

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU
Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Fixation of Maximum Retail Price of Local Deluxe/ Super Deluxe IMFL Brands and Imported Deluxe/ Super Deluxe (BIO) Wine Brands and for sale in civil market for the year 2023-24.

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022 bearing No. DECDJ/121-126 Dated: 10-04-2023.

ORDER No.: 30 - EC OF 2023
DATED: 13 -04- 2023

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, the Ex-Manufacturer Price, Ex-Wholesale Price and **Maximum Retail Price of Local Deluxe/ Super Deluxe IMFL Brands and Imported Deluxe/ Super Deluxe (BIO) Wine Brands for Sale in Civil Market as per Annexure- "A-6", "A-7" & "A-8"** respectively to this order is hereby approved for the year 2023-24. The brands shall not be sold above the fixed rate.


(Pankaj Kumar Sharma), JKAS
Excise Commissioner
Jammu & Kashmir

Encl.: Annexure- "A-6", "A-7" & "A-8"

No.: EC/Exc/MRP/2023-24/ 572-90

Dated: 13 -04-2023

Copy to the:

1. Administrative Secretary, Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
3. Deputy Excise Commissioner (Distilleries), Jammu.
4. Deputy Excise Commissioner (Accounts), Jammu.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO. 30 OF 2023 DATED : 13-04-2023

ANNEXURE - "A-6"

MRP OF LOCAL DELUXE/SUPER DELUXE IMFL BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2023-24

TOTAL NUMBER OF BRAND 01				Ex-Manufacturer Price Per Case			Ex-Wholesale (JKEL-1) Price Per Case			MRP/Unit (2023-24) Inclusive of all Taxes			Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	Kashmir Bottlers, IGC, SIDCO, Samba, for M/s Tilaknagar Industries Limited, Regd. Office P.O. Tilaknagar, Taluka Shrirampur, Distt Ahmednagar, MH.	TI Courrier Napoleon Classic French Brandy Green	75	3000	3050	3050	5669.00	5721.00	5620.00	885	445	220	4.54	1.13	2.47

(Handwritten signatures and initials)

ORDER NO. 30 -EC OF 2023 DATED : 13-04-2023
ANNEXURE -"A-7"

MRP OF IMPORTED DELUXE/SUPER DELUXE (BIO) BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2023-24

TOTAL NUMBER OF BRANDS 03				Ex-JKEL-1B Price Per Case In Rupees			Ex-JKEL-1 Price Per Case In Rupees			Maximum Retail Price Per Unit for 2023-24 (Inclusive of all Taxes)			Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee		
Sr. No	Distillery/Bottling Plant/Importer	Brand Name	Degree Proof & % VV	750ml	700ml	375ml	750ml	700ml	375ml	750ml	700ml	375ml	750ml	700ml	375ml
1	Distilled, Matured & Bottled in Scotland by The Glenlivet Distillery, Banffshire AB37 9DB. Imported by M/s Pernod Ricard India Pvt Ltd. Address Veritas Logistics Pvt. Limited, Maharashtra.	The Glenlivet 12 YO Single Malt Scotch Whisky (700mlX6)	70.05	0	17879	0	0	18874	0	0	4220	0	0.00	4.06	0.00
2	Blended & Bottled in Scotland by M/s George Ballantine and Son, Dumbarton, G82 2SS, Scotland Imported by M/s Pernod Ricard India Pvt. Ltd. Address Veritas Logistics Pvt. Limited, Maharashtra.	Ballantine's Finest Blended Scotch Whisky	70.05	0	0	15320	0	0	16302	0	0	935	0	0	4.29
3	Manufactured in Ahus, Sweden by M/s The Absolut Company AB-117 97 Stockholm, Sweden & Imported by M/s Pernod Ricard India Pvt. Ltd. Address Veritas Logistics Pvt. Ltd., Maharashtra.	Absolut Grapefruit Vodka	70.05	15481	0	0	16471	0	0	1885	0	0	4.99	0	0

[Handwritten signatures and initials in blue ink]