

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR

**EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU**

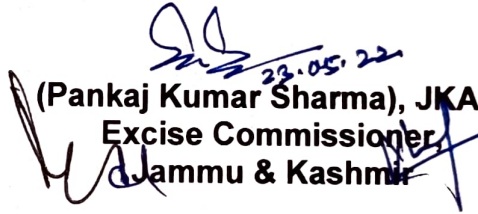
Subject: Fixation of Maximum Retail Price of Imported Deluxe/ Super Deluxe (BIO) Brands for Sale in Civil Market for the year 2022-23.

Reference: 1. Notification S.O. 71 dated 22-02-2022.
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 bearing No. DIST/CHM/MRP22-23/92-98 dated 18-05-2022.

ORDER No.: 48 - EC OF 2022

DATED: 23 - 05 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, the Ex-Manufacturer (JKEL-1A) Price, Ex-Wholesale (JKEL-1) Price and **Maximum Retail Price of Imported Deluxe/ Super Deluxe (BIO) Brands** for Sale in Civil Market as per Annexure- "A-27" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.


(Pankaj Kumar Sharma), JKAS,
Excise Commissioner,
Jammu & Kashmir

Encl.: Annexure- "A-27"

No.: EC/Exc/MRP/2022-23// 1498-1517

Dated: 23 -05-2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1A, JKEL-1.
10. All Manufacturers namely JKEL-6, D-2.
11. Order file/concerned file.

ORDER NO. 48 EC OF 2022 DATED : 23-05-2022

ANNEXURE - "A-27"

MRP OF IMPORTED DELUXE/SUPER DELUXE (BIO) BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

TOTAL NUMBER OF BRANDS 04				Ex-JKEL-1B Price Per Case In Rupees			Ex-JKEL-1 Price Per Case In Rupees			Maximum Retail Price Per Unit for 2022-23 (Inclusive of all Taxes)			Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee		
Sr. No	Distillery/Bottling Plant/Importer	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	Distilled & Bottled by M/s Jack Daniel Distillery, Lynchburg, Tennessee 37352 U.S.A. Imported by M/s Brindco Sales Pvt.Ltd. S-53, Okhla Industrial Area, Phase-II, New Delhi-110020.	Jack Daniel's Old No.7 Tennessee Sour Mash Whisky	70	23089	25525	0	24192	26725	0	2850	1570	0	1.92	0.32	0.00
2	Distilled & Bottled by M/s Jack Daniel Distillery, Lynchburg, Tennessee 37352 U.S.A. Imported by M/s Brindco Sales Pvt.Ltd. S-53, Okhla Industrial Area, Phase-II, New Delhi-110020.	Jack Daniel's Original Recipe Tennessee Honey Liqueur	61	22891	0	0	23987	0	0	2825	0	0	0.50	0.00	0.00
3	Manufactured & Bottled by M/s Altia Plc, Helsinki, Finland. Imported by M/s Brindco Sales Pvt.Ltd. S-53, Okhla Industrial Area, Phase-II, New Delhi-110020.	Finlandia Vodka of Finland	70	13077	0	0	13780	0	0	1655	0	0	4.30	0.00	0.00
4	Manufactured & Bottled by M/s William Grant & Sons Limited, dufttown Banffshire, Scotland, Imported by M/s Rad Elan Distributors Pvt.Ltd. D-85/3, Okhla Industrial Area, Phase-I, New Delhi-110020.	Grant's Triple Wood Blended Scotch Whisky	75.31	17483	0	0	18362	0	0	2180	0	0	2.37	0.00	0.00