

OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,
Excise and Taxation Complex, Rail Head Jammu.
Tele: - 0191-2477977, Fax 0191-2477761

Sub: - Classification of Brands of IMFL.

**Ref; Deputy Excise Commissioner Executive, Jammu's letter No.
1647/MRP/DECEJ/Exc/587 Dated 16.04.2013.**

EXCISE ORDER NO. - 37 OF 2013
DATED: - 17-04-2013

As recommended by the Committee constituted vide Excise Order No. 141 of 2009 Dated: 30.06.2009 and Minutes of meeting furnished by the Deputy Excise Commissioner (Executive), Jammu vide above referred No & Date 31 brands of IMFL, of which twenty seven are imported and four are local brands of IMFL as mentioned in Annexure 'A' to this Order are hereby classified in Premium/Medium/Deluxe/Cheap Categories in pursuance of SRO 186 dated 07.07.2005 issued under Finance Department's endorsement No. ET/E/5/2004 dated 07.07.2005.

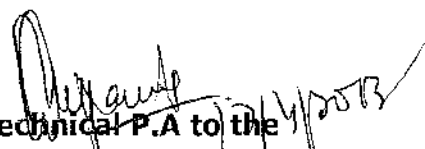
Sd/
(Vineeta Gupta) IAS
Excise Commissioner,
J&K Govt., Jammu.

NO: - EC/STS/2013-14/95-112

Dated: - 17-04-2013

Copy to the:-

1. Principal Secretary to Govt., Finance Department, J&K, Civil Secretariat, Jammu.
2. Commissioner Commercial Taxes, Jammu/Kashmir.
3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
4. Deputy Excise Commissioner, Executive, Jammu/Kashmir/Distilleries/Accounts, Jammu for information and necessary action.
5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri Poonch/Leh/Kashmir for further circulation amongst the IMFL Licensees of their respective Excise Ranges and to ensure strict compliance.
6. Excise & Taxation Officer, Eradication Wing, Jammu for information.
7. Assessing Authority Commercial Taxes Circle 'H', Jammu.
8. Technical P. A. to the Excise Commissioner, Jammu for information.
9. President Wine Association, Jammu/.....
10. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s
11. All wholesalers namely JKEL-1 M/s
12. All Manufacturers namely JKEL-6 and D-2 M/s
13. Order files (w.2.s.c)


Technical P.A to the
Excise Commissioner,
J&K, Govt., Jammu.

17/4/13

Annexure –A

No.	DISTILLERY / BOTTLING PLANT	BRAND	Type of Liquor	Classification	Remarks
1.	Oakland Bottlers Pvt. Ltd for M/s Punjab Liquors . (Brand owned by M/s Jagatjit Industires LTd.)	Aristocrat Old Reserve Whisky	Whisky	Premium	For Civil/ CSD/ PMF
2.	Oakland Bottlers Pvt. Ltd for M/s Punjab Liquors . (Brand owned by M/s Jagatjit Industires LTd.)	Bonnie Special Whisky	Whisky	Cheap	For Civil/ CSD/ PMF
3.	Dogra Distilleries Gangyal Jammu	Wisdom King Malted Whisky	Whisky	Premium	For Civil/ CSD/ PMF/Export
4.	Tawi Bottlers Sunjwan for M/s Mohan Meakin LTd.	Crazy Horse Malted Whisky	Whisky	Cheap	For Civil/ CSD/ PMF/Export
5.	Rock and Storm Distillaries (P) Ltd. Vill. Chhajli Distt. Sangrur (PB)	Commander 'N' Chief Matured XXX Rum	Rum	Medium	For PMF
6.	Rock and Storm Distillaries (P) Ltd. Vill. Chhajli Distt. Sangrur (PB)	Revolution White Rum	Rum	Medium	For PMF
7.	Rock and Storm Distillaries (P) Ltd. Vill. Chhajli Distt. Sangrur (PB)	Revolution Original Vodka	Vodka	Medium	For PMF
8.	Rock and Storm Distillaries (P) Ltd. Vill. Chhajli Distt. Sangrur (PB)	Naina XXX Rum	Rum	Medium	For PMF
9.	Maurya Distilleries and Bottlers (P) Ltd Chandigarh	Force One XXX Rum	Rum	Medium	For PMF
10.	Rana Sugars Ltd. Tarn Taran (PB)	Royal Secret XXX Rum	Rum	Medium	For PMF
11.	Rana Sugars Ltd. Tarn Taran (PB)	Royal Secret White Rum	Rum	Medium	For PMF
12.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Montiac Merlot Vin De France	Wine	Deluxe	For Civil
13.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Montiac Cabernet Sauvignon Vin De France	Wine	Deluxe	For Civil
14.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Montiac chardonnay Vin De France	Wine	Deluxe	For Civil

15.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Montiac Savignon Vin De France	Wine	Deluxe	For Civil
16.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Montiac Cinsault Rose Vin De France	Wine	Deluxe	For Civil
17.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	MAMA Mango Moscato+Mango	Wine	Deluxe	For Civil
18.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Bernard Massard Selection Brut	Wine	Deluxe	For Civil
19.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Bernard Massard Premium Dry	Wine	Deluxe	For Civil
20.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Bernard Massard Cuvee Delecusson Rose	Wine	Deluxe	For Civil
21.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Val DOCA Prosecco Denominazione Di Origine Controllata Treviso Extra Dry	Wine	Deluxe	For Civil
22.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Val DOCA Punto Rosa Vno Spumante Rosato Pinot Grigio Pinot Nero Millesimato	Wine	Deluxe	For Civil
23.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Highland Queen Blended Scotch Whisky	Scotch	Deluxe	For Civil
24.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Highland Queen Aged 12 years Blended Scotch Whisky	Scotch	Deluxe	For Civil
25.	Vinura Beverages Private Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Highland Queen Majesty Highland Single Malt Scotch Whisky Aged 12 years (700ml)	Scotch	Deluxe	For Civil

26.	Vinura Beverages Private	Highland Queen	Scotch	Deluxe	For Civil
27.	Limited, 4-7C DDC Shopping Centre, New Friends Colony, New Delhi-110065	Majesty Highland Single Malt Scotch Whisky Aged 16 years (700ml)			
28.	Distilled and matured in Scotland, Imported & Distributed by M/s Sobieski Beverages India Pvt. Ltd., 7D, Vandana Building, 11 Tolstoy Marg, Connaught Place, New Delhi-110001, India	Sir Peterson Double Distilled Blended Scotch Whisky (700 ML)	Scotch	Deluxe	For Civil
29.	Produced in Denmark, Imported & Distributed by M/s Sobieski Beverages India Pvt. Ltd., 7D, Vandana Building, 11 Tolstoy Marg, Connaught Place, New Delhi-110001, India	Danzka Vodka	Scotch	Deluxe	For Civil
30.	M/s United Spirits Ltd. Unit-II Parmori, District Nasik, Maharashtra	Black Dog Deluxe Gold Reserve Aged 12 Years Blended Scotch Whisky	Scotch	Deluxe	For CSD/PMF
31.	M/s United Spirits Ltd. Unit-II Parmori, District Nasik, Maharashtra	Black Dog Centenary Black Reserve Aged & Rare Blended Scotch Whisky	Scotch	Deluxe	For CSD/PMF