

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF EXCISE COMMISSIONER
EXCISE & TAXATION COMPLEX, RAIL HEAD, JAMMU
E-mail: excise.commr@jk.gov.in

Subject: **Disruption of supply chain in Distilleries/Bottling Plants/Wholesale Traders.**

Circular

WHEREAS, reports have been received from Distilleries/Bottling plants (manufacturing liquor of various brands within the UT of J&K) regarding complaints of lesser production of liquor owing to low demands from wholesale trades, resulting in below capacity functioning of these manufacturing units thereby affecting the overall revenue realization to the Government;

AND WHEREAS, on enquiry, it was found that the wholesale trades are working under huge debt on account of failure of retail vends particularly JKEL-2 vends to clear their outstanding of liquor purchased from wholesale trades;

AND WHEREAS, reportedly, these distilleries/bottling plants and wholesale trades are under debt of more than 25-30 crores affecting the overall production and sale of liquor in the entire Union Territory of Jammu & Kashmir thereby resulting into sickness of many manufacturing units and wholesale trades;

AND WHEREAS, in many cases, it has been observed that retail vends after non-payment of debts at one wholesale trade shift to others making them in debt also thereby spoiling the entire supply chain and affecting the overall progress of liquor industry in the Union Territory of Jammu & Kashmir;

Now, therefore, in order to stop this vicious cycle of credit/debt and to streamline the supply chain and smoothen the process of payments at the respective sources (Distilleries/Bottling Plants and Wholesale Traders), it is, hereby, ordered that all retail vends (Bars and JKEL-2 vends) shall clear their pending payment dues in respect of their sources (Trade/Distilleries/Bottling Plants) within next 15 days failing which no clearance shall be accorded by the Excise & Taxation Officer in favour of defaulting vends and action be initiated in accordance with the J&K Excise Act 1958 Svt and J&K Liquor License and Sale Rules 1984.



(Pankaj Kumar Sharma)
Excise Commissioner, J&K

No: EC/Exc/6501-06

Dated: 22-12-2022

Copy for information and immediate necessary action to the:

1. Deputy Excise Commissioner (Executive/Distilleries), Jammu/Kashmir.
2. Excise & Taxation Officers concerned.
3. I/c Website, Programmer
4. Concerned file