

GOVERNMENT OF JAMMU & KASHMIR
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Subject: Bid Document for e-auction of JKEL-2 vends for the year 2024-2025.
Reference: Finance Department's Letter No: FD-ET/7/2023-03 Dated: 01-02-2024.

No: 58 -EC of 2024
Dated: 01-02-2024

In pursuance to the approval of the Finance Department vide above referent letter, the e-auction of retail liquor vends (JKEL-2) for the year 2024-25 shall be held in accordance with the following provisions.

I. PROCEDURE FOR ALLOTMENT OF RETAIL SALE VENDS OFF-PREMISES (JKEL-2 VENDS) IN UNION TERRITORY OF JAMMU & KASHMIR

Retail Vends (JKEL-2) shall be allotted in the form of individual units for the year 2024-25. Each licensed vend will be authorized to sell JK Special Whisky, JK Country Liquor and Indian Made Foreign Liquor including Imported Foreign Liquor/Beer/Wine/Cider/RTD under one roof. The bid shall be on the license fee only. For MRP calculation/Duty Structure/ Profit margin and prevailing norms/rules, each bidder is advised to refer the J&K Excise Act, 1958 Svt., the J&K Liquor License and Sale Rules, 1984 and other rules/amendments/notifications made there under from time to time and the J&K Excise Policy 2024-25. Each bidder in his own interest is advised to bid carefully keeping in view the sale potential of the location and profit margins as notified in the J&K Excise Policy 2024-25.

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II. MODE OF ALLOTMENT:

The allotment of vends shall be made through e-auction portal <https://jkexcisedept.auctiontiger.net> through J&K Bank in a completely secure and transparent manner. The detailed procedure for e-auction/instructions to the bidders are available on the e-auction portal and on the official website of the Department i.e. www.jkexcise.nic.in.

The Licensing Authority in the interest of government revenue, may proceed in terms of Para 2.3.8 of the J&K Excise Policy, 2024-25 for making the vends operational immediately after determination of existing JKEL-2 licenses on 31st March, 2024.

III. LOCATION OF LIQUOR VENDS:

The licenses for retail vend shall be granted at the locations specified in the Annexure-A to this document.

The Department shall not be responsible for providing space. The bidder shall arrange suitable premises in consonance with the conditions given in Para (IX) of this document. No extension in time; or concession in any fee, duty or any other levy by whatever name called, shall be allowed on account of failure of the bidder to arrange the premises for making the license operational from the date of commencement of sale operation as indicated in this document/decided by the Excise Department.

IV. ENTITIES THAT CAN APPLY FOR LICENSE:

The licenses for retail liquor vends for off-premises consumption shall be issued only in favour of:

- i) An individual
- ii) A partnership firm.
- iii) A body incorporated under the Companies Act 1956
- iv) A society registered under J&K Cooperative Societies Act.

V. NUMBER OF VENDS THAT CAN BE BID FOR:

An individual can apply for any number of vends. The application fee/EMD shall have to be paid separately by the bidder from his KYC/PAN linked bank accounts for each such bid. However, to obviate the possibility of cartelization and monopolistic practices, only one vend shall be allotted to a bidder for which his /her bid is the highest. The timing of bid for vends within Excise Range shall be separate. The Districts and Locations within Excise Range shall be put to e-auction as per e-auction schedule notified by the department. In case a bidder is Highest i.e. H-1 at the time of closing of bid of a vend, he/she in his/her own interest is advised not to bid for other vends subsequently. In case he/she bids at other vends after being H-1 at a location where bidding has closed, he/she will be allotted the location for which the H1 bid quoted by him is highest and his/her EMD of all other vends except the allotted vend shall be forfeited.

VI. ELIGIBILITY CRITERIA:

The Bidder should fulfil the following criteria:

- a. The Bidder should not be below the age of 21 years on the 1st January of the year in which the auction is being held.
- b. The Bidder should be a domicile of Union Territory of Jammu & Kashmir.
- c. The Bidder should be solvent i.e. in possession of immovable property up to 100 percent or not less than 25% of the bid value with remainder (of bid value) as Bank Guarantee. Solvency/ Immovable Property Certificate and Bank Guarantee to be issued by the competent authority.
- d. The Bidder should not be convicted of any non-bailable offence by a Criminal Court.
- e. The Bidder should not have been charge sheeted by any court of law under any offence involving moral turpitude.
- f. The Bidder should not be convicted, or reasonably suspected of committing or conniving at the commission of any non-bailable offence under the J&K Excise Act, Svt. 1958 or NDPS Act, 1985 and