

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in CSD, PMF and in Civil Market in the UT of J&K for the year 2024-25

Reference: 1. Notification S.O. 85 Dated: 01-02-2024.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2627-33 Dated: 04-03-2025

ORDER No.: 88 - EC of 2025
DATED: 06 - 03-2025

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 85 Dated: 01-02-2024 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in CSD, PMF and in civil Market in the Union Territory of J&K in the category/segment as per Annexure to this order.

(Subash C. Chhibber), JKAS
Excise Commissioner, J&K

No.: EC/Exc/MRP/2024-25/ 6704-6723

Dated: 06 -03-2025

Copy to the:

1. Deputy Excise Commissioner (Executive), Kashmir.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu.
4. Deputy Excise Commissioner (Distilleries), Jammu.
5. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, I/c website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
9. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
10. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
11. Order file/concerned file.

ORDER NO: 88 -EC of 2025 DATED: 06 -03-2025

Classification of IMFL Brands for sale in Civil Market for the year 2024- 25

Sr. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Tehsil Dindori, District Nashik, Maharashtra, India	Rasa Syrah Red Wine	24.5° Proof/ 14.0% Abv.	Wine	Deluxe/ Super Deluxe	For sale through CSD
2	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Tehsil Dindori, District Nashik, Maharashtra, India	Sula Dindori Reserve Shiraz Red Wine	24.5° Proof/ 14.0% Abv.	Wine	Deluxe/ Super Deluxe	For sale through CSD
3	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Tehsil Dindori, District Nashik, Maharashtra, India	The Source Grenache Rose Wine	21.9° Proof/ 12.5% Abv.	Wine	Deluxe/ Super Deluxe	For sale through CSD

4	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Tehsil Dindori, District Nashik, Maharashtra, India	Sula Riesling White Wine	19.3° Proof/ 11.0% Abv.	Wine	Deluxe/ Super Deluxe	For sale through CSD
5	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Tehsil Dindori, District Nashik, Maharashtra, India	Satori Red Wine	22.8° Proof/ 13.0% Abv.	Wine	Deluxe/ Super Deluxe	For sale to PMF
6	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Tehsil Dindori, District Nashik, Maharashtra, India	Sula Vineyards Sauvignon Blanc	21.9° Proof/ 12.5% Abv.	Wine	Deluxe/ Super Deluxe	For sale to PMF
7	Manufactured & Bottled by M/s Sula Vineyards Limited (Unit-II), Gat No.90, Jaulke (Wani), Tehsil Dindori, District Nashik, Maharashtra, India	Sula Vineyards Zinfandel Rose	20.1° Proof/ 11.5% Abv.	Wine	Deluxe/ Super Deluxe	For sale to PMF

8	<p>Distilled, Blended & Bottled in Scotland by Alistair Forfar Limited, Address of Manufacturing Unit Angus Dundee Distillers PLC Titanium 1, King's Inch Place, Glasgow G51 4BP. Imported and Distributed in India By Angus Dundee India Pvt. Ltd., 127, DLF Galleria District Centre, Mayur Vihar, Phase-I, New Delhi</p>	<p>Old Brechin Blended Scotch Whisky</p>	<p>75.3° Proof/ 43.0% Abv.</p>	<p>Whisky</p>	<p>Deluxe/ Super Deluxe</p>	<p>For sale in civil market J&K</p>
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