

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU

Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Fixation of Maximum Retail Price of Imported Deluxe/ Super Deluxe (BIO), Locally manufactured Low Cost, Premium & Deluxe/Super Deluxe IMFL, Imported Deluxe/ Super Deluxe & Premium and Imported Deluxe/ Super Deluxe (BIO) Wine Brands for sale in civil market for the year 2023-24.

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022 bearing No. DECDJ/939-45 Dated: 30-05-2023.

ORDER No.: 113-EC OF 2023

DATED: 31-05-2023

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, the Ex-Manufacturer Price, Ex-Wholesale Price and **Maximum Retail Price of Imported Deluxe/ Super Deluxe (BIO), Locally manufactured Low Cost, Premium & Deluxe/Super Deluxe IMFL, Imported Deluxe/ Super Deluxe & Premium and Imported Deluxe/ Super Deluxe (BIO) Wine Brands for Sale in Civil Market as per Annexure- "A-24", "A-25", "A-26" & "A-27"** respectively to this order is hereby approved for the year 2023-24. The brands shall not be sold above the fixed rate.

PANKAJ KUMAR SHARMA
Digitally signed by
PANKAJ KUMAR SHARMA
Date: 2023.05.31 17:41:32
+05'30'

**Excise Commissioner
Jammu & Kashmir**

Encl.: Annexure- "A-24", "A-25", "A-26" & "A-27"

No.: EC/Exc/MRP/2023-24/ 1843-1862

Dated: 31-05-2023

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Administrative Secretary, Finance Department, J&K Civil Secretariat, Jammu.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO. 113 EC OF 2023 DATED : 31-05-2023

ANNEXURE -"A-24"

MRP OF IMPORTED DELUXE/SUPER DELUXE (BIO) BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2023-24

TOTAL NUMBER OF BRANDS 06				Ex-JKEL-1B Price Per Case In Rupees			Ex-JKEL-1 Price Per Case In Rupees			Maximum Retail Price Per Unit for 2023-24 (Inclusive of all Taxes)			Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee		
Sr. No	Distillery/Bottling Plant/Importer	Brand Name	Degree Proof	750ml	700ml	180ml	750ml	700ml	180ml	750ml	700ml	180ml	750ml	700ml	180ml
1	Produced & Bottled by DCM S.p.A Via F Sacchetti 2020099 Sesto San Giovanni (MI) Italy, Plant in Novi, Italy. Imported by Aspri Spirits Pvt. Limited C/o P.M. Marketing Pvt. Limited, D-19/1 Ground Floor, Okhla Industrial Area, Phase-2, New Delhi-20.	Skyy Vodka	70.05	14288	0	0	15218	0	0	1745	0	0	2.82	0	0
2	Product of Mexico, Produced by Tequilas Del Senor-S.A. de C.V. Guadalajara, Jalisco-Mexico. Imported by Aspri Spirits Pvt. Limited C/o P.M. Marketing Pvt. Limited, D-19/1 Ground Floor, Okhla Industrial Area, Phase-2, New Delhi-20.	Imported Don Angel Tequila Blanco	66.55	13785	0	0	14690	0	0	1685	0	0	0.90	0	0
3	Manufactured & Bottled by Distell International Limited Glasgow, Scotland, G74 5BU. Imported by Aspri Spirits Pvt. Limited C/o P.M. Marketing Pvt. Limited, D-19/1 Ground Floor, Okhla Industrial Area, Phase-2, New Delhi-20.	Scottish Leader Original Blended Scotch Whisky	70.05	12346	0	0	13179	0	0	1520	0	0	2.11	0	0
4	Manufactured & Bottled by M/s Diageo Scotland Limited, 5 Lochside Way Edinburgh, EH12 9DT, Scotland, Imported & Distributed by M/s United Spirits Limited C/o Tulsi Global Logistics Pvt. Limited, Mumbai-Goa Highway, Shirdhon Village, Panvel, Distt. Raigad, Maharashtra.	J & B Rare Blended Scotch Whisky	70.05	14570	0	0	15515	0	0	1775	0	0	0.15	0	0
5	Manufactured by Charles Tanqueray & Co., 16 Great Marlborough Street, Soho, London, W1F 7HS, UK. Imported & Distributed by M/s United Spirits Limited C/o Tulsi Global Logistics Pvt. Limited, Mumbai-Goa Highway, Shirdhon Village, Panvel, Distt. Raigad, Maharashtra.	Tanqueray London Dry Gin	82.84	16100	0	0	17121	0	0	1955	0	0	3.49	0	0
6	Produced & Bottled by H&A Prestige Bottling Limited, Chorley, PR71NH, England, UK, on behalf of Clint Wilfred & Sons Limited, N1 7GU. Imported by BPS Liquorland Pvt. Limited, 906 ILD Trade Centre, Sector-47, Gurugram, Haryana, India-122001.	Desert Stallion Blended Scotch Whisky	70.05	13872	0	0	14782	0	0	1695	0	0	0.78	0	0

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