

GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE EXCISE COMMISSIONER, J&K, JAMMU
EXCISE & TAXATION COMPLEX, RAIL HEAD COMPLEX, JAMMU
Tel. 0191-2477977 & E-mail: excise.commr@jk.gov.in

Subject: Fixation of Maximum Retail Price of Imported BIO, Locally Manufactured IMFL and Imported Wine brands for sale in civil market 2024-25

Reference: 1. Notification S.O. 85 Dated: 01-02-2024.
2. Minutes of Meeting of Committee constituted vide Order No. 60-EC of 2022 dated 30-05-2022 bearing No. DECDJ/1661-67 dated 30.10.2024

ORDER No.: 427- EC of 2024
DATED: 05 - 11-2024

In exercise of the powers conferred under sub clause (iv), clause (b), Sub-rule 31 of Rule 38 of the J&K Liquor License and Sale Rules, 1984, read with S.O. 85 Dated: 01-02-2024 and recommendation of the Committee constituted vide Order No. 60-EC of 2022 Dated: 30-05-2022, the Ex-Manufacturer Price, Ex-Wholesale Price and Maximum Retail Price of **Imported BIO, Locally manufactured IMFL and Imported Wine brands** for sale in civil market as per **Annexure-"A-19, A-20, A-21"** respectively to this order is hereby approved for the year 2024-25. The brands shall not be sold above the fixed rate.

Encl: Annexure-"A-19", "A-20", "A-21"

No.: EC/Exc/MRP/2024-25/4253-76

Dated: 05 -11-2024

(Subash C. Chhibber), JKAS
Excise Commissioner, J&K

Copy to the:

1. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
2. Deputy Excise Commissioner (Distilleries), Jammu.
3. Deputy Excise Commissioner (Accounts), Jammu.
4. Private Secretary to the Principal Secretary, Finance Department, J&K, Civil Secretariat for the kind information of the Principal Secretary.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Sr. Programmer, I/c website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A, JKEL-1B, JKEL-1W, M/s.....
9. All Manufacturers namely JKEL-6, B-1, D-2, M/s.....
10. Order file/concerned file.

ORDER NO. 427 EC OF 2024 DATED : 05/11/24
ANNEXURE - "A-19"

REVISED MRP OF IMPORTED DELUXE/SUPER DELUXE (BIO) BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2024-25

TOTAL NUMBER OF BRANDS 05				Ex-Manufacturer Price/Importer + Duties/Fees of Exporting States/Uts			Ex-JKEL-1B Price Per Case In Rupees			Ex-JKEL-1 Price Per Case In Rupees			Maximum Retail Price Per Unit for 2024-25 (Inclusive of all Taxes)			Differential Amount, on account of rounding-off/Fixation of MRP, Recoverable as rounding Fee		
Sr. No	Distillery/Bottling Plant/Importer	Brand Name	Strength in % Abv.	750ml	700ml	375ml	750ml	700ml	375ml	750ml	700ml	375ml	750ml	700ml	375ml	750ml	700ml	375ml
1	Manufactured & Bottled by M/s William Grant & Sons Limited, Glenfiddich Distilley, Dufftown, Keith, Scotland, AB55 4DH. Imported by M/s William Grant & Sons India Pvt.Ltd., C/o Veritas Logistics Pvt. Ltd.,Khasra No.25/8 (4-06), 25/9 (4-16), 25/10 (4-16), Main Rohtak-Delhi Road, Near Metro Pillar No.675, Tikri Kalan, New Delhi, India.	Glenfiddich 12YO Single Malt Scotch Whisky	40	0	37437.00	0	0	39929	0	0	42150	0	0	4705	0	0	2.80	0
2		Glenfiddich 15YO Single Malt Scotch Whisky	40	0	57355.00	0	0	59848	0	0	63064	0	0	7005	0	0	2.26	0
3		Monkey Shoulder The Original Blended Malt Scotch Whisky (700mlX6)	40	0	15147.00	0	0	16393	0	0	17325	0	0	3880	0	0	2.80	0
4		Grant's Triple Wood Blended Scotch Whisky	43	11465.00	0	0	14279	0	0	15233	0	0	1750	0	0	3.97	0	0
5		Hendrick's Gin (700mlX6)	41.4	0	13458	0	0	14734	0	0	15583	0	0	3495	0	0	1.04	0

(Handwritten signatures and initials in blue ink)