



**GOVERNMENT OF JAMMU AND KASHMIR**  
**DEPARTMENT OF EXCISE**  
**EXCISE AND TAXATION COMPLEX, SOLINA(RAMBAGH), SRINAGAR**

**Subject :- Assembly Elections - Constitution of Liquor Monitoring Teams/District Excise Officers**

**ORDER NO : 309 Of 2014**  
**D A T E D : 28 - 10 -2014**

Pursuant to the instructions issued by the Election Commission of India, District Committees comprising following officers are hereby constituted for prevention of illegal storage ,distribution and sale of Liquor during elections and furnishing of daily liquor monitoring reports as per the format enclosed as Annexure I and II to the District Collectors with a copy to this office.

**A. JAMMU DIVISION**

Name of the District	Name of the District/Districts Excise Officer	Name of the Assistant District Excise Officer	Remarks
<b>Jammu</b>	Sh. Alyas Khan (9419114668) (8803119228)	• Sh. Anil Chandan (9419170372)	New City area upto Satwari , Bishnah and before Tawi Bridge
		• Ms.Renu Sharma (9419102364)	
		Sh. Ritesh Gupta (9419226269)	R.S.Pura area (beyond Satwari)
	Sh. Ajay Kumar (9419167949)	Bishnah area	
Sh. Girdhari Lal (9419114655) (9858526702)	• Sh. Farooq Choudhary (9419170911)	• Sh. Mohd. Arif (9419106673)	Old City area beyond Tawi Bridge

		<ul style="list-style-type: none"> <li>Sh. Rohit Sharma (9419133877)</li> </ul>	Bakshi Nagar to Talab Tillo area
		Sh. Ashok Kumar (9419226470)	Akhnoor area
<b>Samba-Kathua</b>	Sh. Lekh Raj (9419337078)	<ul style="list-style-type: none"> <li>Sh. Razi Ahmed (9419150521)</li> <li>Sh. Davinder Pal (9419228784)</li> </ul>	Area falling under Kathua District
		Sh. Sanjeev Khajuria (9419150191)	Area falling under Samba District
<b>Reasi/Udhampur/Ramban/Doda/Kishtwar</b>	Sh. Joginder Jasrotia (9419114661)	Sh. Touseef Mustafa (9906128484)	Area falling under Kishtwar District
		Sh. Ayub Rather (9596806452)	Area falling under Ramban District
		Sh. Arafat Goni (9858201777)	Area falling under Doda District
		Sh. Narinder Gupta (9419195956)	Area falling under Udhampur District
		Sh. Rajesh Verma (9419629719)	Area falling under Reasi District
<b>Rajouri/Poonch</b>	Sh. Salam Din (9419114671)	Sh. Sajid Majid (9419127293)	Area falling under Rajouri District
		Sh. Shahzad Ahmad (9622085780)	Area falling under Poonch District

## B. KASHMIR DIVISION

### I. KASHMIR

<b>Srinagar/Ganderbal/Budgam</b>	Sh. Shamim Ahmed (9419086611) (9622545335)	Sh. Mohd. Hussain (9419404924)	Area falling under Srinagar and Ganderbal District
		Sh. Mudassir Hamdani (9419017252)	Area falling under Budgam District
<b>Bandipura/Baramulla/Kupwara</b>	Sh. Parvez Iqbal (9419560427)	Sh. Tahir Afzal (8803399201)	Area falling under Bandipura District

		Sh. Kalbi Hussain (9858785060)	Area falling under Baramulla District
		Sh. Abdul Qayoom Wani ( 9622726168 )	Area falling under Kupwara District
<b>Anantnag/Kulgam/ Pulwama/Shopian</b>	Sh. Altaf Ahmed (9906510220) (942430437)	Sh. Wasim Ahmad ( 9797884739)	Area falling under Anantnag District
		Sh. Ali Mohd. Malik (9419326464)	Area falling under Kulgam District
		Sh. Tariq Ahmad Darsaroo (9469025062)	Area falling under Pulwama District
		Sh. Yasir Arafat Qadri ( 9797059100)	Area falling under Shopian District

## II. LEH/KARGIL

<b>Leh/Kargil</b>	Ms. Tashi Dolma (9419114677)	Sh. Showkat Bahar (9419014637)	Area falling under Leh District
		Sh. Ahmed Hussain (9469453199)	Area falling under Kargil District

All the District Excise Officers are directed to strictly comply with the instructions issued by the Election Commission of India(copy enclosed) regarding the movement/sale/storage of liquor in their areas. The District Excise Officers will also ensure the implementation of J&K Excise Act Smvt. 1958 and Rules framed thereunder in addition to the responsibilities assigned.

Further, Ms. Anuradha Gupta (9419237820) Dy. Excise Commissioner Executive, Jammu will be the provincial head of Jammu Division and Dy. Excise Commissioner, Executive, Kashmir (0194-2311336) will be provincial head of Kashmir Division.

In order to prevent cross-border illegal movement of liquor during the elections, the following officers are hereby entrusted with the responsibility to monitor movement of liquor from the check-posts.

Name of the Check Post	Name of the Incharge Check Post	Name of the Sub Incharge Check Post	Remarks
Check Post/Toll Post Lakhapur	Dr. Mushtaq Ahmed (9419122000) (9419149016)	Sh. Sanjay Bhatt (9419118511) Sh. Sahil Jandial (9419234144)	Area falling under check post Lakhapur
		• Sh. Suresh Sharma (9419114662)	Area connected with Himachal Border
		• Sh. Naem Ul Rehman (9469695950)	Area connected with Punjab Border
		• Sh. Vrinder Billawaria (9419114663)	
Toll Post Upshi	Ms. Tashi Dolma (9419114677)	• Sh. Showkat Bahar (9419014637)	To monitor Toll Post Upshi
Railway Station Jammu	Sh. Vikas Dhar Bagati (9419135192)	Sh. Imtiaz Mir (9419122777)	To monitor Railway Station, Jammu
		Sh. Anmolak Singh (9419202048)	To monitor Railway Station, Bari Brahmana
Railway Station Udhampur	Sh. Joginder Jasrotia (9419114661)	Sh. Ghulam Mustafa (9697330465)	To monitor Railway Station, Udhampur

(Zaffar Ahmad Bhat) IAS

Excise Commissioner  
J&K Government

No:- EC/Adm/2014-15/2344-69

Dated 28-10-2014

Copy to :-

1. Chief Electoral Officer, J&K for info.
2. Dy. Commissioner District \_\_\_\_\_ for info.
3. Dy. Excise Commissioner, Executive, Jammu/Kashmir for info.
4. District Excise Officers/Assistant Excise Officer for information and compliance. They shall be available round the clock on their mobile number mentioned above

## ANNEXURE – I

Daily report from District Excise Officer of Collector for Liquor Monitoring (Only

Those shops, which have 30% or more increase in sales over average \_\_\_\_\_

date \_\_\_\_\_ month \_\_\_\_\_ year daily need to be reported)

**Name of the District:**

**Date :**

S. No.	Name and Address of the shop	Average daily sales of _____ date _____ month _____ year (in Bulk Litre)	Yesterday's Sale (in Bulk Litre)	Percentage Increase in sales(%)	Reasons for increase	Action Taken

## ANNEXURE – II

### Daily report from Collector and DEO to CEO for Liquor Monitoring

Name of the District:

Date:

1. No. of IMFL shops in the district:
2. No. of Country Liquor Shops in the district:
3. Brand-wise stock register maintained in all shops: (Yes/No)  
(Please mention action taken against those shops where a violation is found and mention if the proper brand-wise stock registers is maintained since)
4. List of sensitive liquor retail shops in the district:  
(Please enclose the list with complete address and licensee name and reason for classifying it as sensitive)

S. no.	Name and address of the shop	Licensee Name	Reason for classifying it as sensitive	Steps taken for close monitoring

5. Action taken against any liquor shops for any violations :  
(specify the action and penalty levied, if any)

S.no.	Name and address of the shop	Licensee Name	Violation Detected	Action taken	Violation rectified or not

6. List of possible illegal liquor storage locations in the district:

S. no.	Name of the location	Name of the mohalla/village	Reason for being a potential storage area	Preventive or corrective step taken

7. Daily liquor sale monitoring report(Only for shops having over 30% increase in sale as compared with average daily sale of \_\_\_\_\_ date \_\_\_\_\_ month \_\_\_\_\_ year) :-

S.No.	Name and address of the shop	Average daily sales of _____ date _____ month _____ year (in bulk Litr)	Yesterday's sale (in Bulk Litr)	Percentage increase in sales(%)	Reasons for increase	Action taken