

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in Civil Market and CSD in the UT of J&K for the year 2024-25

Reference: 1. Notification S.O. 85 Dated: 01-02-2024.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2008-13 Dated: 14-12-2024.

ORDER No.: 480- EC of 2024
DATED: 16 - 12-2024

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 85 Dated: 01-02-2024 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in civil Market and CSD in the Union Territory of J&K in the category/segment as per Annexure to this order.

(Subash C. Chhibber), JKAS
Excise Commissioner, J&K

No.: EC/Exc/MRP/2024-25/ 5023-41

Dated: 16 - 12-2024

Copy to the:

11. Deputy Excise Commissioner (Executive), Kashmir.
12. Deputy Excise Commissioner (Accounts), Jammu.
13. Deputy Excise Commissioner (Executive), Jammu.
14. Deputy Excise Commissioner (Distilleries), Jammu.
15. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
16. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
17. Sr. Programmer, I/c website www.jkexcise.nic.in
18. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
19. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
20. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
11. Order file/concerned file.

ORDER NO: 480-EC of 2024 DATED: 16 -12-2024

Classification of IMFL Brands for sale in Civil Market and CSD for the year 2024- 25

Sr. No.	Distillery/Bottling Plant	Brand	Strength of Liquor	Type of Liquor	Classification	Remarks
1.	Produced by M/s Mast-Jagermeister SE, Germany. Imported by M/s Aspri Spirits Pvt. Ltd., C/o Dionysus Supply Chain Pvt. Ltd., Farukh Nagar, Village Khentawas, Wazirpur, Farukh Nagar Road, District Gurgaon-122506, Haryana.	Jagermeister Herbal Liqueur	61.3° Proof/ 35.0% Abv.	Liqueur	Deluxe/ Super Deluxe	For sale in Civil Market J&K
2.	M/s John Distilleries Pvt. Limited, M-21, Cuncolim Industrial Estate, Cuncolim, Goa-403703	Roulette Premium Blended Grape Brandy	75.0° Proof/ 42.8% Abv.	Brandy	Deluxe/ Super Deluxe	For Sale through CSD in J&K

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