

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR

**EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU**

Subject: Fixation of Revised Maximum Retail Price of Imported Beer brands meant for Sale in Civil Market in Jammu & Kashmir only for the year 2021-22.

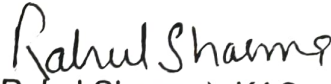
Reference: 1. Notification S.O. 114 dated 31-03-2021
2. Deputy Excise Commissioner, (Accounts), Jammu's letter No. DECAJ/Exc/ACCT/210-216 dated 28-07-2021.

ORDER No.: 131 -EC OF 2021

DATED: 29 - 07 - 2021

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 114 dated 31-03-2021 and recommendation of the Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, the revised ex-JKEL-1A price, revised ex-JKEL-1 price and revised Maximum Retail Price of Imported Beer Brand as per Annexure-"A-19" to this order is hereby approved for the year 2021-22. The brand shall not be sold above the fixed rate.

In view of fixation of revised ex-JKEL-1A price, revised ex-JKEL-1 price and revised Maximum Retail Price, the Annexure-"A-15" of Order No. 110-EC of 2021 dated 19-07-2021 is hereby rescinded.


(Rahul Sharma), KAS,
Excise Commissioner,
Jammu & Kashmir

Encl.: Annexure-"A-19".

No.: EC/Exc/MRP/2021-22/ 4419-38

Dated: 29 -07-2021

Copy to the:

1. Financial Commissioner, Finance Department, Civil Secretariat, Jammu
2. Deputy Excise Commissioner, (Accounts), Jammu.
3. Deputy Excise Commissioner, (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner, (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam.

ORDER NO. 131 EC OF 2021 DATED: 29-7-2021
ANNEXURE-"A-19"

REVISED MRP OF IMPORTED BEER BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2021-22

TOTAL NUMBER OF BRANDS 01				Ex-JKEL-1A Price Per Case				Ex-Wholesale (JKEL-1) Price Per Case				MRP Per Unit (2021-22) Inclusive of all Taxes				Differential Amount on Account of rounding-off/Fixation of MRP, Recoverable as rounding Fee				
Sr.No.	Name of Breweries	Brand Name	Category of Packing	Degree Below %VV	650ml	500ml	330ml	325ml	650ml	500ml	330ml	325ml	650ml	500ml	330ml	325ml	650ml	500ml	330ml	325ml
1	Carlsberg India Pvt. Limited Himachal Pradesh	Carlsberg Elephant Strong Beer	Glass	8	1193	0	0	0	1340	0	0	0	195	0	0	0	0.29	0	0	0
		Carlsberg Elephant Strong Beer	Tin	8	0	1955	0	0	0	2186	0	0	0	160	0	0	0	2.23	0	0

