GOVERNMENT OF JAMMU & KASHMIR OFFICE OF THE EXCISE COMMISSIONER, J&K

EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Removal of bottlenecks - Ensuring compliance to MGQ by manufacturing units and retail vends- regarding.

CIRCULAR

In view of difficulties being faced by the retail licensees in lifting of the mandatory MGQ of JK Special Whisky/ Country Liquor primarily due to non- availability of stock of JK Special Whisky/JK country Liquor at the end of Distilleries/Bottling units, it has become imperative to put a system in place for its smooth compliance by removing bottlenecks in implementation of MGQ by the manufacturing Units and retail vends. Reluctance on part of some manufacturing units to provide requite monthly quota at the start of month is disrupting the demand and supply thereby affecting the revenue of the government.

Now, in order to ensure government revenue is not compromised for want to requisite quota of JK Special Whisky/Country Liquor at the end of manufacturing Units, all Distilleries/Bottling Plants and the retail vends shall henceforth follow the following circular/instructions for making available MGQ as per J&K Excise Policy 2024-25:

- 1. All manufacturing units to ensure sufficient stock of JK Special Whisky/JK Country Liquor, 2 (two) days preceding 1st of every month in their respective units. In case the same is not complied with by the manufacturing units, the DEC (Distilleries) on 1st of every month, after taking cue from the stock position shall take a decision regarding redistribution of quota among other compliant manufacturing units during the month so that retail vends (JKEL-2) do not go dry in view of freezing of their access on e-Abgari portal till they comply with lifting of the requisite quota.
- 2. Any change/update in the fixed quota of the manufacturing unit shall be intimated to the Programmer, who shall accordingly make the necessary adjustments/re-distribution on e-abgari portal for the convenience of the retail vendors.
- 3. DEC (Executive) shall ensure that all the requisitions preferred by the retail vends through wholesale Trades are met immediately without any delay, besides monitoring quota fulfillment of retail vends on e-abgari portal.

- 4. DEC (Executive) and DEC (Distilleries) Jammu shall monitor the quota flow of their respective wings and coordinate in the matter ensuring stock availability in the manufacturing units and requirement of stock at retail vends with no gap in quota execution and demand /supply chain of liquor.
- 5. The compliant JKEL-2 vendors who shall fulfill the criteria laid under Para 2.3.10 of Excise Policy 2024-25, shall be considered for transfer of stock strictly as per Policy provisions.

Excise Commissioner, J&K

No.: EC/Exc/Misc/F-126/645-651 2024

Dated:04-05-

Copy for information and necessary action to the:

- 1. Deputy Excise Commissioner (Executive), Jammu/Kashmir with the direction to submit a report on 1st of every month.
- 2. Deputy Excise Commissioner Distilleries, Jammu with the direction to submit a report on 1st of every month.
- 4. Excise and Taxation Officer, City Excise Range, (North/South), Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Accounts Kashmir, Anantnag-Pulwama-Kulgam-Shopian, Baramulla-Kupwara-Bandipora.
- 5. Sr. Programmer I/c website <u>www.jkexcise.nic.in</u>.
- 6. All Stakeholders.
- 7. Order file/concerned file.