

OFFICE OF THE EXCISE COMMISSIONER
JAMMU AND KASHMIR
EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Classification of IMFL brands.

- Reference:**
1. Notification S.O. 275 dated 31-08-2020.
 2. Deputy Excise Commissioner, (Accounts), Jammu's letter No. DECAJ/ACCTJ/1240 dated 19-11-2020.
 3. Deputy Excise Commissioner, (Executive), Jammu's letter No. 3066/37-EC of 2020/DECEJ/Exc/5175 dated 23-01-2021.

O R D E R No.: 277 OF 2021

D A T E D: 25 - 01 - 2021

Whereas, the Deputy Excise Commissioner, (Accounts), Jammu vide letter No. DECAJ/ACCTJ/1240 dated 19-11-2020 furnished the Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 held on 18th November, 2020 for classification of IMFL brand of M/s United Spirits Limited at Khasa Distillery Co. A unit of Digvijay Chemicals Limited, Khasa, District Amritsar, Punjab-143107 "Meant for Sale in CSD in J&K only", and

Whereas, the Deputy Excise Commissioner, (Executive), Jammu & Deputy Excise Commissioner, (Distilleries), Jammu vide this office letter No. EC/Exc/MRP/2020-21/5464-65 dated 06-01-2021 were requested to intimate whether the requisite label fee has been recovered in accordance with clause 11 of the current Excise Policy 2020-21; and

Whereas, the Deputy Excise Commissioner, (Executive), Jammu vide letter No. 3066/37-EC of 2020/DECEJ/Exc/5175 dated 23-01-2021, has submitted that the applicant has deposited the prescribed label fee for classification of four brands of liquor of M/s United Spirits Limited at Khasa Distillery Co. A unit of Digvijay Chemicals Limited, Khasa, District Amritsar, Punjab-143107.

Now, therefore, in view of the recommendation of Committee and remittance of prescribed label fee by the applicant, approval is hereby accorded to the classification of following brands of IMFL of M/s United Spirits Limited at Khasa Distillery Co. A unit of Digvijay Chemicals Limited, Khasa, District Amritsar, Punjab-143107, "Meant for Sale in CSD in J&K Only" in terms of Rule 38, sub rule 31 clause

(b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 275 dated 31-08-2020:

S. No.	Brand Name	Category	Qty	Index No.
1	Black Dog Triple Gold Reserve Blended Scotch Whisky	Deluxe	750 ML	76018
2	Black & White Blended Scotch Whisky	Deluxe	750 ML	76038
3	Smirnoff Orange Triple Distilled Vodka	Deluxe	750 ML	79157
4	Smirnoff Green Apple Triple Distilled Vodka	Deluxe	750 ML	79159

Rahul Sharma
(Rahul Sharma), KAS,
Excise Commissioner,
Jammu & Kashmir

No.: EC/Exc/MRP/2020-21/6072-96

Dated: 25-01-2021

Copy to the:

1. Financial Commissioner, Finance Department, Civil Secretariat, Jammu
2. Deputy Excise Commissioner, (Executive), Jammu/Kashmir.
3. Deputy Excise Commissioner, (Accounts), Jammu
4. Deputy Excise Commissioner, (Distilleries), Jammu.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipur, Anantnag-Pulwama-Shopian-Kulgam, Distilleries, Eradication.
6. President Wine Association, Jammu
7. United Spirits Limited at Khasa Distillery Co. A unit of Digvijay Chemicals Limited, Khasa, District Amritsar, Punjab-143107.
8. Area Manager CSD Bari Brahmana.
9. Area Manager, CSD Udhampur.
10. Area Manager CSD, BB Cantt, Batwara, Srinagar.
11. Order file/concerned file.