

OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,
Excise and Taxation Complex, Rail Head Jammu 180012.

SUB: - Fixation of maximum retail price of liquor.

EXCISE O R D E R NO. 780-STS OF 2006

D A T E D: - 28-02-2006

Whereas, Sub-Rule 31 (iv) of Rule 38 of Jammu and Kashmir Liquor License and Sales Rules 1984 amended vide SRO No. 98 dated 05-04-2005 provides that the licensee shall not sell Indian Made Foreign Liquor or Foreign Liquor at a rate more than the maximum price fixed by Excise Commissioner from time to time for different brands of such liquor.

Whereas, it become imperative to fix the maximum retail price of different brands of liquor for printing on the labels mounted on the bottles to be sold in J&K State.

Whereas, during the current year maximum sale price of economy and cheap brands was fixed in the 1st instance.

Whereas, Excise Department intend to fix maximum sale price of all the brands of liquor during the next year.

Now, therefore, a committee comprising the following officers is hereby constituted to fix the maximum retail price of different brands of liquor to be sold in J&K State during the year 2006-07.

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| 1. Deputy Excise Commissioner, Accounts, Jammu | Chairman. |
| 2. Deputy Excise Commissioner, Executive, Jammu | Member. |
| 3. Deputy Excise Commissioner Distilleries, Jammu | Member. |


28.2.06
 (Masaud Samoon)
Excise Commissioner,

NO: -EC/STS/333/2006-07/4676-79

Dated: -28-02-2006

Copy to the:-

1. Dy. Excise Commissioner, Executive, Jammu.
2. Dy. Excise Commissioner, Accounts / Distilleries Jammu.
3. Order File (w 2 s c).