


OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,
Excise and Taxation Complex, Rail Head Jammu.
Tele: - 0191-2477977, Fax 0191-2477761

SUB: Classification of IMFL Brands.

Ref: Deputy Excise Commissioner (Executive) Jammu's letter No. MRP/ 2015-16 /Exc/4616 Dated 18-09-2015.

EXCISE ORDER NO: 245 OF 2015
D A T E D: 19 -09- 2015

In exercise of the powers conferred under Rule 38, Sub-rule 31 clause (b) sub-clause (iv) of the Jammu & Kashmir Liquor License and Sales Rules, 1984, read with SRO 279 dated 21.08.2015, and the recommendation of the Committee constituted vide Excise order No. 39-E of 2013 dated: 17-04-2013, classification of 21 (Twenty One) brands of IMFL, i.e. Super Deluxe / Deluxe/Premium/Medium/Economy categories as mentioned in Annexure- 'A' to this order for sale in Civil/Export/CSD/Paramilitary Forces is hereby ordered.


(Tsering Angchok) IAS
Excise Commissioner
J&K Govt. Jammu.

Encl:

NO: EC/STS/2015-16/5057-5083

Dated: 19 -09-2015

Copy to the:

1. Commissioner Secretary to Government, Finance Department, Civil Secretariat, Srinagar for information.
2. Commissioner Commercial Taxes, J&K Government, Srinagar.
3. Additional Commissioner Commercial Taxes (Adm), Jammu/Kashmir.
4. Deputy Excise Commissioner, Accounts, Jammu.
5. Deputy Excise Commissioner, Executive, Jammu/Kashmir.
6. Deputy Excise Commissioner, Distilleries, Jammu.
7. Deputy Excise Commissioner, Toll Post Lakhanpur/Leh.
8. Excise & Taxation Officer, Excise Range Jammu-
CityNorth/South/Samba/Kathua/Doda/Udhampur/Rajouri-Poonch/Leh/Kashmir for further circulation amongst the IMFL licensees of their respective Excise Ranges and to ensure strict compliance.
9. Excise & Taxation Officer, Eradication Wing, Jammu.
10. Assessing Authority, Commercial Taxes Circle "H" Jammu.
11. President Wine Association, Jammu _____
12. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7 M/S _____
13. All Manufacturers namely JKEL-6 and D-2 M/S _____
14. Programmer, Excise Department for updation in the departmental website.
15. Order File (w 2 s c).

S.No	Class of Liquor	Price Band (750 ml Bottle)
1	Economy	Upto Rs. 290/-
2	Medium Brands	From Rs. 291/- to Rs. 390/-
3	Premium Brands	From Rs. 391/- to Rs. 600/-
4	Deluxe Brands	From Rs. 601/- to Rs 2100/-
5	Super Deluxe Brands	From Rs. 2101/- onwards

order no - 245 of 2015
dt 19-9-2015

Annexure A

No.	DISTILLERY / BOTTLING PLANT	BRAND	Type of Liquor	Classification	Remarks
1.	Tawi Bottlers, Sujwan, Samba for M/s Mohan Meakin Ltd	Old Monk Matured XXX Rum	Rum	Medium	For Civil /CSD/ PMF
2.	Tawi Bottlers, Sujwan, Samba for M/s Mohan Meakin Ltd	Old Monk White Rum	Rum	Premium	For Civil /CSD/ PMF
3.	Oakland Bottlers, Samba	OB Remix Flavoured Vodka Green Apple	Vodka	Economy	For Civil /CSD/ PMF
4.	Oakland Bottlers, Samba	OB Improved Lemon Duet Remix Flavoured Gin	Gin	Economy	For Civil /CSD/ PMF
5.	Oakland Bottlers, Samba	OB Creation Dry Gin	Gin	Economy	For Civil /CSD/ PMF
6.	Oakland Bottlers, Samba for M/s Som Distilleries and Breweries Ltd	Black Fort XXX Matured Rum	Rum	Medium	For Civil /CSD/ PMF
7.	Oakland Bottlers, Samba for M/s Som Distilleries and Breweries Ltd	Mild Stone 100 Whisky	Whisky	Premium	For Civil /CSD/ PMF

(Handwritten signatures and marks)

245 of 2015
 Oct 19-9-2015

(2)

8.	Oakland Bottlers, Samba for M/s Som Distilleries and Breweries Ltd	White Fox Vodka	Vodka	Premium	For Civil/ /CSD/ PMF
9.	Oakland Bottlers, Samba for M/s Som Distilleries and Breweries Ltd	Genius XXX Rum	Rum	Medium	For Civil/ /CSD/ PMF
10.	Oakland Bottlers, Samba for M/s Som Distilleries and Breweries Ltd	Sunny XXX Rum	Rum	Medium	For Civil/ /CSD/ PMF
11.	Jagatjit Industries Ltd., Jagatjit Nagar , Distt. Kapurthala, Punjab	King Henry VIII Blended Scotch Whisky	Whisky	Deluxe	For Civil /CSD/ PMF
12.	I Brands Beverages Ltd. manufactured at M/s Abir Distillers and Bottlers Pvt. Ltd, Vill Behra Derabassi, Distt. Mohali, Punjab	Granton Whisky	Whisky	Premium	For PMF
13.	I Brands Beverages Ltd. manufactured at M/s Abir Distillers and Bottlers Pvt. Ltd, Vill Behra Derabassi, Distt. Mohali, Punjab	Rum 99 Ninety Nine XXX Rum	Rum	Medium	For PMF
14.	I Brands Beverages Ltd. manufactured at M/s Abir Distillers and Bottlers Pvt. Ltd, Vill Behra Derabassi, Distt. Mohali, Punjab	Three Royals Special Reserve Finest Premium Whisky	Whisky	Deluxe	For PMF
15.	Oakland Bottlers, Samba for M/s Oasis Distilleries Ltd	Every Day Prestige Whisky	Whisky	Economy	For Civil/ /CSD/ PMF
16.	Dogra Distilleries, Industrial Extn. Area, Gangyal, Jammu	Old Age XXX Rum	Rum	Economy	For Civil /Export /CSD/ PMF
17.	Dogra Distilleries, Industrial Extn. Area, Gangyal, Jammu	Black Heart Premium Malted Whisky	Whisky	Premium	For Civil /Export /CSD/ PMF

[Handwritten signatures]

[Handwritten mark]

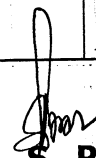
[Handwritten mark]

245 of 2015
dt 19-9-2015

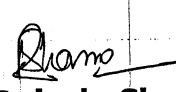
(3)

18.	National Industrial Corp. Ltd., SIDCO Industrial Complex, Phase 1, Bari Brahmana	Black Bull XXX Rum	Rum	Economy	For Civil/ /CSD/ PMF
19.	United Spirits Ltd., C/o Tuls Global Logistic Pvt. Ltd., Custom Bonded Ware House, Palaspa Phata, Panvel, Shed No. B-3, Adinath Commercial Complex, Bombay Goa Highway, Mumbai, Maharashtra	Johnnie Walker Black Label Blended Scotch Whisky	Whisky	Super Deluxe	For Civil/ /CSD/ PMF
20.	United Spirits Ltd., C/o Tuls Global Logistic Pvt. Ltd., Custom Bonded Ware House, Palaspa Phata, Panvel, Shed No. B-3, Adinath Commercial Complex, Bombay Goa Highway, Mumbai, Maharashtra	Johnnie Walker Red Label Blended Scotch Whisky	Whisky	Deluxe	For Civil/ /CSD/ PMF
21.	Oakland Bottlers, Samba for M/s Radico Khaitan Limited	After Dark Fine Grain Whisky	Whisky	Premium	For CSD/ PMF


(M. P. Gupta)
Sr. Chemist


(V. S. Pawar)
Excise & Taxation Officer,
City Excise Range North, Jammu.


(Naeem Ur Rehman Mughal)
Excise & Taxation Officer,
City Excise Range South, Jammu.


(Rajesh Sharma)
Deputy Excise Commissioner,
Toll Post Lakanpur.


(Dr. Naseem Javaid Chowdhary)
Deputy Excise Commissioner,
(Distilleries) Jammu.


(Mohd. Shahid Saleem Dar)
Deputy Excise Commissioner,
(Executive) Jammu.