

GOVERNMENT OF JAMMU AND KASHMIR
DEPARTMENT OF EXCISE
3RD FLOOR, EXCISE AND TAXATION COMPLEX, RAIL HEAD, JAMMU
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Public Notice
(e-Auction of Wine Shops-Advance Notification)

In terms of the Excise Policy 2022-23 issued vide S.O 71 dated 22-02-2022, licenses for retail vends of liquor for off-premises sale (JKEL-2) are to be issued through e-auction.

The locations for which these licenses are to be issued, the number of licenses that shall be issued for each location, the terms and conditions governing the issue of these licenses, eligibility criteria, the obligations in terms of Minimum Guaranteed Revenue (MGR) and Minimum Guaranteed Quota (MGQ) that the successful bidders in the e-auction shall also have to comply with, are given in the Excise Policy ibid and are to be read with the Excise Act and rules made there under. The manner in which the e-auction is to be conducted is also given in the Excise Policy ibid which is available on the official website of the Excise Department i.e. www.jkexcise.nic.in.

The detailed schedule of e-auction and the instructions for bidders regarding registration and participation in the e-auction are likely to be issued soon and shall be available on the website mentioned above.

The licenses/vends shall be allotted to the successful bidder, after completion of the requisite formalities and operation of vends shall commence w.e.f. 1st of April, 2022.

Since the whole process has to be carried out in a limited time frame, this advance notification is issued for the information of persons/entities desirous of participating in the e-auction so that they acquaint themselves with all the issues of fact and law including familiarizing with the location(s), and undertake preparation in terms of arrangement of premises, finances, property certificate, documentation etc to enable themselves to participate effectively in the e-auction process and make the vend operational at the specified locations within the given time frame.

Sd/-
Excise Commissioner, J&K