.P.	Morpheus XO Blended Premium Brandy	76	5834	5845	5755	6247	6259	6158	915	460	225	0.00	1.63	0.00

