

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU

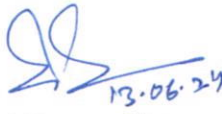
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in CSD and Civil Market in the UT of J&K for the year 2024-25

Reference: 1. Notification S.O. 85 Dated: 01-02-2024.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/612-18 Dated: 11-06-2024.

ORDER No.: 278 EC of 2024
DATED: 13 - 06-2024

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 85 Dated: 01-02-2024 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in civil Market and CSD in the Union Territory of J&K in the category/segment as per Annexure to this order.


13.06.24
Pankaj Kumar Sharma), JKAS
Excise Commissioner, J&K

No.: EC/Exc/MRP/2024-25/ 1445-1462

Dated: 13 -06-2024

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO: 278-EC of 2024 DATED: 13-06-2024

Classification of IMFL Brands for sale in civil Market and CSD for the year 2024-25

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	M/s Distilled, Blended & Bottled by M/s NV Distilleries & Breweries Private Limited, Village Sandharsi, Rajpura, District Patiala, Punjab.	Discovery Elite Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For Sale through CSD
2	Distilled & Bottled by M/s Radico Khaitan Limited, Bareilly Road, Rampur, U.P. 244901	Rampur Indian Single Malt Whisky Non-Chill Filtered Asava	75.0° Proof/ 42.8% Abv.	Whisky	Deluxe/ Super Deluxe	For Sale in Civil Market
3	Babji Enterprises, Samba, for M/s Jaswant Industries, Regd. Office at Shaheed Bhagat Singh Chowk, Jalandhar City	Principal Premium Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Low Cost	For Sale in Civil Market
4	Babji Enterprises, Samba, for M/s Empire Alcobrev Pvt. Limited, Village Jaula Khurd, Tehsil Derabassi, District S.A.S Nagar (Mohali), Punjab-140501	Old Habbit Premium Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For Sale in Civil Market

5	Babji Enterprises, Samba, for M/s Empire Alcobrev Pvt. Limited, Village Jaula Khurd, Tehsil Derabassi, District S.A.S Nagar (Mohali), Punjab-140501	Bottoms UP Premium Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Medium	For Sale in Civil Market
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