

OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,

Excise and Taxation Complex, Rail Head Jammu.

Tele: - 0191-2477977, Fax 0191-2477761

Sub: - Classification of Brands of IMFL.

Ref; Deputy Excise Commissioner Executive, Jammu's letter No. MRP/DECEJ/Exc/1262 dated 14.05.2012.

EXCISE ORDER NO. - 147 OF 2012
DATED: - 21 -05-2012

As recommended by the Committee constituted vide Excise Order No. 141 of 2009 Dated: 30.06.2009 and Minutes of meeting conveyed by the Deputy Excise Commissioner (Executive), Jammu vide her No. MRP/DECEJ/Exc/1262 dated 14.05.2012, 34 brands of IMFL of which 07 are Local IMFL Brands and 27 are Imported IMFL Brands as mentioned in Annexure 'A' to this Order are hereby classified in Premium/Medium/ Deluxe/Cheap/Economy Categories in pursuance of SRO 186 dated 07.07.2005 issued under Finance Department's endorsement No. ET/E/5/2004 dated 07.07.2005.

Sd/

(Vineeta Gupta) IAS
Excise Commissioner,
J&K Govt., Jammu.

Dated: - 21 -05-2012

NO: - EC/STS/2012-13/217-38

Copy to the:-

1. Principal Secretary to Government, Finance Department, J&K Civil Secretariat, Srinagar.
2. Commissioner Commercial Taxes, Jammu/Kashmir.
3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
4. Deputy Excise Commissioner, Executive, Jammu/Kashmir/Distilleries/Accounts, Jammu for information and necessary action.
5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri Poonch/Leh/Kashmir for further circulation amongst the IMFL licensees of their respective Excise Ranges and to ensure strict compliance.
6. Excise & Taxation Officer, Eradication Wing, Jammu for information.
7. Assessing Authority Commercial Taxes Circle 'H', Jammu.
8. Technical P. A. to the Excise Commissioner, Jammu for information.
9. President Wine Association, Jammu/.....
10. All retailers namely JEKL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s.....
11. All Wholesalers JKEL-1,1A.....
12. All Manufacturers JKEL-6, D-7.....
13. Order files (w.2.s.c).

Technical P.A to the
Excise Commissioner
J&K Govt. Jammu.

21/5/2012

2

Annexure -A

| No. | DISTILLERY / BOTTLING PLANT | BRAND | Type of Liquor | Classificat ion | Remarks |
|-----|---|---|----------------------|--------------------|---------------------------|
| 1 | M/s Trikuta Bottlers Samba | LOC XXX Matured RUM | Rum | Medium | For Civil/ P.M.F |
| 2 | M/s Trikuta Bottlers Samba | Crystal Apple Vodka | Vodka | Premium | For Civil/ P.M.F |
| 3 | M/s Trikuta Bottlers Samba | Crystal Premium Vodka | Vodka | Medium | For Civil/ P.M.F |
| 4 | M/s Trikuta Bottlers Samba | Border Special Malted Whisky | Whisky | Cheap/Ec onomy | For Civil/ P.M.F |
| 5 | M/s National Industrial Corp. Ltd., Bari Brahmna - Jammu | Black Bull Matured XXX RUM | Rum | Medium | For CSD/ PMF |
| 6 | M/s National Industrial Corp. Ltd., Bari Brahmna - Jammu | Dimpy Deluxe Whisky | Whisky | Medium | For Civil/ CSD/ PMF |
| 7 | M/s John Dewars and Sons Limited, Pertshire- Scotland, Imported & Distributed by M/s Bacardi India Pvt. Ltd., Veritas Logistics Pvt. Ltd., A- 136/1 Okhla Industrial Area Phase-II, New Delhi | Dewars 12 Years Scotch Whisky Whisky | Whisky | Deluxe | For Civil/ CSD/ PMF |
| 8 | M/s John Dewars and Sons Limited, Pertshire- Scotland, Imported & Distributed by M/s Bacardi India Pvt. Ltd., Veritas Logistics Pvt. Ltd., A- 136/1 Okhla Industrial Area Phase-II, New Delhi 110029 | Dewars White label Scotch Whisky | Whisky | Deluxe | For Civil/ CSD/ PMF |
| 9 | M/s Grey Goose- BMP, 16130 Gensac-LA, Palue, France, Imported & Distributed by M/s Bacardi India Pvt. | Grey Goose Vodka | Vodka | Deluxe | For Civil/ CSD/ PMF |

| | | | | | |
|----|---|---|---------------|----------------|----------------------------|
| | Ltd., Veritas Logistics Pvt. Ltd., A- 136/1 Okhla Industrial Area Phase-II, New Delhi 110029 | | | | |
| 10 | M/s S.A, Arenal, Jalisco, EMB, BMP For Tradall S.A, F-30300 Beaucaire-Mexico Imported & Distributed by M/s Bacardi India Pvt. Ltd., Veritas Logistics Pvt. Ltd., A- 136/1 Okhla Industrial Area Phase-II, New Delhi 110029 | Camino Real Taquila | Vodka | Deluxe | For Civil/ CSD/ PMF |
| 11 | M/s Alcobrew Distilleries Pvt. Ltd., Behra Dera Bassi Distt. SAS Nagar, Mohali-Punjab i | Old Smuggler, Blended Scotch Whisky | Whisky | Deluxe | For Civil/ CSD/ PMF |
| 12 | M/s Beam Global Spirits and Wine India Private Limited | Teacher's Origin Blended Scotch Whisky | Whisky | Deluxe | For Civil/ CSD/PMF |
| 13 | M/s Chandigarh Distillers and Bottlers Ltd, Banur, Patiala, Punjab. For M/s United Spirits Ltd. | Mc Dowell's Cariba Rum | Rum | Premium | For Civil/ CSD/ PMF |
| 14 | M/s Chandigarh Distillers and Bottlers Ltd, Banur, Patiala, Punjab. For M/s United Spirits Ltd. | Mc Dowell's V.S.O.P Brandy | Brandy | Medium | For CSD/ PMF |
| 15 | M/s Maurya Distillers and Bottlers Pvt. Ltd., Reg Office 360-361 Industrial Area Phase-I Chandigarh. | Lava XXX Rum | Rum | Medium | For CSD/ PMF |

5

| | | | | | |
|----|--|---|------|--------|---------------------|
| 16 | M/s Maurya Distillers and Bottlers Pvt. Ltd., Reg Office 360-361 Industrial Area Phase-I Chandigarh. | Dictator XXX Rum | Rum | Medium | For CSD/PMF |
| 17 | M/s Rock and Storm Distillaries P Ltd., Works Jakha, Lehragaga Road, 9Km from Sunam, Village Chhajili-148030 Distt. Sangrur Punjab | Revolution XXX Rum | Rum | Medium | For CSD/PMF |
| 18 | Produced by DA CVC S.r.l., Gattinara- Italia, Imported & Distributed by M/s RED, Rad Elan Distributors Pvt. Ltd., F-90/33-Okhla Industrial Area Phase-I, New Delhi 110029. | Caldirola Prosecco | Wine | Deluxe | For Civil/ CSD/ PMF |
| 19 | Produced by DA CVC S.r.l., Gattinara- Italia, Imported & Distributed by M/s RED, Rad Elan Distributors Pvt. Ltd., F-90/33-Okhla Industrial Area Phase-I, New Delhi 110029. | La Cacciatora Cuvee Del Centenario Rosso | Wine | Deluxe | For Civil/ CSD/ PMF |
| 20 | Produced by DA CVC S.r.l., Gattinara- Italia, Imported & Distributed by M/s RED, Rad Elan Distributors Pvt. Ltd., F-90/33-Okhla Industrial Area Phase-I, New Delhi 110029. | La Cacciatora Cuvee Del Centenario Bianco | Wine | Deluxe | For Civil/ CSD/ PMF |

| | | | | | |
|----|--|--|--------|---------|---------------------------|
| 21 | Mercury Winery Pvt Ltd S No:2150- 1&2 Ozar (Mig) , Tal. Niphad, Dist. Nashik 422206 Maharashtra | Ex Red Wine | wine | Deluxe | For CSD/ PMF |
| 22 | Mercury Winery Pvt Ltd S No:2150- 1&2 Ozar (Mig) , Tal. Niphad, Dist. Nashik 422206 Maharashtra | Ex White Wine | wine | Deluxe | For CSD/ PMF |
| 23 | M/s National Industrial Corp. Ltd., Bari Brahmna | NICOL's V Vodka | Vodka | Premium | For Civil/ CSD/ PMF |
| 24 | M/s Sipping Spirits Pvt. Ltd. Plot S6B, Colvale Industrial Estate, Bardez Goa - 403513 | Sipping Spirits Resolute Pink Vodka | Vodka | Deluxe | For CSD/PMF |
| 25 | M/s Sipping Spirits Pvt. Ltd. Plot S6B, Colvale Industrial Estate, Bardez Goa - 403513 | Sipping Spirits Resolute Black Vodka | Vodka | Deluxe | For CSD/PMF |
| 26 | M/s Jagatjit Industries Ltd. , P.O. Jagatjit Nagar, Distt. Kapurthala- 144802 | ice Triple Distilled Pure Grain Premium Vodka | Vodka | Premium | For Civil/ CSD/ PMF |
| 27 | M/s Jagatjit Industries Ltd. , P.O. Jagatjit Nagar, Distt. Kapurthala- 144802 | ice Flavorz Green Apple Flavored Vodka | Vodka | Premium | For Civil/ CSD/ PMF |
| 28 | M/s Jagatjit Industries Ltd. , P.O. Jagatjit Nagar, Distt. Kapurthala- 144802 | ice Flavorz Orange Flavored Vodka | Vodka | Premium | For Civil/ CSD/PMF |
| 29 | M/s United Spirits Ltd. Unit Pathankot, Village Dhaki Saidan, P.O. Mirthal, Pathankot. | "Mc Dowell's No.1 Reserve Whisky" | Whisky | Premium | For Civil/ CSD/PMF |
| 30 | M/s The Glenfiddich Distillery, Dufftown, | Glenfiddich Single Malt Scotch Whisky 12 Years Old | Whisky | Deluxe | For Civil/ CSD/PMF |

| | | | | | |
|----|---|--|--------|--------|-----------------------|
| | Banffshire- Scotland for M/s William Grant & Sons Ltd. , Imported & Distributed by M/s Global Tax Free Traders Inc. 87, Central Avenue Sanik farms New Delhi. 110062 | | | | |
| 31 | M/s The Glenfiddich Distillery, Duftown, Banffshire- Scotland for M/s William Grant & Sons Ltd. , Imported & Distributed by M/s Global Tax Free Traders Inc. 87, Central Avenue Sanik farms New Delhi. 110062 | Grant's Blended Scotch Whisky The Family Reserve | Whisky | Deluxe | For Civil/ CSD/PMF |
| 32 | M/s Conchay Toro Virginia Suvercaseaux N 210 PIRQUE Chile. Imported & Distributed by M/s Global Tax Free Traders Inc. 87, Central Avenue Sanik farms New Delhi. 110062 | Frontera Chile Merlot | Wine | Deluxe | For Civil/ CSD/PMF |
| 33 | M/s Conchay Toro Virginia Suvercaseaux N 210 PIRQUE Chile. Imported & Distributed by M/s Global Tax Free Traders Inc. 87, Central Avenue Sanik farms New Delhi. 110062 | Frontera Chile Chardonnay | Wine | Deluxe | For Civil/ CSD/PMF |

| | | | | | |
|----|---|--|-------------|---------------|-------------------------------|
| 34 | M/s Elaborador Freixenest S. A. EMB. 424-B Sant Sadurni D's Anoià Spain. Imported & Distributed by M/s Global Tax Free Traders Inc. 87, Central Avenue Sanik farms New Delhi. 110062 | Freixenest Metodo Tradicional Cordon Negro" | Wine | Deluxe | For Civil/ CSD/PMF |
|----|---|--|-------------|---------------|-------------------------------|

[Handwritten signature]