

OFFICE OF THE EXCISE COMMISSIONER,
J&K GOVERNMENT, SRINAGAR.

Sub: Revised Maximum Sale Price of IMFL including JK Desi Whisky and Beer in J&K State.

Ref: Deputy Excise Commissioner, Executive, Jammu's No.3167-70/DECEJ/Exc dated 19.08.2009:

EXCISE ORDER NO: 285 OF 2009.

D A T E D : 01-09-2009.

Whereas, the Government vide Notification SRO 274 dated 1st September, 2009 issued under endorsement No. ET/Estt/177/2009 dated 01-09-2009 by the Finance department have increased the General Sales Tax (GST) on the sale of liquor from 20% to 25%; and

Whereas, GST is levied at the last point of sale of liquor viz; JKEL-2; and

Whereas, in view of enhancement of GST on the sale of liquor, it becomes necessary to revise the MRP at retail point; and

Whereas, the Committee of officers constituted vide Excise Order No.141 of 2009 dated 30.6.2009 has considered the matter and recommended revision in the MRP of various brands of IMFL, JK Desi Whisky and Beer as conveyed by the Deputy Excise Commissioner, Executive, Jammu vide his No.3167-70/DECEJ/Exc dated 19.8.2009.

Now, therefore, in pursuance of sub-rule 31(b)-(iv) of Rule 38 of the Jammu & Kashmir Liquor Licence and Sale Rules, 1984 and in supersession of all the previous orders, the Ex-Manufacturers Price, Ex-wholesale Price and the **revised** MRP of various volumes of JK Desi Whisky, Local cheap Brands of IMFL, Local Medium Brands of IMFL, Imported Medium Brands of IMFL, Imported Premium Brands of IMFL, Imported Deluxe Brands of IMFL, Local and Imported Beer to be sold by the Off Licenses (JKEL-2) in civil market in the State is **notified** as per Annexures 'A' to 'H' of this order with immediate effect.

②

The IMFL shall be supplied to JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7 licenses in bottles of 750 ML only.

Any default on this account shall attract the provisions of the Jammu and Kashmir Excise Act Samvat, 1958.

Sd/-
(Pradeep Gupta) IAS,
Excise Commissioner,
J&K Government.

No: EC/Exc/STS/3661-80

Dated: 01-09-2009

Copy to the:-

1. Commissioner/Secretary to Government, Finance Department, Civil Secretariat, Srinagar for information.
2. Commissioner Commercial Taxes, J&K Government, Srinagar.
3. Additional Commissioner Commercial Taxes (Adm), Jammu/Kashmir.
4. Deputy Excise Commissioner, Executive, Jammu/Kashmir.
5. Deputy Excise Commissioner, Toll Post, Lakhanpur.
6. Deputy Excise Commissioner, Accounts/Distilleries, Jammu.
7. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri-Poonch/Leh/Excise Kashmir for further circulation amongst the IMFL licensees of their respective Excise Ranges and to ensure strict compliance.
8. Excise & Taxation Officer, Eradication Wing, Jammu.
9. Assessing Authority, Commercial Taxes Circle "H" Jammu.
10. Technical P.A. to Excise Commissioner.
11. President Wine Association, Jammu _____
12. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7 M/S _____
13. All Manufacturers namely JKEL-6 and D-2 M/S _____
14. Order File (w 2 s c).


Technical Personal Assistant,
to the Excise Commissioner,
J&K Government,
Srinagar.

1-9-2009

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ANNEXURE-A**MRP OF JK-DESI WHISKY FOR SALE IN CIVIL FOR THE YEAR 2009-10****Ex-Manufacturer price per case:-****Price in Rupees**

S. No	Category	Strength	Packing	750 ML 12 Pcs.	375 ML 24 Pcs.	250 ML 36 Pcs.	180 ML 50 Pcs.
1	JK DESI WHISKY	60	Bottles	245	286	-	332
2	JK DESI WHISKY	60	Pouches	-	187	190	195

Ex-Whole Sale price per case:-**Price in Rupees**

S.No	Category	Strength	Packing	750 ML 12 Pcs.	375 ML 24 Pcs.	250 ML 36 Pcs.	180 ML 50 Pcs.
1	JK DESI WHISKY	60	Bottles	1049	1091	-	1137
2	JK DESI WHISKY	60	Pouches	-	989	993	997

MRP (inclusive of all taxes) per unit:-**Price in Rupees**

S.No	Category	Strength	Packing	750 ML 12 Pcs.	375 ML 24 Pcs.	250 ML 36 Pcs.	180 ML 50 Pcs.
1	JK DESI WHISKY	60	Bottles	127	66	-	32
2	JK DESI WHISKY	60	Pouches	-	61	41	29






ANNEXURE 'B'
MRP OF LOCAL CHEAP/ECONOMY BRANDS FOR SALE IN CIVIL FOR THE YEAR 2009-10

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEGREE	EX MANUFACTURER PRICE/CASE			EX-JKEL-1 PRICE/CASE			MAXIMUM RETAIL PRICE PER UNIT (INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML			
1	National Ind. Corp.	Standard Whisky	75	330	383	414	1203	1259	1257	178	93	46
2	National Ind. Corp.	Standard XXX Rum	75	330	383	414	1203	1259	1257	178	93	46
3	National Ind. Corp.	Standard Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
4	National Ind. Corp.	Standard Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
5	Rockland Distillery	Star One Whisky	75	330	383	414	1203	1259	1257	178	93	46
6	Rockland Distillery	Star XXX Rum	75	330	383	414	1203	1259	1257	178	93	46
7	Rockland Distillery	Star Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
8	Rockland Distillery	Star Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
9	Ranson Industries	Ranson Club Whisky	75	330	383	414	1203	1259	1257	178	93	46
10	Ranson Industries	Ranson Club XXX Rum	75	330	383	414	1203	1259	1257	178	93	46
11	Trishul Bottlers	Tiger Rum	75	330	383	414	1203	1259	1257	178	93	46
12	Trishul Bottlers	Mission Kashmir XXX Rum	75	330	383	414	1203	1259	1257	178	93	46
13	Trishul Bottlers	Tiger Whisky	75	330	383	414	1203	1259	1257	178	93	46
14	Trishul Bottlers	Tiger Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
15	Trishul Bottlers	Tiger Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
16	Basantar Bottlers	Chinar Fine Whisky	75	330	383	414	1203	1259	1257	178	93	46
17	Basantar Bottlers	Chinar XXX Rum	75	330	383	414	1203	1259	1257	178	93	46
18	Basantar Bottlers	Chinar Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
19	Basantar Bottlers	Chinar Ice Blue Gin	65	303	359	387	1060	1119	1119	164	85	42
20	Trikuta Bottlers	Royal Rose Whisky	75	330	383	414	1203	1259	1257	178	93	46
21	Trikuta Bottlers	Black Rose Rum	75	330	383	414	1203	1259	1257	178	93	46
22	GMB	007 Whisky	75	330	383	414	1203	1259	1257	178	93	46
23	GMB	Old Charlie Rum	75	330	383	414	1203	1259	1257	178	93	46
24	GMB	Ranjit Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
25	GMB	Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
26	Madeira Bottlers	Royal Club XXX Rum	75	330	383	414	1203	1259	1257	178	93	46
27	Madeira Bottlers	Royal Club Fine Whisky	75	330	383	414	1203	1259	1257	178	93	46

(Fig in Rs.)

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEGREE	EX MANUFACTURER PRICE/CASE			EX-JKEL-1 PRICE/CASE			MAXIMUM RETAIL PRICE PER UNIT (INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
28	Madeira Bottlers	Raspberrt Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
29	Madeira Bottlers	Glory Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
30	Dogra Distilleries	Knight No.1 Spl Whisky	75	330	383	414	1203	1259	1257	178	93	46
31	Dogra Distilleries	Double Cross Rum	75	330	383	414	1203	1259	1257	178	93	46
32	Dogra Distilleries	Shallmar Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
33	Dogra Distilleries	Chinab Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
34	Oakland Bottlers	OB Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
35	Oakland Bottlers	OB Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
36	New India Distilleries	Gold Band Rum	75	330	383	414	1203	1259	1257	178	93	46
37	New India Distilleries	Gold Band Whisky	75	330	383	414	1203	1259	1257	178	93	46
38	New India Distilleries	Gold Band Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
39	New India Distilleries	Vegas Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
40	New India Distilleries	Gold Band Lime Duet Gin	65	340	388	430	1099	1150	1165	168	87	43
41	New India Distilleries	HIM Malt Whisky	75	365	400	420	1240	1277	1263	183	94	46
42	Napolian Bottlers	Napolian's A Class Rum	75	330	383	414	1203	1259	1257	178	93	46
43	Napolian Bottlers	Napolian's A Class Whis	75	330	383	414	1203	1259	1257	178	93	46
44	Napolian Bottlers	Napolian's A Class Dry G	65	303	359	387	1060	1119	1119	164	85	42
45	Napolian Bottlers	Napolian's Orange Gin	65	323	367	416	1081	1128	1150	166	86	43
46	Trikutu Bottlers	White Rose Dry Gin	65	303	359	387	1060	1119	1119	164	85	42
47	Oakland Bottlers	Binnies Fine Whisky	75	485	495	510	1437	1448	1427	205	103	50
48	Oakland Bottlers	Shatranj Whisky	75	410	440	470	1358	1390	1385	196	99	49
49	Trishul Bottlers	Kerala Malted Whisky	75	477	497	532	1429	1450	1450	203	103	51
50	Trishul Bottlers	Shivalik Superfine Whisk	75	472	492	527	1424	1445	1445	203	102	51
51	Dogra Distilleries	White Stag Whisky	75	465	475	490	1345	1356	1337	194	98	48
52	Oakland Bottlers	OB Whisky	75	495	515	547	1377	1398	1399	198	100	49
53	Oakland Bottlers	OB Rum	75	495	515	547	1377	1398	1399	198	100	49
54	Trishul Bottlers	Top Crazy Hunter Whisky	75	465	475	490	1345	1356	1337	194	98	48
55	DMB	Triple Horse Fine Whisky	75	367	410	450	1242	1287	1295	184	94	47
56	DMB	Kashmir XXX Rum	75	332	382	415	1205	1258	1258	179	93	46

(Fig in Rs.)

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ANNEXURE-B

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEGREE	EX MANUFACTURER PRICE/CASE			EX JKEL-1 PRICE/CASE			MAXIMUM RETAIL PRICE PER UNIT (INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
57	DMB	Kashmir Orange Gin	65	320	371	419	1078	1132	1153	165	86	43
58	DMB	Kashmir Dry Gin	65	305	356	390	1062	1116	1122	164	85	42
59	DMB	Double Horse Malted Wh	75	332	382	415	1205	1258	1258	179	93	46
60	Dogra Distilleries	Dogra's Royal Duet	65	388	416	430	1150	1179	1165	173	89	43
61	Oakland Bottlers	Samba Rum	75	331	385	414	1204	1261	1257	179	93	46

(Fig in Rs.)

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Annexure-C'

Revised MRP of Local Medium Brands For Sale In Civil For The Year 2009-10

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEGREE	EX MANUFACTURER PRICE/CASE			EX-JKEL-1 PRICE/CASE			MAXIMUM RETAIL PRICE PER UNIT (INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
1	Trishul Bottlers	Luknavi Paan Elaichi	75	662	786	849	1624	1755	1785	233	123	63
2	Trishul Bottlers	Lemon Punch Duet	65	499	626	730	1329	1463	1540	199	107	55
3	Kashmir Distilleries Pvt. Ltd.	Monty XXX Matured Rum	75	687	700	712	1651	1664	1640	236	119	58
4	New India Distilleries	Vegas Paan Elaichi	75	565	670	680	1522	1633	1606	221	117	57
5	Dogra Distilleries	ILA Paan Liqueur	75	605	740	790	1564	1706	1722	225	121	61
6	Trishul Bottlers	Carew Dry Gin	65	608	628	653	1505	1527	1518	219	111	54
7	Trishul Bottlers	Celebration Rum	75	776	796	819	1816	1837	1821	254	128	64
8	Devans Modern Breweries	God Father Premium Rum	75	735	750	780	1701	1717	1712	241	121	61
9	Devans Modern Breweries	Paradise Duet -Gin with Lime	65	670	735	800	1509	1578	1614	219	114	57
10	Devans Modern Breweries	Pan Elaichi Paradise Liqueur	65	670	735	800	1509	1578	1614	219	114	57
11	Napollian Blenders & Bottlers	Napollian's Party Lemon Duet	65	765	795	845	1609	1641	1662	231	117	58
12	Napollian Blenders & Bottlers	Napollian's W Bravo XXX Rum	75	735	750	780	1701	1717	1712	241	121	61
13	Napollian Blenders & Bottlers	Napollian's Carribbeans XXX Dark Rum	75	775	790	820	1743	1759	1754	246	124	62
14	Napollian Blenders & Bottlers	Napollian's INOV Russian Vodka	75	760	780	800	1728	1749	1733	244	123	61
15	New India Distilleries	HIM Black Malted Whisky	75	480	495	510	1432	1448	1427	211	106	52
16	Basantar Bottlers	Black Berry Prestige Whisky	75	730	640	665	1696	1601	1590	240	115	56

(Fig. in Rs.)

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Annexure-D'

MRP OF IMPORTED MEDIUM BRANDS FOR SALE IN CIVIL FOR THE YEAR 2009-10

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEG.	EX-JKEL-1A PRICE PER CASE in (Rs.)			EX-JKEL-1 PRICE PER CASE in (Rs.)			MAXIMUM RETAIL PRICE/UNIT (Inclusive of all Taxes)			
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	
1	Mohan Meakin Ltd.	Old Monk XXX Rum	75	1730	1750	1733	1825	1846	1829	255	128	64	
2	Rampur Distillery	Contessa Rum	75	1628	1645	1624	1717	1735	1713	243	122	61	
3	Jagajit Industries Ltd.	Aristocrat Dry Gin	65	1585	1595	1574	1672	1683	1660	238	120	58	
4	Jagajit Industries Ltd.	Aristocrat Vodka	75	1735	1745	1718	1830	1841	1813	256	128	63	
5	Jagajit Industries Ltd.	Bonnie Special Whisky	75	1687	1697	1670	1780	1790	1762	249	125	62	
6	United Spirits Limited	White Mischief	75	1647	1672	1654	1737	1764	1745	245	124	61	
7	United Spirits Limited	Romanov Vodka	75	1714	1734	1716	1808	1829	1811	254	127	63	
8	Chandigarh Distillers & Bott.	Blue Riband Duet	65	1755	1775	1762	1852	1873	1859	258	130	65	
9	Mohan Meakin Ltd.	Blue Bull Whisky	75	1579	1589	1561	1666	1676	1647	237	119	58	
10	A.B. Sugars Ltd.	Raffles Vodka	75	1647	1671	1654	1737	1763	1745	245	124	61	
11	A.B. Sugars Ltd.	Golden Border Whisky	75	1442	1447	1410	1521	1526	1488	221	111	54	
12	A.B. Sugars Ltd.	Raffles Duet	75	1647	1671	1654	1737	1763	1745	245	124	61	
13	A.B. Sugars Ltd.	Silver Peg XXX Rum	75	1647	1671	1654	1737	1763	1745	245	124	61	
14	Khoday India Ltd	Hercules XXX Rum	75	1698	1707	1689	1791	1800	1781	251	126	62	
15	Khoday India Ltd	Sea Pirate XXX Rum	75	1698	1707	1689	1791	1800	1781	251	126	62	

Annexure-E'

MRP of Imported Premium Brands For Sale In Civil For The Year 2009-10

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEG.	EX-JKEL-1A PRICE PER CASE In (Rs.)			EX-JKEL-1 PRICE PER CASE In (Rs.)			MAXIMUM RETAIL PRICE/UNIT (Inclusive of all Taxes)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
1	Permod Ricard India Pvt. Ltd.	Royal Stag Delux Whisky	75	2402	2417	2403	2535	2550	2535	344	173	86
2	Permod Ricard India Pvt. Ltd.	Imperial Blue Sup. Grain Whisky	75	2015	2044	2039	2126	2157	2151	297	150	74
3	Permod Ricard India Pvt. Ltd.	Seagram's Extra Dry Gin	75	2317	0	0	2445	0	0	334	0	0
4	Permod Ricard India Pvt. Ltd.	Fuel Vodka	75	2402	2417	2403	2535	2550	2535	344	173	86
5	Khoday India Ltd.	Red Knight Malt Whisky	75	2390	2408	2376	2521	2540	2507	342	172	85
6	Rampur Distillery	Magic Moment Vodka	75	2493	2520	2478	2630	2659	2615	355	179	88
7	Rampur Distillery	8 PM Whisky	75	1954	1971	1944	2061	2079	2051	289	146	72
8	Rampur Distillery	Magic Moments Remix Flavoured Vodka Green Apple	65	2734	2766	2756	2884	2919	2907	385	194	96
9	Rampur Distillery	Magic Moments Remix Flavoured Vodka Lemon Grass & Ginger	65	2734	2766	2756	2884	2919	2907	385	194	96
10	Rampur Distillery	Magic Moments Remix Flavoured Vodka Orange	65	2734	2766	2756	2884	2919	2907	385	194	96
11	Jagatjit Industries Ltd.	Aristocrat Premium Whisky	75	2337	2342	2340	2465	2471	2468	336	168	83
12	Jagatjit Industries Ltd.	AC Neat Whisky	75	1892	1897	1895	1996	2001	1999	282	141	70
13	Jagatjit Industries Ltd.	Aristocrat Whisky	75	1995	2005	1973	2105	2115	2081	294	148	72
14	United Spirits Limited	Bagpiper Whisky	75	1999	2005	2015	2109	2115	2126	295	148	74
15	United Spirits Limited	Golconda Brandy	75	1853	1863	1830	1955	1965	1931	278	139	68
16	Chandigarh Distillers & Bott.	MCD No1 Whisky	75	2393	2423	2417	2524	2556	2550	343	173	86
17	Chandigarh Distillers & Bott.	Green Label Whisky	75	1997	2017	2015	2107	2128	2126	294	148	74
18	Mohan Meakin Ltd.	Colonel's Special Whisky	75	2939	2949	2962	3101	3111	3125	410	206	102
19	Mohan Meakin Ltd.	Solan No. 1 Whisky	75	2197	2204	2210	2318	2325	2332	319	160	79
20	A.B. Sugars Ltd.	Evening Special Whisky	75	1991	2006	1974	2101	2117	2083	294	148	72

(Fig. in Rs.)

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Annexure-F

MRP of Imported Deluxe Brands For Sale In Civil For The Year 2009-10

S. No	DISTILLERY / BOTTLING PLANT	BRAND	DEG	EX-JKEL-1A PRICE PER CASE in (Rs.)			EX-JKEL-1 PRICE PER CASE in (Rs.)			MAXIMUM RETAIL PRICE/UNIT (Inclusive of all Taxes)			
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	
1	Bacardi-Martini India Ltd.	Bacardi Superior Rum	75	3514	3618	3647	3707	3816	3847	502	258	129	
2	Permod Ricard India Pvt. Ltd.	Something Sepcial Deluxe Scotch Whisky	75	11278	0	0	11898	0	0	1493	0	0	
3	Permod Ricard India Pvt. Ltd.	100 Pipers Deluxe Scotch Whisky	75	7782	0	0	8210	0	0	1047	0	0	
4	Permod Ricard India Pvt. Ltd.	Blenders Pride Rare Premium Whisky	75	4102	4152	4162	4328	4380	4391	577	291	146	
5	Khoday India Ltd.	Peter Scot Malt Whisky	75	3890	3935	3942	4104	4151	4158	550	278	139	
6	United Spirits Limited	Signature Whisky	75	4131	4231	4319	4358	4464	4557	580	296	150	
7	United Spirits Limited	Antiquity Blue	75	5864	0	0	6186	0	0	801	0	0	
8	United Spirits Limited	Antiquity Rare	75	5125	0	0	5407	0	0	707	0	0	
9	United Spirits Limited	Royal Challenge	75	4086	4193	4245	4310	4423	4479	575	294	148	
10	United Spirits Limited	Black Dog Deluxe Scotch Whisky	75	12166	0	0	12835	0	0	1606	0	0	
11	United Spirits Limited	Black Dog Centenary Scotch Whisky	75	9062	0	0	9560	0	0	1210	0	0	
12	Beam Global Spirits & Wine	Teacher's. 50 (12 Yrs. Old)	75	12336	0	0	13014	0	0	1628	0	0	
13	Beam Global Spirits & Wine	Teacher's Highland Cream	75	9236	0	0	9744	0	0	1232	0	0	
14	Diageo India Pvt. Ltd.	Smirnoff Vodka	75	3956	4014	3993	4173	4235	4213	558	283	140	
15	Diageo India Pvt. Ltd.	Black & White Scotch	75	8435	0	0	8899	0	0	1130	0	0	
16	Diageo India Pvt. Ltd.	Vat 69	75	7142	0	0	7535	0	0	965	0	0	

(Fig. in Rs.)

ANNEXURE -G

MRP of Local Beer Brands For Sale In Civil For The Year 2009-10

S. No	BREWERY	BRAND	DEG. BELOW % V/V	EX MANUFACTURER PRICE/CASE					EX-JKEL-1 PRICE PER CASE					Maximum Retail Price per Unit (Inclusive of all Taxes)				
				650 ML	500 ML	330 ML	325ML	650 ML	500 ML	330 ML	325ML	650 ML	500 ML	330 ML	325 ML			
1	Devans Modern Breweries	God Father S.Strong Premium	8	291	0	0	0	388	0	0	0	0	53	0	0	0		
2	Devans Modern Breweries	God Father High Power S.Strong	8	291	0	367	367	388	0	468	467		53	0	30	30		
3	Devans Modern Breweries	God Father 10000+ Premium Strong	8	291	0	0	0	388	0	0	0	0	53	0	0	0		
4	Devans Modern Breweries	God Father 10000+ Super Strong Premium	8	291	0	0	0	388	0	0	0	0	53	0	0	0		
5	Devans Modern Breweries	Monalisa Premium Lager	5	291	0	0	0	388	0	0	0	0	53	0	0	0		
6	New India Breweries	Falcon Premium Lager	5	291	0	0	0	388	0	0	0	0	53	0	0	0		
7	New India Breweries	Falcon Super Strong	8	291	0	0	0	388	0	0	0	0	53	0	0	0		
8	New India Breweries	Fit N Fine Super Strong	8	291	0	0	0	388	0	0	0	0	53	0	0	0		

(Fig in Rs)

AMW


(11)

ANNEXURE-H

MRP of Imported Beer For Sale In Civil For The Year 2009-10

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S. No.	BREWERY	BRAND	CATEGORY	DEG. BELOW % V/V	EX-JKEL-1A PRICE PER CASE					EX-JKEL-1 PRICE PER CASE					Maximum Retail Price per Unit (Inclusive of all Taxes)				
					650 ML	500 ML	330 ML	325ML	650 ML	500 ML	330 ML	325ML	650 ML	500 ML	330 ML	325 ML			
1	Mohan Meakin's Ltd.	MEAKIN'S 10000 SUPERSTRONG		8	463	0	0	0	0	479	0	0	0	0	63	0	0	0	0
2	Mohan Meakin's Ltd.	Golden Eagle Super Strong Beer		8	466	0	0	0	0	482	0	0	0	0	63	0	0	0	0
3	Mohan Meakin's Ltd.	Golden Eagle Lager Beer		5	448	0	0	0	0	464	0	0	0	0	61	0	0	0	0
4	Bombay Breweries	KINGFISHER STRONG PREMIUM	TIN BEER	8	0	845	564	0	0	0	875	584	0	0	0	54	37	0	0
5	Bombay Breweries	KINGFISHER PREMIUM LAGER	TIN BEER	5	0	845	536	0	0	0	875	555	0	0	0	54	35	0	0
6	DMB Kotputli Jaipur	God Father S.Strong High Power Beer	TIN BEER	8	0	834	564	0	0	0	863	584	0	0	0	54	37	0	0
7	DMB Kotputli Jaipur	God Father Lager Beer Original Quality	TIN BEER	5	0	834	0	0	0	0	863	0	0	0	0	54	0	0	0
8	DMB Kotputli Jaipur	God Father Lager Beer Original		5	467	0	0	0	0	483	0	0	0	0	63	0	0	0	0
9	United Breweries	ZINGARO PREMIUM		8	445	0	469	0	0	461	0	486	0	0	61	0	31	0	0
10	United Breweries	KINGFISHER PREMIUM LAGER		5	468	0	492	0	0	484	0	509	0	0	63	0	33	0	0
11	United Breweries	KINGFISHER STRONG PREMIUM		8	468	0	492	0	0	484	0	509	0	0	63	0	33	0	0
12	Mount Sniwalik Breweries	THUNDERBOLT SUPERSTRONG		8	460	0	0	502	476	0	0	520	0	0	63	0	0	33	0
13	Rochees Breweries	HAYWARDS 5000 S.STRONG		8	468	0	499	0	0	484	0	516	0	0	63	0	33	0	0
14	Rochees Breweries	HAYWARDS 5000 S.STRONG	TIN BEER	8	0	833	554	0	0	0	862	573	0	0	0	54	37	0	0
15	Rochees Breweries	Knockout S. Beer		8	448	0	0	0	0	463	0	0	0	0	61	0	0	0	0
16	Rochees Breweries	FOSTER'S LAGER	TIN BEER	8	0	833	0	0	0	0	862	0	0	0	0	54	0	0	0
17	Rochees Breweries	FOSTER'S LAGER BEER		8	487	0	532	0	0	504	0	550	0	0	65	0	35	0	0

(Fig in Rs)