

**OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT.**  
**ZUM ZUM BUILDING, RAMBAGH, SRINAGAR.**

**Sub.:** Classification of new brands of IMFL.

**Ref:** Minutes of the Meeting of the of the Committee of Officers constituted for Fixation of M.R.P. held on 10-08-2009 in the office chambers of Deputy Excise Commissioner (Executive) Jammu.

**EXCISE ORDER No.: 274 OF 2009**

**D A T E D: 01 - 09 - 2009**

As recommended by the Committee constituted vide Excise Order No. 141 of 2009 dated 30-06-2009, conveyed by the Deputy Excise Commissioner (Executive) Jammu under No. 1647-MRP/Exc/3078 dated 11-08-2009, following New Brands/Existing Brands of IMFL/Wines to be sold in Civil Market as well as CSD/Paramilitary Forces is hereby classified as Cheap/Economy, Premium and Deluxe brands in pursuance to SRO 186 dated 07-07-2005, issued under Finance Department's endorsement No. ET/E/5/2004 dated 07-07-2005:-

S. No.	Distillery/B. Plant	Brand	Type of Liquor	Classification
1.	Trikuta Bottlers	Himalaya No. 1 Whisky	Whisky	Cheap/Economy
2.	Trikuta Bottlers	Himalaya XXX Rum	Rum	Cheap/Economy
3.	Trikuta Bottlers	Sky Blue Extra Dry Gin	Gin	Cheap/Economy
4.	Trikuta Bottlers	Sky Blue Orange Gin	Gin	Cheap/Economy
5.	Napolian Blenders & Bottlers	Napolian's Crown Malted Whisky	Whisky	Cheap/Economy
6.	Dogra Distilleries	Dogra's Royal Premium Duet	Duet	Cheap/Economy
7.	Napolian Blenders & Bottlers	Napolian's Glacier Dry Gin	Gin	Cheap/Economy
8.	United Sprit Limited	Mc Dowell's Vintage Whisky	Whisky	Premium
9.	Chandigarh Distillers & Bottlers	Red Romanov Vodka	Vodka	Premium

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10.	United Spirit Limited	Whyte & Mackey Special Scotch Whisky	Whisky	Deluxe
11.	Devson Private Ltd. through Ghaio Mall & Sons, New Delhi	Champs Elysess Brut	Champagne Imported	Deluxe
12.	-- do --	Les Ormes DE Cambras Merlot	Wine Imported	Deluxe
13.	-- do --	Les Ormes DE Cambras Sauvignon	Wine Imported	Deluxe


Sd/-

(Pradeep Gupta) IAS,  
Excise Commissioner,  
J&K Govt., Srinagar.

No.: Sec/ma/2009-19/3557-65 Date: 1.9.09

Copy to the:-

1. Commissioner, Commercial Taxes, J&K Government, Srinagar.
2. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
3. Dy. Excise Commissioner (Executive) Jammu/Kashmir, Distilleries/Accounts, Jammu for information and necessary action.
4. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Doda-Udhampur, Jammu-Kathua, Rajouri-Poonch, Srinagar, Leh, for further circulation amongst the IMFL licencees of their respective Excise Ranges and to ensure strict compliance.
5. Excise and Taxation Officer, Eradication Wing, Jammu, for information.
6. Assessing Authority, Commercial Taxes, Circle 'H', Jammu.
7. Technical P.A. to the Excise Commissioner, Jammu/Srinagar for information.
8. President Wine Association, Jammu/ .....
9. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s. ....
10. All wholesalers namely JKEL-1 M/s. ....
11. All Manufacturers namely JKEL-6 and D-2 M/s. ....
12. Order file (w.2.s.c).

  
Technical Personal Assistant  
to Excise Commissioner,  
J&K Govt., Srinagar.