

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Classification of IMFL Brands for sale in civil market in the UT of J&K for the year 2024-25

Reference: 1. Notification S.O. 85 Dated: 01-02-2024.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2371-77 Dated: 29-01-2025.

ORDER No.: 45 - EC of 2025
DATED: 31 - 01-2025

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 85 Dated: 01-02-2024 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, sanction is hereby accorded to the classification of brands meant for sale in civil Market in the Union Territory of J&K in the category/segment as per Annexure to this order.

(Subash C. Chhibber), JKAS
Excise Commissioner, J&K

No.: EC/Exc/MRP/2024-25/ 5939-57

Dated: 31 -01-2025

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO: 45-EC of 2025 DATED: 31 -01-2025

Classification of IMFL Brands for sale in civil market for the year 2024-25

Sr. No	DISTILLERY / BOTTLING PLANT	BRAND	Strengt h of Liquor	Type of Liquor	Classific ation	Remark s
1	Blended & bottled by QSI, Bellshill, ML4 3AN(UK), Imported by Cartel Bros LLP, Sani Arma 3 rd Floor, Raut Lane, Juhu Vile Parle West Mumbai, MH-400049	The Glenwalk Blended Scotch Whisky	70.05° Proof/ 40.0% Abv.	Whisky	Deluxe/ Super Deluxe	For sale in Civil Market J&K
2	Blended & bottled by: Stream Retail Ltd., Lymden Lane, Stonegate, Sussex, TN5 7EF. Imported by Mehra Wines and Private Ltd., Plot No.365, Industrial Area, Phase-1, Chandigarh-160002	Thunder Toffee Vodka	52.4° Proof/ 29.9% Abv.	Vodka	Deluxe/ Super Deluxe	For sale in Civil Market J&K

3	<p>Blended & bottled by: Cambridge Distillery Ltd. 20-22 High Street, Grantchester, Cambridge, CB3 9NF. Imported by Mehra Wines and Private Ltd., Plot No.365, Industrial Area, Phase-1, Chandigarh-160002</p>	Cambridge Dry Gin	73.6° Proof/ 42.0% Abv.	Gin	Deluxe/ Super Deluxe	For sale in Civil Market J&K
4	<p>Blended & bottled by: DCM N.V., Via F. Sacchetti 20, Sesto San Giovanni, Milan, Italy. Imported by Campari India Pvt. Ltd., Upper Ground & First Floor, Shop No. SG-1 & SF-1, DT, Greater Kailash- II, New Delhi-110048</p>	Skyvodka	70.05° Proof/ 40.0% Abv.	Vodka	Deluxe/ Super Deluxe	For sale in Civil Market J&K
5	<p>Blended & bottled by: DCM N.V., Via F. Sacchetti 20, Sesto San Giovanni, Milan, Italy. Imported by Campari India Pvt. Ltd., Upper Ground & First Floor, Shop No. SG-1 & SF-1, DT, Greater Kailash- II, New Delhi-110048</p>	Aperol	26.27° Proof/ 15.0% Abv.	Liqueur	Deluxe/ Super Deluxe	For sale in Civil Market J&K

6	<p>Blended & bottled by: DCM N.V., Via F. Sacchetti 20, Sesto San Giovanni, Milan, Italy. Imported by Campari India Pvt. Ltd., Upper Ground & First Floor, Shop No. SG-1 & SF-1, DT, Greater Kailash- II, New Delhi-110048</p>	Campari	43.78° Proof/ 25.0% Abv.	Liqueur	Deluxe/ Super Deluxe	For sale in Civil Market J&K
7	<p>Blended & bottled by: Glen Grant Company Limited, Elgin Road, Rothies, AB 38 7BS, Moray, Scotland. Imported by: Campari India Pvt. Ltd., Upper Ground & First Floor, Shop No. SG-1 & SF-1, DT, Greater Kailash- II, New Delhi-110048</p>	The Glen Grant Single Malt Whisky 10- Year-Old	75.3° Proof/ 43.0% Abv.	Whisky	Deluxe/ Super Deluxe	For sale in Civil Market J&K
8	<p>Blended & bottled by: Bulldog Gin Company, Elgin Road, Rothies, Aberlour, Moray AB 38 7BS, Scotland by G&J Distillers, Clayton Road, Warrington, WA36PH, UK. Imported by: Campari India Pvt. Ltd., Upper Ground & First Floor, Shop</p>	Bull Dog London Dry Gin	80.0° US Proof/ 40.0% Abv.	Gin	Deluxe/ Super Deluxe	For sale in Civil Market J&K

	No. SG-1 & SF-1, DT, Greater Kailash-II, New Delhi-110048					
9	Babji Enterprises, Samba, for M/s Beewin Beverages, Regd. Office at Shahabad Mohammadpur, Near T-3 I.G.I Airport, New Delhi,- 110061	Sniffer High Blended Finest Malt Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Premium	For sale in Civil Market J&K
10	Babji Enterprises, Samba, for M/s Beewin Beverages, Regd. Office at Shahabad Mohammadpur, Near T-3 I.G.I Airport, New Delhi,- 110061	Royal Drikke Blended Premium Malt Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Economy	For sale in Civil Market J&K
11	Babji Enterprises, Samba, for M/s Beewin Beverages, Regd. Office at Shahabad Mohammadpur, Near T-3 I.G.I Airport, New Delhi,- 110061	The Temperatur e High Blended Premium Malt Whisky	75.0° Proof/ 42.8% Abv.	Whisky	Medium	For sale in Civil Market J&K

Note.: Logistics partner for all the brands from (serial No. 01 to 08) is M/s Anant Wines & Spirits C/o MLML Wines Pvt. Ltd. (Public Bonded Warehouse i.e PBWH), Plot No. 365, Industrial Area Phase-1, Chandigarh. **160002.**