

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU
Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Import/Transport of liquor against Permit as per J&K Excise Policy 2025-26.
Reference: 1. Section 20 of J&K Excise Act, Svt 1958
2. sub-rule 10 (ii) of Rule 38, of J&K Liquor License & Sales Rules, 1984.
3. Para 2.3.8 of J&K Excise Policy 2025-26.

CIRCULAR

In terms of the J&K Excise Policy 2024-25, the period of all existing JKEL-2 retail vend licenses is expiring on 31st March 2025 and new JKEL-2 retail vend licenses for the year 2025-26 shall become operational from 1st April 2025 as per the J&K Excise Policy 2025-26. There is also apprehension that some of the newly established far-off vends may face the problem in making available sufficient stock of liquor for sale to the consumers on 1st day of operationalization i.e on 1st April, 2025,

Some of the new licenses (for the year 2025-26) have approached concerned Excise & Taxation Officers for transfer of closing/left over stock of liquor from the outgoing licenses to make their vends operational immediately after expiry of existing JKEL-2 licenses. However, few others have expressed their desire to prefer fresh requisition from Wholesale Trades. Therefore, in order to operationalize the new JKEL-2 vends immediately in terms of afore mentioned references and to ensure availability of sufficient liquor stock in a time bound manner, the Wholesale Trades shall start functioning from 6:00 AM on 1st April 2025 to provide/transport liquor stock to the new JKEL-2 vends based on their requisition(s) subject to the condition that only GPS enabled vehicles shall be used for transport of liquor and the vehicles are tracked properly till reaching destination(s). Also, ETOs shall ensure leftover/closing stocks are transferred to new JKEL-2 vends enabling the sale of liquor on new vends on 1st April, 2025 within prescribed timings of sale of liquor.

The new JKEL-2 licensees for the year 2025-26 shall be able to access all online services including deposition of MGR, placing stock requisitions, etc on E-Abgari portal from 1:00 AM on 1st April 2025. In this regard Range Incharges are hereby directed to clear their requisitions at an earliest so that transport permits for carrying liquor from Wholesale Trades to retail vends are issued in a time bound manner thus ensuring availability of quality liquor to the consumers.

Further, the Range Incharges are directed to ensure that all JKEL-2 retail vends adhere to the mandatory provisions as provided in the J&K Excise Policy 2025-26.


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Excise Commissioner, J&K

No: EC/Exc/E-Auction/2025-26/ 7436-50
Copy to the

Dated: 29/03-2025

1. Deputy Excise Commissioner (Executive), Kashmir/Jammu.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal. Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
4. Programmer, Incharge website www.jkexcise.nic.in
5. All licensee(s).
6. Order file/concerned file.