

GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K
EXCISE & TAXATION COMPLEX, RAILHEAD JAMMU
Tel: 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Fixation of Maximum Retail Price of Imported Deluxe/Super Deluxe BIO/ BIO Wine Brands for sale in Civil Market for the year 2023-24.

Reference: 1. Notification S.O. 172 Dated: 28-03-2023.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/2445-50 Dated: 06-11-2023.

ORDER No.: 331- EC of 2023
DATED: 07- 11-2023

In exercise of the powers conferred under sub-clause (iv), clause (b), sub-rule 31 of Rule 38 of the J&K Liquor License and Sale Rules, 1984, read with S.O. 172 Dated: 28-03-2023 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, the Ex-Manufacturer Price, Ex-Wholesale Price and Maximum Retail Price of Imported Deluxe/Super Deluxe BIO/ BIO Wine Brands for sale in Civil Market as per Annexure- "A-40" & "A-41" respectively to this order is hereby approved for the year 2023-24. The brands shall not be sold above the fixed rate.

PANKAJ
KUMAR
SHARMA

Digitally signed by
PANKAJ KUMAR
SHARMA
Date: 2023.11.07
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Encl: "A-40" and "A-41"

Excise Commissioner, J&K

No.: EC/Exc/MRP/2023-24/5627-45

Dated: 07-11-2023

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO. - EC OF 2023 DATED :

ANNEXURE - "A-40"

MRP OF IMPORTED DELUXE/SUPER DELUXE BIO BRAND FOR SALE IN CIVIL MARKET FOR THE YEAR 2023-24

TOTAL NUMBER OF BRANDS 02					Ex-Manufacturer Price Per case + duties/expenses of Exporting States/Uts (ie for JKEL-1A)				Ex-JKEL-1B Price Per Case In Rupees				Ex-JKEL-1 Price Per Case In Rupees				Maximum Retail Price Per Unit for 2023-24 (Inclusive of all Taxes)				Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee			
Sr. No.	Distillery/Bottling Plant	Brand Name	Segment	Degree Proof	750ml	700mlX6	375ml	180ml	750ml	700mlX6	375ml	180ml	750ml	700mlX6	375ml	180ml	750ml	700ml	375ml	180ml	750ml	700ml	375ml	180ml
1	Distilled by Fabrica Tequila Cazadores De , KM 3 Libramiento Sur ,Arandas, Jalisco, Mexico, C.P. 4718 , Bottled by EMB KSDF AV.Facundo Bacardi, France. Imported and Distributed by M/s Bacardi India Pvt. Limited, at M/s Platinum Logistics, Survey No. 9/3, Village-Veshvi, Gavan Phata-Chirner Road, Opposite TG Terminal CFS, The Uran Distt. Raigad, Maharashtra-410206	Camino Real Blanco Tequila	Deluxe/ Super Deluxe	70	11385.00	0.00	0	0	14031	0	0	0	14949	0	0	0	1715	0	0	0	2.41	0	0	0
2	Manufactured by The Dufftown Distillery, Dufftown, Keith, Banffshire AB55 4 BR Scotland. Imported & Distributed by M/s United Spirits Limited C/o Tulsi Global Logistics Pvt. Ltd, Mumbai-Goa Highway, Shirdhon Village, Panvel, District Raigad, Maharashtra.	The Singleton Single Malt Scotch Whisky Lucious Nectar 12 Years Old Dufftown Distillery	Deluxe/ Super Deluxe	70	0	16200	0	0	0	17434	0	0	0	18407	0	0	0	4115	0	0	0	1.80	0	0

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ORDER NO. - EC OF 2023 DATED :

ANNEXURE - "A-41"

MRP OF IMPORTED DELUXE/SUPER DELUXE BIO WINE BRAND FOR SALE IN CIVIL MARKET FOR THE YEAR 2023-24

TOTAL NUMBER OF BRANDS 01					Ex-Manufacturer Price Per case + duties/expenses of Exporting States/Uts (ie for JKEL-1A)			Ex-JKEL-1 Price Per Case In Rupees			Ex-JKEL-1 Price Per Case In Rupees			Maximum Retail Price Per Unit for 2023-24 (Inclusive of all Taxes)			Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Segment	%VV	750mlx6	375ml	180ml	750mlx6	375ml	180ml	750mlx6	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	Produced by Martini & Rossi S.P.A.- PZZALUIGI ROSSI 2 TORINO, ITALY. Imported and Distributed by M/s Bacardi India Pvt. Limited, at M/s Platinum Logistics, Survey No. 9/3, Village-Veshvi, Gavan Phata-Chirner Road, Opposite TG Terminal CFS, The Uran Distt. Raigad, Maharashtra-410206	Martini Prosecco Sparkling Wine	Deluxe/ Super Deluxe	11.5	5725.00	0	0	6234	0	0	6604	0	0	1475	0	0	1.49	0	0

Deep 474 *JS* *Q* *Q* *Q*