

**OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,**

**EXCISE AND TAXATION COMPLEX, RAIL HEAD, JAMMU**

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**Subject:** Extension of validity of labels approved for the year 2013-14 for all brands of liquor and the holograms meant to affix on brands during the year 2013-14.

**Reference:** Deputy Excise Commissioner (Executive) Jammu's letter No. MRP/DECEJ/Exc/11644-45 dated 20-03-2014.

**EXCISE ORDER No.: 02 OF 2014**

**D A T E D: 01-04-2014**

Whereas, labels/holograms mounted on the bottles/printed on the pouches are renewable every year in the month of March on payment of prescribed fee; and

Whereas, the Government in Finance Department vide Notification SRO 98 dated 1<sup>st</sup> April 2014 had directed for extension of Notification SRO 148 dated 28<sup>th</sup> March 2013 till further orders; and

Whereas, the Deputy Excise Commissioner (Executive) Jammu vide letter No. MRP/DECEJ/Exc/11644-45 dated 20-03-2014 has requested that the validity of labels approved for the year 2013-14 for all brands of liquor alongwith holograms meant to affix on these brands during the year 2013-14 may be extended upto 30-04-2014 as the import permits issued from their office get executed after at least one month, and the exercise of approval of labels is unlikely be completed by the end of this financial year.

Now, therefore, in view of SRO 98 dated 1<sup>st</sup> April 2014 issued by the Finance Department, J&K Government and recommendation of the Deputy Excise Commissioner (Executive) Jammu, I, Excise Commissioner, J&K Government, hereby extend the validity of labels approved for the year 2013-14 for all brands of liquor alongwith holograms meant to affixed on these brands during the year 2013-14 upto 30-04-2014 (i.e. for 30 days) or till the labels for the year 2014-15 are approved whichever is earlier.

Sd/-

(Vineeta Gupta) IAS,  
Excise Commissioner,  
J&K Govt., Jammu

No.: EC/Exc/Misc/F-033/ 09-24.

Dated: 1-04-2014

Copy to:-

1. The Deputy Excise Commissioner (Executive) Jammu/Kashmir for information and necessary action.
2. The Deputy Excise Commissioner, Toll Post Lakhampur for information.
3. The Deputy Excise Commissioner (Account/Distilleries) Jammu/ Leh-Ladakh for information and necessary action.
4. Excise & Taxation Officer, City Excise Range (North/South) Jammu/ Jammu-Kathua/Doda-Udhampur/Rajouri-Poonch/Srinagar/Accounts/Distilleries/ Eradication for information and necessary action.
5. Order file (w.2.s.c).

Technical P.A.  
to Excise Commissioner,  
J&K Govt., Jammu

11/4/14