

**OFFICE OF THE EXCISE COMMISSIONER****JAMMU AND KASHMIR**  
EXCISE AND TAXATION COMPLEX,  
RAIL HEAD, JAMMU  
\*\*\*\*\***Subject:** Classification of IMFL brand.**Reference:** 1. Notification S.O. 275 dated 31-08-2020.  
2. Deputy Excise Commissioner, (Accounts), Jammu's letter No. DECAJ/ACCTJ/1834 dated 16-03-2021.**ORDER No.:** 340 **OF 2021****DATED:** 24 - 03 - 2021

Whereas, the Deputy Excise Commissioner, (Accounts), Jammu vide letter No. DECAJ/ACCTJ/1834 dated 16-03-2021 furnished the Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 held on 15-03-2021 for classification of brand of IMFL of M/s Oakland Bottlers Pvt. Ltd., Plot No. 19, SIDCO, Industrial Growth Centre, Samba "Meant for Paramilitary Forces"; and

Whereas, as per the Minutes of Meeting, the prescribed label fee of Rs 30,000/- has been remitted by the concerned vide Collection ID 200901171222 date 14-02-2021; and

Whereas, the Committee as well as the Deputy Excise Commissioner, (Accounts), Jammu have recommended for approval of classification of the brand meant for Paramilitary Forces.

Now, therefore, in view of the recommendations of Committee as well as of the Deputy Excise Commissioner, (Accounts), Jammu and remittance of prescribed label fee by the applicant, approval is hereby accorded to the classification of following brand "Meant for Paramilitary Forces in J&K only" in terms of Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 275 dated 31-08-2020:

S. No.	Distillery/ Bottling Plant	Brand	Type of Liquor	Classification	Remarks
1.	M/s Oakland Bottlers Pvt. Ltd., Plot No. 19, SIDCO, Industrial Growth Centre, Samba	Heniskot Blended Grape Brandy	Brandy	Premium	For Paramilitary Forces

*Rahul Sharma*  
(Rahul Sharma), KAS,  
Excise Commissioner,  
Jammu & Kashmir

No.: EC/Exc/MRP/2020-21/ 7733-54Dated: 24-03-2021

Copy to the:

1. Financial Commissioner, Finance Department, Civil Secretariat, Jammu
2. Deputy Excise Commissioner, (Executive), Jammu/Kashmir.

3. Deputy Excise Commissioner, (Accounts), Jammu
4. Deputy Excise Commissioner, (Distilleries), Jammu.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipur, Anantnag-Pulwama-Shopian-Kulgam, Distilleries, Eradication.
6. Programmer, I/c website [www.jkexcise.nic.in](http://www.jkexcise.nic.in).
7. M/s Oakland Bottlers Pvt. Ltd., Plot No. 19, SIDCO, Industrial Growth Centre, Samba.
8. Excise Officer I/c M/s Oakland Bottlers Pvt. Ltd., Plot No. 19, SIDCO, Industrial Growth Centre, Samba.
9. Order file/concerned file.