

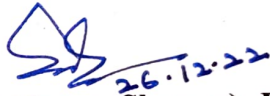
GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU
EXCISE AND TAXATION COMPLEX, RAIL HEAD, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of Imported and Locally manufactured IMFL brands meant for Sale in Civil market /CSD in UT of J&K.

Reference: 1. Notification S.O. 71 dated 22-02-2022.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2661-67 Dated: 23-12-2022.

ORDER No.: 298-EC OF 2022
DATED: 26-12-2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for Sale in Civil market/ Paramilitary Forces in Union Territory of J&K in the category/ segment as per Annexure to this order.


(Pankaj Kumar Sharma), JKAS
Excise Commissioner
Jammu & Kashmir

No.: EC/Exc/MRP/2022-23/II/ 6557-76

Dated: 26-12-2022

Copy to the:

1. Administrative Secretary, Finance Department, J&K, Civil Secretariat.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, In charge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1, M/S.....
10. All Manufacturers namely JKEL-6, D-2, M/S.....
11. Order file/concerned file.

"ANNEXURE"

CLASSIFICATION OF IMPORTED IMFL BRANDS

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	M/s Great Galleon Ventures Limited, Sejwaya, District Dhar, M.P.-454773	V21 Vodka Original	70.1° Proof/ 40.0% Abv.	Vodka	Premium	For sale in Civil market J&K
2	M/s Great Galleon Ventures Limited, Sejwaya, District Dhar, M.P.-454773	V21 Vodka Green Apple	65.7° Proof/ 37.5% Abv.	Vodka	Premium	For sale in Civil market J&K
3	M/s Distilled, Matured & Blended in Scotland, Bottled & Mfg, in Excise Bonded Warehouse by Bacardi India Private Limited, 3 rd KM Stone, Chamaraja Nagar Road, Nanjangud, Mysore -571301	Dewar's Blended Scotch Whisky White Label	75.0° Proof/ 42.8% Abv.	Whisky	Deluxe/ Super Deluxe	For sale to Paramilitary Forces
4	M/s Bacardi India Private Limited, at M/s India Glycols Limited, Kashipur, U.S.Nagar Uttarakhand -244713	Black by Bacardi Original Premium Crafted Rum	75.0° Proof/ 42.8% Abv.	Rum	Deluxe/ Super Deluxe	For sale to Paramilitary Forces