

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE AND TAXATION COMPLEX, RAIL HEAD, JAMMU
E-mail: excise.commr@jk.gov.in

Subject: Extension of validity of holograms approved for the year 2022-23 for all brands of liquor meant for Sale in Civil Market, Sale in CSD & PMF in Union Territory of Jammu & Kashmir.

Reference: 1. Deputy Excise Commissioner (Executive) Jammu's letter No.1765/Labels/DECEJ/Exc/667 dated 26.04.2023.
2. Representation dated 25th April 2023 submitted by Manufacturing Units viz of various Distilleries/Bottling Plants/ Breweries and Wholesale Traders.

ORDER No.: 53 - EC of 2023
DATED: 26 - 04-2023

WHEREAS, the extension of validity of holograms approved for the year 2022-23 for all brands of liquor meant for sale in Civil Market, Sale in CSD and PMF in the Union Territory of Jammu and Kashmir was granted vide Order No.34-EC of 2023 dated 15.04.2023;

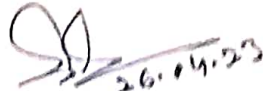
AND WHEREAS, the manufacturing units viz. Distilleries/Bottling Plants/Breweries and Wholesale Traders vide above referent representation have requested for extension of validity of approved Holograms for the year 2022-23 as they are carrying surplus stock of Holograms as the projected target could not be achieved;

AND WHEREAS, the Deputy Excise Commissioner Executive, Jammu vide letter No.1765/Labels/DECEJ/Exc/667 dated 26.04.2023 has requested that the validity of Holograms approved for the year 2023-23 meant for sale in Civil Market, sale in CSD and PMF in the UT of J&K may be extended.

NOW, THEREFORE, in view of the request made by the manufacturing units viz. Distilleries/Bottling Plants/Breweries, Wholesale Traders, recommendation of Deputy Excise Commissioner (Executive), Jammu and in the interest of Government revenue, sanction is hereby accorded to the extension of validity of holograms approved for the Policy



Year 2022-23 for all brands of liquor meant for sale in Civil Market, sale in CSD & PMF in Union Territory of Jammu & Kashmir, upto 25.05.2023.


(Pankaj Kumar Sharma), JKAS
Excise Commissioner, J&K

No.: EC/Exc/Misc/F-033/III/ 881-901

Dated: 26-04-2023

Copy to the:

1. Administrative Secretary, Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
3. Deputy Excise Commissioner (Distilleries), Jammu.
4. Deputy Excise Commissioner (Accounts), Jammu.
5. Excise and Taxation Officer, City Excise Range, (North/South), Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Distilleries, Eradication Wing Jammu, Accounts Kashmir, Anantnag-Pulwama-Kulgam-Shopian, Baramulla-Kupwara-Bandipora, Distilleries.
6. Sr. Programmer I/c website www.jkexcise.nic.in.
7. All concerned licensees.