

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL, BIO and Wine Brands for sale in CSD and Civil Market in the UT of J&K for the year 2024-25

Reference: 1. Notification S.O. 85 Dated: 01-02-2024.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/540-46 Dated: 29-05-2024.

ORDER No.: 256- EC of 2024
DATED: 06-06-2024

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 85 Dated: 01-02-2024 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in civil Market and CSD in the Union Territory of J&K in the category/segment as per Annexure to this order.


06.06.24

(Pankaj Kumar Sharma), JKAS
Excise Commissioner, J&K

No.: EC/Exc/MRP/2024-25/1199-1215

Dated: 06 -06-2024

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO: 256-EC of 2024 DATED: 06-06-2024

Classification of IMFL Brands for sale in civil Market and CSD for the year 2024-25

Sr. No	DISTILLERY / BOTTLING PLANT	BRAND	Strengt h of Liquor	Type of Liquor	Classific ation	Remark s
1	M/s Tawi Bottlers, Nai Basti, Sujwan, District Samba, J&K, For M/s Mohan Meakin Limited	Old Monk Special XXX Premium Rum Very Old vatted	75.0° Proof/ 42.8% Abv.	Rum	Premium	For Sale in Civil Market
2	Blended & Bottled by M/s Kashmir Bottlers, Phase-I, SIDCO, Industrial Growth Centre, District Samba, J&K, For M/s Oasis Distilleries Limited, Regd. Office H-102, B2, Metro Towers, Vijay Nagar, Indore	Oasis London High Triple Distilled Elite English Vodka Green Apple Flavoured	65.6° Proof/ 37.5% Abv.	Vodka	Premium	For Sale in Civil Market
3	Blended & Bottled by M/s Kashmir Bottlers, Phase-I, SIDCO, Industrial Growth Centre, District Samba, J&K, For M/s Oasis Distilleries Limited, Regd. Office H-102, B2, Metro Towers, Vijay	Batch 9 Select Cask Reserve Edition Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For Sale in Civil Market

	Nagar, Indore					
4	Blended & Bottled by M/s Kashmir Bottlers, Phase-I, SIDCO, Industrial Growth Centre, District Samba, J&K, For M/s Oasis Distilleries Limited, Regd. Office H-102, B2, Metro Towers, Vijay Nagar, Indore, MP	Old Fox Premium XXX Rum	75.0° Proof/ 42.8% Abv.	Rum	Premium	For Sale in Civil Market
5	M/s Trikuta Bottlers, IGC, SIDCO, Samba, J&K, For M/s Rock & Storm Distilleries Pvt. Limited, Village Chajjali, Tehsil Sunam, Distt. Sangrur, Punjab.	Blue Eyes Green Apple Flavoured Vodka	65.6° Proof/ 37.5% Abv.	Vodka	Premium	For Sale in Civil Market
6	M/s Trikuta Bottlers, IGC, SIDCO, Samba, J&K, For M/s Rock & Storm Distilleries Pvt. Limited, Village Chajjali, Tehsil Sunam, Distt. Sangrur, Punjab.	Royal Ace Rare Blended Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For Sale in Civil Market
7	Blended & Bottled by M/s Trikuta Bottlers, IGC, SIDCO, Samba, J&K, For M/s Good Barrel Distillery	Rock Paper Rum Classic Dark	75.0° Proof/ 42.8% Abv.	Rum	Premium	For Sale in Civil Market

	Pvt. Limited, Regd. Office 28, Altamount Road, 9 Hindustan House, Mumbai, Maharashtra, India.					
8	Blended & Bottled by M/s TriKuta Bottlers, IGC, SIDCO, Samba, J&K, For M/s Good Barrel Distillery Pvt. Limited, Regd. Office 28, Altamount Road, 9 Hindustan House, Mumbai, Maharashtra, India.	Rock Paper Rum Roast Coffee	75.0° Proof/ 42.8% Abv.	Rum	Deluxe/ Super Deluxe	For Sale in Civil Market
9	Blended & Bottled by M/s TriKuta Bottlers, IGC, SIDCO, Samba, J&K, For M/s Good Barrel Distillery Pvt. Limited, Regd. Office 28, Altamount Road, 9 Hindustan House, Mumbai, Maharashtra, India.	Rock Paper Rum Tropical Coconut	75.0° Proof/ 42.8% Abv.	Rum	Deluxe/ Super Deluxe	For Sale in Civil Market
10	Blended & Bottled by M/s TriKuta Bottlers, IGC, SIDCO, Samba, J&K, For M/s Good Barrel Distillery Pvt. Limited, Regd. Office 28, Altamount Road, 9 Hindustan House, Mumbai, Maharashtra, India.	Rock Paper Rum Zesty Lemon	75.0° Proof/ 42.8% Abv.	Rum	Deluxe/ Super Deluxe	For Sale in Civil Market

11	Bottled By Bombay Exporting Company, Jacksonville, FL, USA, Imported and Distributed by M/s Bacardi India Pvt. Limited, at M/s Platinum Logistics, Survey No. 9/3, Village-Veshvi, Gavan Phata-Chirner Road, Opposite TG Terminal CFS, The Uran Distt. Raigad, Maharashtra-410206	Bombay Sapphire London Dry Gin	82.31° Proof/ 47.0% Abv.	Gin	Deluxe/ Super Deluxe	For Sale in Civil Market
12	M/s Alcobrew Distilleries India Pvt. Limited, Village Behra, Derabassi, S.A.S Nagar (Mohali), Punjab-140507	Golfer's Shot 18 HOLE Ultra-Premium Blended Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Deluxe/ Super Deluxe	For Sale in Civil Market
13	Blended & Bottled by M/s Bacardi India Pvt. Limited at M/s Moonak Distillers & Bottlers Pvt. Limited, Jakhhal Road, Moonak, District Sangrur, Punjab.	Bacardi Limon Classic Original Citrus Rum	65.67° Proof/ 37.5% Abv.	Rum	Deluxe/ Super Deluxe	For Sale in Civil Market
14	M/s ADS Spirits Pvt. Limited, Village Basoli, Tehsil Derabassi, District SAS Nagar (Mohali), Punjab-140501	Royal Green Rich Blended Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For Sale in Civil Market

15	M/s ADS Spirits Pvt. Limited, Village Basoli, Tehsil Derabassi, District SAS Nagar (Mohali), Punjab-140501	Calenter Premium Rum	75.0° Proof/ 42.8% Abv.	Rum	Medium	For Sale in Civil Market
16	Manufactured & Marketed by M/s Indospirit Beverages Pvt. Limited, L-22, Cuncolim IDC, Goa-403703	BROSE ZEST	17.5° Proof/ 10.0% Abv.	Wine	Premium	For Sale in Civil Market
17	Manufactured & Marketed by M/s Indospirit Beverages Pvt. Limited, L-22, Cuncolim IDC, Goa-403703	BRO CODE CRAFTED WILD	26.27° Proof/ 15.0% Abv.	Wine	Premium	For Sale in Civil Market
18	Manufactured & Bottled by M/s John Distilleries Private Limited, M-21, Cuncolim Industrial Estate, Cuncolim, Goa-403703	Paul John Indian Single Malt Whisky Brilliance Unpeated Non-Chill Filtered	80.50° Proof/ 46.0% Abv.	Whisky	Deluxe/ Super Deluxe	For Sale through CSD
19	Manufactured & Bottled by M/s John Distilleries Private Limited, M-21, Cuncolim Industrial Estate, Cuncolim, Goa-403703	Paul John Indian Single Malt Whisky Nirvana Unpeated	70.0° Proof/ 40.0% Abv.	Whisky	Deluxe/ Super Deluxe	For Sale through CSD